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Planned Parenthood Arizona promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy, strong families.

Proudly serving the metropolitan Phoenix and Tucson areas and the communities of Flagstaff, Prescott, Globe, and Yuma.

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Celebrating 75 Years Planned Parenthood® Arizona is celebrating 75 years as an agency!



Planned Parenthood® Arizona

In the mid-1930s the movement's founder, Margaret Sanger, retired to Tucson. At the time Arizona had the second-highest maternal and infant mortality rate in the nation, a fact Sanger called "ridiculous and unnecessary." Her words inspired prominent women to aid in the opening of health

centers named the Clínica para Madres in Tucson and the Mother's Health Clinic in Phoenix. The Clínica para Madres opened its doors with a budget of \$80, a part-time nurse and a donated stock of 100 diaphragms. Both of these early Arizona health centers were opened to provide women (only married women at the time) with family planning counseling services.



Over the past 75 years, Planned Parenthood® Arizona has expanded our reach to 19 health centers located in Flagstaff, Globe, Phoenix, Prescott, Tucson and Yuma. Although the bulk of our work is family planning services, throughout this time Planned Parenthood has increased its scope of work to include sexual health care, sexuality education and advocacy for reproductive rights. Four generations of Arizona families have been coming to Planned Parenthood, and we look forward to serving many more generations over the next 75 years and beyond.

Throughout 2010, we will commemorate 75 years of quality, compassionate health care services, sexuality education and social justice advocacy. This anniversary celebration will highlight Planned Parenthood Arizona's growth and successes, and will bring the Planned Parenthood community together in a series of activities and events that begin in January and end in December.

For more information about the history of Planned Parenthood Arizona and the 75th anniversary activities in your community, please visit ppaz.org.



From the Desk

Message from the CEO



Dear Friends:

The Arizona legislature has convened its latest regular session.

Some Planned Parenthood Arizona (PPAZ) supporters are going to be inspired to ask – “Why does Planned Parenthood have to be so political?” It’s a question I am asked every legislative session.

While most supporters tell me they understand the necessity of Planned Parenthood’s public policy involvement, others wish we’d avoid this arena, preferring instead that PPAZ limit its focus to the health care and education that have been the centerpiece of our work for 75 years here in Arizona.

Whether or not you are a political enthusiast, I think remembering another date almost 94 years ago reminds us all that Planned Parenthood has been thrust into politics since our very founding.

On October 26, 1916 – 10 days after Planned Parenthood opened its first clinic offering information about contraception in Brooklyn, New York – plain clothes policemen arrived to arrest staff and close the doors.

You can draw a straight line from that day almost 94 years ago to just last year when Governor Jan Brewer banned Planned Parenthood Arizona from dispensing information about contraception, sexually transmitted infection prevention and early breast and cervical cancer detection at two state -sponsored health fairs in Phoenix.

While this is unquestionably going to be an intense and challenging legislative and political season, it’s an environment in which Planned Parenthood has deep experience and an admirable track record. I am looking forward to telling you more – and hearing back about your own insights...

Thank you for standing with Planned Parenthood as we set out down this long road.

Bryan Howard
President and CEO

Public Policy

The 49th Arizona Legislative session has begun and with your support we can prevent history from repeating itself. Here are some ways your voice and your choice can affect positive change for Planned Parenthood and the women, men and teens in Arizona who rely on us for health care and education.

Join the Blog Team

When Planned Parenthood and/or public policy related to our work receive media coverage, we will call your voice into action to share your opinion in the comment section below the article.

Write a Letter to the Editor

Writing a letter to the editor gets the word out about issues that people in your community care about. Just let us know that you are interested and we will work with you to craft a letter and get it submitted.

Help Identify Professional and Community Stake Holders

We are gathering a list of Planned Parenthood professionals/supporters who will be able to speak on our behalf to the media, speak at legislative hearings, write letters to the editor and write articles from their individual perspective. We welcome anyone who is interested, but we are specifically focused on building the following groups: teachers, clergy, medical professionals, attorneys, parents, students and Republicans.

Become a Pro-Choice Opinionator!

Did you know you can make your opinion known on any bill that is heard before the Arizona State Legislature... from the comfort of your own home? It’s easy! The comments you enter will be seen by every member of the committee in which the bill is heard, and your position will be read into the record.

Planned Parenthood will also continue to keep you regularly informed about legislation that affects reproductive rights in Arizona. Sign-up and be sure to stay tuned to your inbox for late-breaking action alerts from the Planned Parenthood Advocacy Network! Register at www.ppaction.org/ppaz for all the latest pro-choice political news.

