

May/June/July 2010



Since 1938, Planned Parenthood of the Texas Capital Region has served as a trusted, nonprofit provider of high-quality, affordable reproductive health care in the Austin area. Today, Planned Parenthood provides valuable education and preventive health care services to more than 33,000 clients in Austin each year.



(Above) Event co-chairs Aimee Boone and Amanda Tyler

(Right) Planned Parenthood VP of Community Affairs Sarah Wheat and Texas State Representatives Elliott Naishtat and Donna Howard

First-Ever *Cocktails for a Cause* Is a Sold-Out Success!

With a sold-out crowd of 300 guests and a one-of-a-kind raffle, the first annual *Cocktails for a Cause* was a great new event for Planned Parenthood in Austin! Held on May 6 at the Independent at 501 Studios, this fundraiser helped to build awareness among the next generation of Planned Parenthood supporters and raised more than \$40,000 to support high-quality health care, education, and advocacy provided by Planned Parenthood in Austin. Funds raised by this event will enable Planned Parenthood to continue serving more than 33,000 clients each year.



Cocktails for a Cause co-chairs Aimee Boone and Amanda Tyler provided tremendous leadership, ensuring that this first-ever event was such a success. Planned Parenthood also appreciates DJ Cruz 9000, the Whip-In Market, and all of the event volunteers.

Thank you to everyone who attended and sponsored *Cocktails for a Cause* — see you next year!

Save the Date! Third-Annual Teen Summit on June 24

For the third year, Planned Parenthood will partner with the City of Austin, Any Baby Can, GENaustin, LifeWorks, and other local nonprofits to cosponsor *iChoose*, a collaborative city-wide teen summit to educate and empower young people to prevent unintended pregnancy and sexually transmitted infections. Last year, more than 100 teens attended the summit to take part in workshops on topics ranging from dating and healthy relationships to body image, sexual health, and abstinence. This year, the teen summit will be held at the LBJ School of Public Affairs on Thursday, June 24. The summit is free and open to teens aged 13 to 18, with registration and parental permission forms required.

For more information or to volunteer, please contact Rebecca Snearly at rebecca.snearly@ppaustin.org or visit www.ichooseaustin.org.

Planned Parenthood Awarded Austin Affiliate of Susan G. Komen for the Cure® Grant

Thanks to an \$18,728 grant from the Austin Affiliate of Susan G. Komen for the Cure®, Planned Parenthood is now accepting appointments for breast exams for low-income, low-risk women ages 18 to 34.

Young women often fear the worst regarding their breast health. When they detect an unusual lump or thickening, they may not be able to distinguish between normal tissue and suspicious masses. These clients often seek out complex diagnostics, creating an unnecessary expense for the client as well as the health care system. Planned Parenthood provides breast exams that include breast cancer risk assessments, breast education with nutrition and health counseling, follow-up exams, and referrals for mammograms when needed. Planned Parenthood is proud to offer these services supported by Komen Austin.



Clergy Advisory Group Dedicates New Client Courtyard



(left to right) Rev. Jim Rigby, St. Andrew's Presbyterian; Rabbi Alan Freedman, Temple Beth Shalom; Rev. Kathleen Ellis, Live Oak Unitarian Universalist Church; Rev. Bobbi Kaye Jones, United Methodist Church Austin District Superintendent; and Rev. Kathleen Jones, First United Methodist Church

Planned Parenthood's Clergy Advisory Group members led a special dedication ceremony to open the new Kadison courtyard at the Robbie & Tom Ausley Clinic and Education Center in South Austin on March 25. Cecile Richards, president of Planned Parenthood Federation of America, was a special guest. Designed as a peaceful space of reflection for clients, loved ones, and staff, the Kadison courtyard features a fountain named for Cecile's mother, the late Governor Ann Richards, who was a lifelong advocate for Planned Parenthood.

Thank you to participating clergy members: Rev. Kathleen Ellis of Live Oak Unitarian Universalist Church, Rev. Kathleen Jones of First United Methodist Church, Rev. Jim Rigby of St. Andrew's Presbyterian Church, Rabbi Alan Freedman of Temple Beth



(left to right) Planned Parenthood employee Traci Walters and PPFA President Cecile Richards

Shalom, and Rev. Bobbi Kaye Jones of the United Methodist Church.

Special guests also included James David, who designed the courtyard; Malou Flato, who created and donated the ceramic art tiles lining the courtyard; and Texas State Representatives Donna Howard and Elliott Naishtat.

Welcome Pam Smallwood New Chief Operating Officer in Austin



Pam Smallwood

Planned Parenthood is delighted to welcome our new Chief Operating Officer, Pam Smallwood. A graduate of Trinity University, Pam has valuable

expertise in reproductive health care delivery, education, and nonprofit management.

Prior to joining the Austin office, Pam served as Chief Executive Officer of Planned Parenthood in Waco for 10 years and as Board Chair of the Women's Health and Family Planning Association of Texas. Pam's extensive management experience in reproductive health

care will be an important addition to Planned Parenthood in Austin's leadership team.

GYT Campaign Educates about STIs

In April, Planned Parenthood, MTV, the Kaiser Family Foundation, and the Centers for Disease Control and Prevention partnered



to sponsor the GYT (Get Yourself Tested) public awareness campaign.

As many as one in two sexually active young people will contract a sexually transmitted infection (STI) by age 25, and most won't know it. The GYT campaign encourages young people to talk with health care providers and partners about getting tested for STIs.

This year, Planned Parenthood promoted the GYT campaign by

extending walk-in hours at its health centers, participating in local community events, and spreading the word via online social media.

Planned Parenthood Observes Denim Day with SafePlace

In observance of Sexual Assault Awareness & Prevention Month each April, SafePlace invites Austin-area businesses, organizations, and individuals to wear denim to show support to sexual assault survivors and raise awareness about misconceptions regarding sexual assault.

In 2010, more than 3,500 people participated, including staff at Planned Parenthood.

Since 2009, Planned Parenthood's health center staff have been trained by SafePlace to routinely screen for intimate partner violence among Planned Parenthood's 33,000 annual clients.



Planned Parenthood is the nation's leading and most trusted sexual and reproductive health care provider.

www.ppaustin.org