



Since 1938, Planned Parenthood of the Texas Capital Region has served as a trusted, nonprofit provider of high-quality, affordable reproductive health care in the Austin area. Planned Parenthood's 3 clinics provide valuable education, counseling and preventive health care services to more than 26,000 clients in Austin each year.

## PLANNED PARENTHOOD CELEBRATES 70 YEARS IN AUSTIN!

*"On Wednesday afternoon at 4:00 p.m., there was a small gathering to discuss the possibility of opening a birth control center." With this simple event in April 1937, Planned Parenthood of Austin was born.*

First known as the Maternal Health Clinic and located in Brackenridge Hospital, 51 women were served in its initial year. Over the past seventy years, Planned Parenthood has grown from serving 51 women to serving more than 26,000 men, women and adolescents each year. Today, Planned Parenthood operates 3 health clinics in Austin along with a new Education, Advocacy, and Administration building adjacent to the South Austin Clinic. Our mission — to help people make informed, private decisions in matters of sexuality, reproduction, and parenthood — continues proudly today.

In honor of our 70<sup>th</sup> anniversary, Planned Parenthood will be hosting unique events for clients and supporters throughout the year. Visit our website for updates as we continue to Keep Austin Healthy in the years ahead!

## I LIVE HERE I GIVE HERE CAMPAIGN HELPS GROW AUSTIN DONORS!

A recent local study showed that the overwhelming majority of Central Texans believe financial support of nonprofits is key to maintaining a strong and vibrant community. Austinites also believe that a measure of community success is how well it supports those who need it the most. Yet, Austin ranks 48<sup>th</sup> out of the 50 largest cities in the U.S. in per capita giving. As a result, many Austin nonprofits are struggling for the funding to provide the programs and services needed by their clients. The *I Live Here, I Give Here* campaign was launched to change Austin's ranking by increasing local giving to help meet Central Texas' needs and the organizations working to meet those needs.

Planned Parenthood is proud to be a part of this important campaign. Contributions to Planned Parenthood of the Texas Capital Region help us ensure that more than 26,000 Central Texans have access to affordable, high quality and timely preventive health care at one of our 3 clinics. Visit [www.ilivehereigivehere.org](http://www.ilivehereigivehere.org) or [www.ppaustin.org](http://www.ppaustin.org) for more information.



## REACHING OUT AT DEL VALLE HIGH SCHOOL

Planned Parenthood health educator Cynthia Brown attended a special presentation by teacher Steven Alves' Government students at Del Valle High School in November as part of her on-going outreach at schools in the community. From left to right, Adrian James (student), Cynthia Brown, Johnnie Epps (parent), and Ricky Epps (student).



## PLANNED PARENTHOOD OFFERS AFFORDABLE ULTRASOUNDS & EXPANDS PREGNANCY MANAGEMENT

For pregnant clients at risk for ectopic pregnancy and miscarriage, Planned Parenthood offers Early Pregnancy Loss medical care at our North and South Austin Clinics. Clients can receive affordable, high quality ultrasonography, accompanied by a physical exam and appropriate blood monitoring by medical staff to help detect early pregnancy loss. Most visits can be scheduled with medical staff immediately and include a follow-up visit as needed. This medical care enables Planned Parenthood to serve pregnant clients who need high quality, timely and affordable care.

## DOWNTOWN CLINIC BEGINS REVITALIZATION FOR 70TH ANNIVERSARY

In honor of Planned Parenthood's 70<sup>th</sup> anniversary in Austin, Planned Parenthood's Downtown Clinic located at 1823 E. 7th Street is getting a fresh new look. The Downtown Clinic provides free or low-cost health care to teens from Monday through Friday from 2pm-6pm and on Saturday from 9am to 1pm with funding provided by a Title X federal grant. From Monday through Friday from 8:30 am to 1 pm, the clinic provides sliding scale services to clients over 20 years old.

Highlights of the revitalization of our Downtown Clinic include:

- a new bike rack for bicycling clients provided by the City of Austin;
- brand new paint refreshing the entire exterior;
- new lighting to make the entrance more comfortable and secure for clients;
- refurbished benches in the courtyard and outside the clinic;
- new landscaping and a freshly-painted fence!

Look for additional improvements, including a new awning and sign in early 2008!

Thank you to artist Tonya Engel ([www.tonyaengel.com](http://www.tonyaengel.com)) for restoring our beloved "Love Yourself-Love the World" mural in front of the clinic. This mural was funded through a City of Austin grant and we are delighted to have it restored for our 70<sup>th</sup> anniversary.

The Downtown Clinic also features captivating black and white photographs by Austin photographer, Lesley Nowlin (<http://lesleynowlinphoto.com>). Nowlin's clients include the Austin Museum of Art, Dell Children's Medical Center, Austin Community Foundation, and many others. Nowlin's photographs are displayed in the clinic waiting room and throughout the clinic.

### THANK YOU, CAITLIN, PUBLIC AFFAIRS INTERN!

Through Planned Parenthood's ongoing public affairs internships, local students help our staff educate the community about issues affecting reproductive health care. In return, students receive first-hand experience in working for a nonprofit organization. Planned

Parenthood's intern this past semester, Caitlin Rosenberg, a Government major at UT Austin, was extremely helpful. We thank her and wish her well as she travels to Europe for her spring semester to study and travel with UT Austin abroad!

Caitlin wrote, "I had no idea what Public Affairs actually encompassed, so that was an eye-opener. I knew for the most part what types of things Planned Parenthood stood for and did, but I was surprised to find out about the translating services available for patients who do not speak English. I also was surprised to see how far Planned Parenthood has come and what it has accomplished for the Austin community [since 1938]. I am thankful for the opportunity and enjoyed every minute of it!"



Caitlin Rosenberg, UT student at Planned Parenthood office.

### THANK YOU, VOLUNTEER PHOTOGRAPHERS!

Planned Parenthood is lucky to have photographers donate their expertise to help capture memorable moments at Planned Parenthood events! Special thank you to the following photographers for their contributions this past year!

- Julie Amaon
- Aimee Arrambide
- Brian Fitzsimmons ([www.brianfitzsimmons.com](http://www.brianfitzsimmons.com))



Lily Adams, daughter of PPFA President Cecile Richards and granddaughter of the late Governor Ann Richards, at Planned Parenthood's most successful ever *Choice for Generations* Dinner in Austin in October. Photo by Brian Fitzsimmons.



Artist Tonya Engel restoring her mural at the Downtown Clinic in December 2007.

Come visit and see the difference!



Downtown clinic mural after restoration.

*Planned Parenthood is the nation's leading and most trusted sexual and reproductive health care provider.*

*Planned Parenthood of the Texas Capital Region's three nonprofit clinics in Austin provide valuable education, counseling, and preventive health care services to more than 26,000 clients each year.*