

2011 Arizona Local Candidate Training Program



The Arizona Local Progressive Candidate Training Program is designed to help individuals develop the skills and resources they need to **advance progressive change through local elected office.**

The program is for individuals who are planning to run for an elected office in the near or distant future.

This six-part comprehensive training program **provides the nuts and bolts of putting together a winning campaign for local office**, as well as developing the leadership qualities necessary to advance progressive change.

The Arizona Local Progressive Candidate Training Program is sponsored by the Center for Progressive Leadership, Planned Parenthood Arizona and the Arizona Education Association.

Details

From school board to state representative, local elected offices help set many of the policies that most directly affect our communities.

The Arizona Local Progressive Candidate Training Program helps individuals **who want to be a part of shaping the agenda of their communities** through local elected office.

- Three comprehensive workshop weekends
- Peer Coaching
- Personal Campaign Plan

Workshop Topics

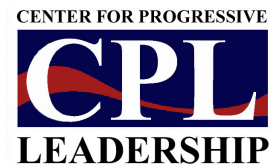
- Communicating Your Vision & Values Through Narrative
- The Nuts & Bolts of Being an Elected Official
- Issues Affecting Progressive Candidates
- Campaign Planning - Preparing to Win and Stay on Track
- Fundraising & Cultivating Donors
- Campaign Financing
- Message Development and Delivery
- Voter Contact
- Panel Discussions with Elected Officials

Individuals registering for this program may not have already filed, developed an exploratory committee, fundraised or spent money on their campaign.

Sponsored by:



Arizona
Education
Association



Dates, Places and Rates

Trainings will be held over the course of three weekends. Participants are expected to coordinate their schedules to ensure their participation in all of the workshops.

2011 workshops dates are:

- October 29th and 30th
- November 12th and 13th
- December 3rd and 4th

Workshops will be held at the Arizona Education Association & Planned Parenthood AZ offices in Phoenix, AZ.

The fee for this training is \$100 .

Costs of training, locations and materials have been underwritten by supportive donors. Meals will be provided at no cost.

Learn More and Apply Today at
www.azcandidate.progressiveleadership.org
Or call 602-254-1495