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Planned Parenthood marks National Condom Week with gift of 'Proper Attire'

According to a new study released by the Centers for Disease Control, nearly 19 million sexually transmitted infections (STI) occur each year. Condom use is the single most effective way for sexually active men to protect themselves and their partners.

"Planned Parenthood of San Diego and Riverside Counties is encouraging people to start a dialogue with their partners about condom use," said Jennifer Coburn, Director of Communications of the local Planned Parenthood. "Many people who have an STI don't even realize it. It's important to let your partner know that you want to use condoms every time you have sex to keep both of you healthy."

Planned Parenthood's line of stylish PROPER ATTIRE® condoms are available for free at San Diego's 14 health centers during National Condom Week, Feb. 14-21. (While supplies last.) PROPER ATTIRE® condoms have been tremendously popular, with more than 20 million sold annually. Featuring

chic packaging in different varieties guaranteed to please, PROPER ATTIRE® offers both safety and style.

As a trusted health care provider, Planned Parenthood also knows firsthand the power of education to help people make responsible decisions about their health. As such, Planned Parenthood offers the following tips for negotiating condom use:

Don't wait until the heat of the moment to bring it up. Talk about condom use before you are in a situation where you might need one.

Be direct about your feelings.

You may want to practice what you are going to say to your partner.

Make sure you send a consistent message that you want to use condoms every time you have sex.

Discuss with your partner which of you will provide the condoms.

Emphasize that condoms are essential to protect each other's health.

Every year Planned Parenthood provides more than four million women, men, and teens nationwide with health information, services, and education to prevent STIs and pregnancy.