

CFO of The Year *Finalists*



Leonard Dodson *Planned Parenthood of the Pacific Southwest*

Leonard Dodson joined Planned Parenthood of the Pacific Southwest (PPPSW) as CFO in 2007. At the time, the organization's revenue was \$33 million. Since then, he has increased revenue by 65 percent. Dodson has played a key role in automating many financial processes and focusing on investing in services. He is currently responsible for budgeting and financial planning, as well as ensuring that overhead percentages are kept low in order to dedicate corporate resources to providing services in the organization's service area.

Dodson is considered to have an exceptional ability to anticipate challenges and swiftly address them with impressive and consistent standards of excellence and expertise. His leadership and insight have successfully positioned the organization and its board to make key decisions that have allowed PPPSW to remain dedicated to its mission.

Dodson began his career as a consulting and auditing associate for Deloitte in San Diego. After earning his CPA, he was hired as a controller for Sharp Health Care. He later spent eight years in senior financial roles at Children's Hospital of San Diego before joining PPPSW.



5th Annual CFO of The Year Awards

Presenting Sponsors

**SAN DIEGO
BUSINESS JOURNAL**

& **Robert Half**
Management Resources

Thursday, April 28, 2011 4:00 - 7:00 p.m.

**Doubletree Hotel San Diego, Mission Valley
7450 Hazard Center Drive, San Diego, CA 92108**

Special Awards Reception with Hosted Hors D'Oeuvres

This event recognizes the most outstanding CFOs who work in San Diego as nominated by their employers, employees or clients.

Special Awards:



**LIFETIME ACHIEVEMENT
AWARD RECIPIENT**

William Scarfia

CFO, SAN DIEGO REGIONAL
CHAMBER OF COMMERCE



**EXEMPLARY
PERFORMANCE
AWARD RECIPIENT**

Jonathan Freeman

COO/CFO,
CASSIDY TURLEY
BRE COMMERCIAL

Gold Sponsor



Mayer
Hoffman
McCann P.C.
An Independent CPA Firm

Silver Sponsors



CalCPA CFO Roundtable



financial executives
international
san diego chapter



Smart Document Solutions
A Xerox Company

For More Information call April West (858) 277-6695

Congratulations To The 2011 Finalists

Michael Piraino
Douglas Paulin, CPA

Robert Barton
Steve Martin
Andrew Micheletti
Patty Mooney
Jess Roper
David Lyle
Kurt Gustafson
Jill Barrett
Christian Henry
Heather Rosing
John Sommatino
John Sharp

Kai Loedel
Michael Hawkey
Greg Jasenovc
Caroline Barberio
Sheila Buska
Kevin McCarty
Tim Coughlin
Phil Lenowsky
John Prunty
Matthew Parker
Dawne Morris
Leonard Dodson
John Radak
Brad Blöse
Greg Wimmer
Steve Loomis
Tran Nguyen
Joseph Wilkinson
Barbara Wight
Jim Krupiarz
Joe Michalowski
John Schmid
William Huff
Chris Kelley
Bryon Borgardt
Michele Lambert
Christopher Nelson

Accelrys, Inc.

Allied America, Inc.; Patti Roscoe and Associates, Inc.;
& PRA Destination Management, Inc.

American Assets Trust
BakBone Software, Inc.
Bank of Internet USA
Crystal Pyramid Productions
Dexcom, Inc.
Entropic Communications, Inc.
Halozyme Therapeutics
Harrah's Rincon Casino & Resort
Illumina, Inc.
Klinedinst PC
Laptops Plus
Ligand Pharmaceuticals, Inc.
MC Consultants, Inc.
Mental Health Systems
Miro Technologies, Inc.

Mission Ventures
Monarch School
Mr. Copy Inc.
Neurocrine Biosciences, Inc.
North County Health Services
Optimizer Pharmaceuticals, Inc.
Pacific Building Group
Pixeded Business Systems, Inc.
Planned Parenthood of the Pacific Southwest
Quidel Corporation
Seacrest Village Retirement Communities
Skinit, Inc.
SkinMedica, Inc.
Somaxon Pharmaceuticals, Inc.
Taiyo Yuden (U.S.A.) Inc.
Taylor-Listug, Inc. DBA Taylor Guitars
Telcentris, Inc.
Training, Education & Research Institute
Trius Therapeutics, Inc.
Underground Elephant
Viejias Enterprises
Vintalk Services
Vista Community Clinic
Youngevity

The above material first appeared in the San Diego Business Journal on the above date.

All copyrights are reserved and no further reproduction is allowed without permission of the San Diego Business Journal.