

February 1, 2012

Hilton - Downtown Portland, OR

Planned  
Parenthood  
COLUMBIA WILLAMETTE

2012

# Annual Luncheon

PROVIDE

PROTECT

PROMOTE

## Sponsorship Opportunities

Read on or go to [ppcw.org](http://ppcw.org) for more details

Thank you to the many past donors and sponsors who have made a difference to Planned Parenthood by participating.

# Sponsorship Levels for 2012

## **Presenting - \$10,000+ Exclusive Sponsorship Level (limited to 1-3 sponsors)**

- Special acknowledgement verbally from podium at event
- Premium logo placement in event program, invitation and signage
- Premium logo placement in event electronic invitations sent to 20,000 addresses
- Premium logo placement on event website with hyperlink to your business website
- Featured story in one electronic invitation for luncheon about why you support PPCW
- Plus all benefits of the Protector sponsorship level



## **Protector - \$5000 - 9,999**

- Prominent logo placement in event program, invitation and signage
- Prominent logo placement in event electronic invitations sent to 20,000 addresses
- Logo placed on the event website with hyperlink to your business website
- Logo recognition projected on screens at the event
- One to two tables of ten at the event with special placement near stage (optional)
- Plus all benefits of the Promoter sponsorship level



## **Promoter - \$2,500 - 4,999**

- Verbal acknowledgement from podium at event
- Logo placement in event program and signage
- Logo placement in event electronic invitations sent to 20,000 addresses
- Membership in PPCW's 2011-2012 Pill Pack Society
- Plus all benefits of the Provider sponsorship level



## **Provider - \$1,500 - 2,499**

- Table for ten at the event (optional)
- Listing in event program and website
- Membership in PPCW's 2011-2012 Margaret Sanger Society
- Recognition in PPCW's Annual Report

Deadline for sponsorship is November 29, 2011. Table Captains may be accepted until January 20, 2012 or when sold out. For more information about the Annual Luncheon or to become a sponsor please contact:

**Charles Milne, *Director of Annual Giving***  
**503-775-4931 x4**  
**[AnnualLuncheon@ppcw.org](mailto:AnnualLuncheon@ppcw.org)**

## On Wednesday, February 1, 2012, Planned Parenthood Columbia Willamette will host the 2012 Annual Luncheon



Planned Parenthood Columbia Willamette is pleased to present its Annual Luncheon—Provide, Promote and Protect—on Wednesday, February 1, 2012 at the Portland Hilton. This vital annual gathering brings together more than 900 supportive, involved, and passionate activists, business and civic leaders, from across our community in support of sexual health care and reproductive rights.

This year we are excited to feature **Shelby Knox** as our keynote speaker. Shelby is a young activist nationally known for her Sundance award-winning film, *The Education of Shelby Knox*, a documentary chronicling her teenage activism for sex education in her conservative Texas high school. A self-described itinerant organizer, Shelby travels across the country organizing and inspiring a new generation for social justice and women's empowerment.

### The Portland Hilton



#### Portland Downtown Hilton

*Newly Remodeled*

Reception:

Grand Ballroom Lobby

Lunch:

Grand Ballroom



### Goal

**\$200,000** in sponsors, table/individual tickets, and donations - all to support Sexual and reproductive healthcare.

### Wednesday February 1, 2012

**11:30** Reception

**12:00** Lunch and Program

### Contact

Charles Milne, *Director of Annual Giving*  
3727 NE Martin Luther King Jr. Blvd.  
Portland, OR 97212  
503-775-4931 x4  
AnnualLuncheon@ppcw.org  
www.ppcw.org

## Planned Parenthood Columbia Willamette

**Our mission: to provide, promote, and protect access to sexual and reproductive health care.**

- Planned Parenthood provides a wide range of preventative health services. More than 95% of our services include birth control, life-saving cancer screenings, prevention and treatment of STDs, breast exams, Pap tests and gynecological exams, and more.
- Less than five percent of PPCW services are for early abortion care.
- More than 60,000 women, men and teens visit one of PPCW's eleven health centers in Oregon and SW Washington each year.
- Staffed by highly trained doctors, nurses, and other health care professionals, our health centers provide affordable care and our doors are open to everyone. 90% of our patients receive free or discounted services.
- More than 1 in 5 American women have turned to Planned Parenthood at some point in their lives for professional, non-judgmental, confidential care.
- Our education programs teach age-appropriate, evidence-based, comprehensive sexual and reproductive health to schools, community groups, youth serving agencies, and communities of faith. We work with teens throughout the state to reduce teen pregnancy, reduce the spread of STDs, and educate teens about healthy relationships.



**Deadline for sponsorship is November 29, 2011 to be included on the invites. Table Captains are open until January 20, 2012 to be included on the program.**

### Past Prominent Sponsors of the Annual Luncheon

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