

Media Advisory: Invitation to Cover

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Planned Parenthood Columbia Willamette Breaks Ground on New Regional Service Center

- What:** PPCW celebrates the ceremonial groundbreaking of its new Regional Service Center. The new Regional Service Center will soon be home to all of PPCW's administrative staff and a new, state-of-the-art health center. In addition to housing PPCW's regional hub, the environmentally friendly building will provide 5,000 square feet of retail space on Martin Luther King, Jr. Boulevard.
- Who:** Planned Parenthood staff, community supporters, and contractors will gather to celebrate the beginning of an exciting new project.
- When:** Wednesday, October 22, 2008
3:00 – 4:00 p.m.
Speeches to begin shortly after 3:00 p.m.
- Where:** The future home of PPCW's Regional Service Center
3727 NE Martin Luther King, Jr. Blvd and Beech Street
Portland, OR
- Why:** The new Regional Service Center will enable PPCW to grow and further meet the community's need for affordable, accessible sexual and reproductive health care. PPCW's current NE Portland health center will be relocated to the new building on Martin Luther King, Jr. Boulevard, making it possible for PPCW to serve thousands more patients in our community. The additional space and resources provided by the new location will enable PPCW to expand its public affairs and advocacy efforts, grow its community education programs, support centralized systems to improve health center functionality throughout the region, and facilitate growth for future expansion.

About Planned Parenthood Columbia Willamette

Planned Parenthood Columbia Willamette (PPCW) is the largest non-profit family planning and reproductive rights organization in Oregon and Southwest Washington. Since 1963, PPCW has successfully carried out its mission of providing, promoting and protecting access to quality reproductive and sexual health care. Each year, 60,000 women, men and teens visit one of PPCW's eleven health centers. We provide a wide range education programs and health care services, including low-cost contraceptives, emergency contraception, annual gynecological check-ups, breast exams, cervical cancer detection and treatment, testing and treatment of sexually transmitted diseases, and pregnancy testing and options counseling. Less than five percent of PPCW's services are for first term abortion care. For more information, visit www.ppcw.org.