For more information contact Michelle Steinberg at msteinberg@ppaz.org or (602) 263-4226.



“I brought a friend to PPAZ for a compassionate consultation that helped her make the decision to have a baby.” Student



Health Care

Please join us in welcoming our new Medical Director, Dr. DeShawn Taylor. Dr. Taylor provides medical oversight for all reproductive health care and treatment to clients, as well as training clinicians. She shared with us what makes her so passionate about our work.



PPAZ: When did you decide you wanted to pursue a career in medicine?

Dr. Taylor: When I was in elementary school, I decided I wanted to be a doctor or a teacher. When I was in the 8th grade I joined a program for inner city Los Angeles youth who wanted careers in the medical field called USC Med-COR. As I matured and experienced life, I realized that I wanted to care for women and I ultimately decided to become an OB/GYN.

PPAZ: Why are you passionate about working for Planned Parenthood?

Dr. Taylor: During my teens, I had friends who became pregnant and chose all three options - parenting, adoption, and abortion. I never had much of an opinion about it. I felt it was their business. However, watching those friends made me feel strongly about female adolescent reproductive health education. My friends' experiences ultimately pointed me in the direction of women's health, but my experiences during residency pointed me in the direction of family planning. Having to refer patients out for surgical abortion services because they were further along in their pregnancies and our attending physician was not trained to perform a second trimester abortion, was very unsettling for me. This inspired me to become trained in late 2nd trimester abortion and to also train others. After residency I completed a Family Planning Fellowship where I had my first introduction to Planned Parenthood. Although Planned Parenthood provides a full range of services, I'm most passionate about its ability to increase access to family planning services, specifically abortion. Many women are desperate by the time they make it to us. We are a safe haven of reproductive choice and freedom.

PPAZ: Do you have a memorable experience in your work at Planned Parenthood?

Dr. Taylor: Every day that I come to work at Planned Parenthood is memorable. My work is validated every time a patient says "Thank you, doctor." No one encounter is any more compelling than another. Every woman has a story.

Education

During the months of March, April and May, Planned Parenthood Arizona is offering Parent Workshops on a variety of sexuality education topics.

Parent & Teen Night provides an opportunity for parents and teens to learn about sexual health in a format that encourages open and honest family dialogue and offers strategies for making responsible, healthy decisions. This workshop will include a basic understanding of sexually transmitted infections and birth control methods.

Being an Askable Parent encourages parents to examine their own values and attitudes related to their role as the primary sexuality educators of their child(ren) and how they can take an active role in helping their children navigate decision-making regarding sex.

Parents as Sexuality Educators teaches parents how to become familiar with sexual development across the lifespan and encourages parents to identify personal goals for their child(ren) around the issue of sexuality.

For a complete list of workshop locations and times, please visit ppaz.org and click on our education links.



"I would recommend the Parent & Teen Night workshop to help keep communication between you and your child open." Father, age 37

in your community In Your Community

Planned Parenthood Arizona brings us into neighborhoods where we can make the biggest difference. The need is growing and together we are responding – **in your community.**

Up North



On February 9, 2010 the Flagstaff pro-choice community gathered for the second annual celebration of *Roe v Wade*, the Supreme Court decision legalizing abortion, and the

75th anniversary of Planned Parenthood in Arizona. The event honored the brave health care providers of Flagstaff's Planned Parenthood health center and others like them throughout Arizona and the rest of the nation. Almost 100 supporters were in attendance – an increase of nearly 60 percent from the inaugural celebration in 2009. More than 1,000 supporters attended *Roe v Wade* events statewide. Thank you to everyone who attended and please save the date for next year's event.

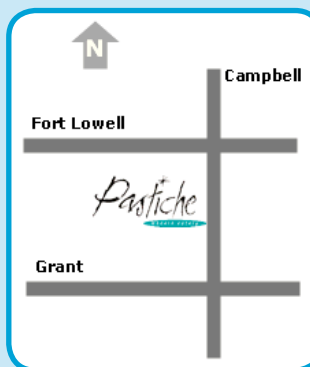
In the Middle



We want you to have a healthy New Year! On January 22, the Mesa Health Center hosted a free mammography clinic, supported by a grant from the Phoenix Affiliate of Susan G. Komen for

the Cure®. More than 20 underinsured and uninsured women, age 40 and over, received free breast cancer screenings through mammography, proven to be the most beneficial tool in detecting early and treatable forms of cancer.

