

November/December 2009 – January 2010



Since 1938, Planned Parenthood of the Texas Capital Region has served as a trusted, nonprofit provider of high-quality, affordable reproductive health care in the Austin area. Planned Parenthood's three clinics provide valuable education and preventive health care services to more than 30,000 clients in Austin each year.

the choice
for generations
2009 Public Affairs Dinner

2009 Public Affairs Dinner Our Most Successful Fundraiser Ever!

With nearly 900 guests and an exciting live auction, the 2009 Choice for Generations Public Affairs Dinner was a tremendous success for Planned Parenthood Austin! Held on October 29 at the Renaissance Austin Hotel, the event raised more than \$500,000 to support high-quality health care and education services for low-income and uninsured Central Texans at our three Austin health centers.



*Master of Ceremonies
Texas State Senator Kirk Watson*

Our special guest, former U.S. Secretary of State Madeleine K. Albright, offered fascinating highlights from her career as an international diplomat and as this country's first woman Secretary of State.

Dr. Albright also graciously signed copies of her new book, *Read My Pins: Stories from a Diplomat's Jewel Box* (Harper).

We were pleased to honor Congregation Beth Israel with the 5th Annual Robbie and Tom Ausley Leadership Award for its commitment to community service and longstanding support of Planned Parenthood.



our event committee and host families for making Planned Parenthood's 2009 Public Affairs Dinner so successful.

Thank you to all of our Public Affairs Dinner guests for supporting Planned Parenthood! We couldn't have done it without you!

*From left to right:
Todd George, Dana Nelson-George, Cheryl George,
Former Secretary of State Madeleine K. Albright,
Jim George, Katie George Hallberg, Tom Hallberg*

We were also honored to welcome Planned Parenthood volunteer Lauren Zakes, who shared her powerful story about becoming pregnant with twins at the age of 16. Lauren's experience inspired her to pursue a career in health education to help teens make safe and healthy decisions.

We are deeply grateful to Texas State Senator Kirk Watson, for serving as our Master of Ceremonies; Ken Stein, Executive Director of the Paramount Theatre, for serving as our fabulous live auctioneer; event co-chairs Cheryl and Jim George, Dana and Todd George, and Katie George Hallberg for their outstanding leadership efforts, and to our event committee and host families for making Planned



*Former U.S. Secretary of State
Madeleine K. Albright*

Texas Mamma Jamma Ride Exceeds Fundraising Goal



On October 10, the first annual Texas Mamma Jamma Bike Ride raised more than \$500,000 for Central Texans who are coping with breast cancer. This wildly successful event surpassed its fundraising goal in its first year of existence.

The Planned Parenthood Keeping Austin Healthy Cycling Team contributed to this success by raising more than \$4,800 in much-needed funds. Thank you to all of the Planned Parenthood staff who participated in this event!

Members of the Planned Parenthood Texas Mamma Jamma 2009 Bike Team

Talk First! Parent Workshops Focus on Keeping Teens Safe and Healthy

In January 2009, Planned Parenthood successfully launched *Talk First!*, an innovative education program for parents. Since parents are the primary sexuality educators of their children and the preferred source of sex-related information by teens, our workshops provide parents with the tools and resources to start having conversations about sexuality with their children and to keep them safe and healthy. By the end of 2009, nearly 300 parents of Austin-area children will have participated in *Talk First!* workshops in churches, private homes, and parent-teacher association (PTA) meetings, as well as other nonprofit agencies.



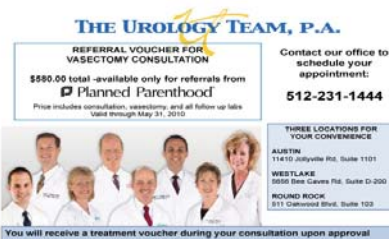
After attending a *Talk First!* workshop at a local church,

a parent wrote that the workshop "got us thinking about how to immediately start laying the foundation for our children's healthy future. We would certainly recommend this workshop to other faith communities."

One hundred percent of parent participants said that they would recommend Planned Parenthood workshops to other parents.

Workshops are free and provided as a community service by Planned Parenthood of the Texas Capital Region with generous support from the Wright Family Foundation, the Topfer Family Foundation, and an anonymous family foundation. To schedule a *Talk First!* workshop or for more information, email parents@ppaustin.org or call 512-276-8078.

Planned Parenthood Partners with The Urology Team, P.A. on Low-Cost Vasectomies



Planned Parenthood now offers referrals for low-cost vasectomies in partnership with The Urology Team, P.A.

With a success rate of almost 100 percent,

vasectomy is the most effective form of birth control for men.

Visit our website at www.ppaustin.org to download a copy of the referral voucher and save significantly on vasectomy services.

Thank You to Carrie Matherly, Planned Parenthood Public Affairs Intern

Carrie Matherly, a recent University of Texas graduate with a Master of Arts in Communication, interned with Planned Parenthood this past year. For her thesis, Carrie did a case study on the use of social networking tools such as Facebook and Twitter by three feminist nonprofit agencies. Carrie brought this expertise to Planned Parenthood and helped to create a stronger online social media presence for our affiliate.



*Carrie Matherly,
Planned Parenthood volunteer*

Thank you, Carrie, for all that you did for Planned Parenthood, and best wishes!



Planned Parenthood is the nation's leading and most trusted sexual and reproductive health care provider.

www.ppaustin.org