

## Planned Parenthood Columbia Willamette Regional Service Center Fact Sheet

### Why Expand? Why Now?

- For many people in our Oregon and SW Washington, Planned Parenthood is the best – and only – option for low-cost sexual and reproductive health care.
- In PPCW's service area, more than 170,000 teens and low-income women need family planning care, but can't afford care without help from publicly subsidized services. Of these, about 97,000 access family planning care each year. About 73,000 teens and low-income women are still in need of family planning services, due in large part to limited funding and limited capacity of providers.
- Many of PPCW's health centers are operating at full capacity, even with many open seven days a week; sometimes women have to wait weeks for a simple annual exam. Our existing NE Portland health center was seeing patients seven days a week and appointments were in high demand, but we didn't have the space to offer more appointments. We're increasing our service capacity to respond to the growing need for affordable family planning services.
- Our teens are in dire need of adequate sexual and reproductive health care and education:
  - The CDC announced in 2008 that one in four teen girls currently has an STD.
  - A 2009 report showed the national teen pregnancy rate is rising.
- PPCW's administrative offices in Portland were maxed out on space, preventing us from expanding community education efforts, public affairs outreach, and support functions (medical billing, purchasing and warehousing, human resources, etc.).

### Regional Service Center:

- PPCW's new Regional Service Center in NE Portland positions us to increase dramatically the number of women, men and teens we provide with affordable sexual and reproductive health care.
- The Regional Service Center is now home to PPCW's administrative staff and a larger, upgraded NE Portland health center.
  - PPCW no longer occupies the space on NE 15<sup>th</sup> Ave. and Fremont St. in Portland (which used to house our NE Portland health center and one of our administrative offices.)
  - PPCW's SE Portland health center and call center still occupy the building on SE 50<sup>th</sup> Ave.
- The three-story Regional Service Center is approximately 42,000 sq ft, including a 7,000 sq ft state-of-the-art health center and approximately 5,000 sq ft of retail space on the ground floor on Martin Luther King Jr. Blvd.
- Our new, state-of-the-art NE Portland health center includes ten exam rooms and four counseling rooms, more than doubling our space available to serve patients in NE Portland.
- PPCW's Regional Service Center will help us to:
  - Expand our Online Health Center
  - Grow our education department, giving young people tools to make informed choices about their health and behavior.
  - Extend our public affairs efforts, advocating for reproductive rights and health care.
  - Expand centralized support systems, allowing us to serve more patients in our current health centers and facilitate new health centers in the future.
  - Increase our regional presence through streamlined centralized support services.
- The new building brings as many as 140 jobs and additional retail space to NE Martin Luther King Jr. Blvd.
- The Regional Service Center positions PPCW to eventually provide outstanding and affordable reproductive health care to 90,000 men, women and teens each year.
- PPCW's capital campaign goal for this project is \$12.5 million. PPCW's capital campaign has currently raised more than \$10.5 million.
- The building construction was completed on time and under budget.
- PPCW hopes to receive LEED Gold certification for the environmentally-friendly building.