From the South



Once again, Planned Parenthood Arizona is one of 40 charities that received the generous support of local restaurant and community partner, Pastiche Modern Eatery, as part of their “Philanthropy with Phlavor” program. The

program, which runs the entire months of June and October, is simple. Each time a customer dines at Pastiche, orders Take-Out food, makes a purchase at the Pastiche Wine Shop, or buys gift certificates during the months of June and October, the Pastiche staff invites the customer to choose one of 40 nonprofit organizations to receive 5% of their check amount (before tax, gratuity, or discounts). Through this program, Pastiche has given back more than \$80,000 to local nonprofits. We, at Planned Parenthood, are grateful for Pastiche's ongoing support and for all of our southern Arizona donors who choose us as their designated charity when dining there.

Recent media attention surrounded the U.S. Preventive Services Task Force's updated recommendations against routine screening mammography in women aged 40 to 49 years. At this time neither Planned Parenthood, The American College of Obstetricians and Gynecologists, American Cancer Society nor the Susan G. Komen for the Cure have changed their guidelines – annual screening mammography should begin at age 40.

My Planned Parenthood

Each year Planned Parenthood welcomes new Board members. This year we have the honor of 11 new community leaders joining our family.



"I am looking forward to being part of the community of dedicated individuals who are ensuring that the essential values of Planned Parenthood are preserved and advanced."

Joan L. McGregor, Ph.D., Carefree



"I'm passionate about the organization's mission because I want individuals to be able to plan their families."

Kathleen Vandervoet, Tubac



"I believe strongly that if women are not able to control what happens to their bodies, then they are not able to control anything."

Dorlee Henderson, Flagstaff



"Limiting access to resources has been a tool of oppression throughout history and Planned Parenthood is at the helm of a movement to educate and support persons in our community to end these cycles of oppression."

Anna M. Harper, L.M.S.W., Tucson



"I support efforts to give youth facing teen pregnancy information before they change their lives at such a young age."

RoJean Madsen, Ph.D., Prescott



"I look forward to working with other people who feel passionate about women's reproductive health and rights."

Ilana Addis, M.D., M.P.H., Tucson



"Planned Parenthood provided an instrumental part of my training as an OB/GYN and I am honored and excited to support the organization."

Eric Reuss, M.D., M.P.H., Paradise Valley



"I am very excited to participate in the leadership of an organization that affects every one of our lives every single day."

Emily Nyen Chang, J.D., Phoenix



"I approach this with enthusiasm and passion, pragmatism and common sense, and appreciation for the legacy and accomplishments of 75 years of Planned Parenthood in Arizona."

Mary B. Ehret, Scottsdale



"As a teenager, sex is one of our most prominent pressures, so I hope that people will begin to see the importance of Planned Parenthood."

Alejandra Hamel, Scottsdale



"Choice has been available to me all my life. As a mother, I now recognize that CHOICE keeps our children SAFER."

Marisa Hildebrand, M.P.H., Scottsdale



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Your Voice
Your Choice
Our Future



Donate Now

Thank you to the more than 3,000 individuals and organizations that supported Planned Parenthood Arizona in 2009.

Your Voice, Your Choice truly ensures *Our Future* of unbiased, comprehensive sexuality education programs; protecting sexual health rights and defending the freedom of women; and ensuring our health centers are safe medical environments that remain comfortable places to go for honest information and compassionate care.

The need was great and together you responded. Thank you.

Tradition of Care

The start of a New Year is often a time of high hopes, contemplation, and anticipation. We emerge from the festive clamor of the holiday season, enthusiastic to tackle our resolutions, whether they are to quit smoking, go green, or make use of that gym membership. Looking forward, we are optimistic the New Year will bring opportunity and happiness.

Yet, this is also a time for reflection, a time to realize that, although Planned Parenthood Arizona may be the last thing on your mind, we might be front and center in the mind of someone you love. Perhaps your daughter, back home for winter break after her first semester at college, had a pregnancy scare and is grateful Planned Parenthood employees were there to comfort her during a time she felt frightened and alone. Maybe your aunt is uninsured, and will soon be calling us to schedule her yearly well-woman exam which she could not afford anywhere else.

You may not realize it, but across Arizona, stories like these happen everyday to our family, our friends, our coworkers, and ourselves. Everyone has a Planned Parenthood story. What's yours? To share your Planned Parenthood story, send us an email at media@ppaz.org.

