

THANK YOU
FOR STANDING



WITH PLANNED PARENTHOOD

From the Board of Trustees

To all of our supporters,

As you all know, these are difficult times for Planned Parenthood. We are facing unprecedented attacks at the local and national levels. In these turbulent times it is heartwarming to know that there are so many generous women and men throughout our communities who are willing to stand with us. As you read this annual report, we hope you will take pride in the knowledge that your generosity is what continues to make our work possible. You are a vital part of the Planned Parenthood family, and we are deeply grateful for your belief in our mission, your confidence in our work, and your compassionate support.

Serving with leadership and integrity,



Kathy Power

Board Chair

Planned Parenthood Mid and South Michigan



From the Desk of the President and CEO

In 2011, we pledged to continue to provide essential, life-saving reproductive health care services to thousands of women, men, and teens in Michigan despite the tough economic climate and hostile political landscape. With your help, we began the major shift away from dependency upon government funds in order to insure the long-term sustainability of Planned Parenthood Mid and South Michigan.

Challenges

These times require aggressive paradigm shifts for our social enterprise. Your partnership has been essential in this process. The year began with a national battle to defund Title X, the federal program that provides more than 5 million Americans annually with comprehensive family planning services.

The attack soon shifted to defunding Planned Parenthood entirely. Conservative politicians were ultimately willing to shut down the federal government rather than have any money go to Planned Parenthood's basic health care services such as annual exams and birth control (no federal funds are used for abortion services).

The U.S. Senate blocked the measure to defund Planned Parenthood, but the conservative attacks were revived at the state level. Forsaking its promise to focus on jobs and the economy, the Michigan Legislature proposed more than 30 anti-choice bills in 2011.

As a mission-driven organization, we remained undaunted. In May 2011, we sued in Oakland County Circuit Court for the right to open a health center in Auburn Hills. Ultimately, the circuit court affirmed our right, clearing the way for us finally to serve the people of Oakland County. Thanks to all who stood by our side during this public battle. This is your victory and a victory for the countless uninsured people who need us most.

An Exciting Merger

For most of 2011, Planned Parenthood Mid and South Michigan (PPMSM) and Planned Parenthood South Central Michigan (PPSCM) collaborated to deliver reproductive health care services to women and families in the Kalamazoo and Battle Creek areas. The affiliates formally merged on January 1, 2012. Still called Planned

Parenthood Mid and South Michigan, our new affiliate now operates 17 health centers from Detroit to Benton Harbor. The expanded PPMSM service area is home to 83 percent of the state's entire population, encompassing 31 counties. We expect to serve more than 69,000 patients per year.

Your loyalty and dedication have allowed us to be fiscally proactive. As a unified affiliate, we can now eliminate duplicative administrative functions and take advantage of cost efficiencies that come with being a larger organization. We will now be able to capitalize on new funding opportunities and employ innovative business practices to achieve long-term sustainability.

Reaching Out

This year we also began an affiliate-wide initiative to enhance our ability to effectively and compassionately serve the health care needs of the lesbian, bisexual, gay, transgender, and questioning community. The initiative will eventually impact all aspects of our business from patient services to issues advocacy to education and community outreach.

Patients Give Back

Through it all, we have been heartened by your support and by the gratitude of our patients. Our partnership was rewarded in a special way: in 2011, our patients donated more than \$184,000 to support their own services—more than in any other previous year. It was a touching and powerful vote of support for our mission.

I am not going to pretend that this year was easy. We faced daunting challenges to our public funding, adverse public policies, and blatant disregard for the importance of women's health care needs. That being said, we are unrelenting in our defense of accessible, life-saving reproductive health care. We are honored to have you on our side as we continue to advance our mission to provide quality reproductive health care services across Michigan in 2012.

Sincerely,



Lori Lamerand
President and CEO

Planned Parenthood Mid and South Michigan

Prevention

At Planned Parenthood, we believe that prevention is the key to a healthy life. That's why more than 97 percent of our services are preventive. We also believe that everyone should have access to essential, preventive, reproductive health care. We offer services on a sliding-fee scale based upon the patient's ability to pay.

Contraception

We provide all FDA-approved methods of birth control. With non-judgmental counseling, we help patients select the birth control method that best suits their medical needs and their lifestyles.

Sexually Transmitted Diseases (STDs)

We offer testing and treatment of STDs, along with HIV testing, counseling, and referrals. Since prevention is our primary focus, we also help women, men, and teens learn how to reduce their risk of contracting STDs and HIV.

Pregnancy Testing and Prenatal Care

Through PPMSM, women can receive their pregnancy test results in a safe and supportive setting and learn about options from a caring staff. Through a partner-

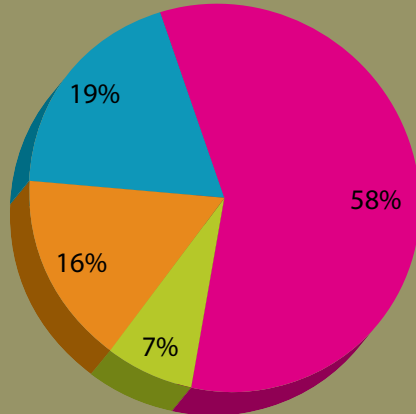
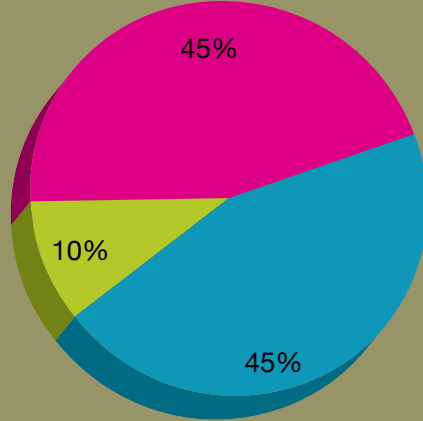
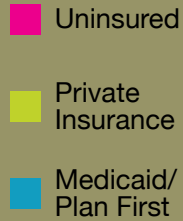
ship with the University of Michigan Hospital, PPMSM also offers quality prenatal care for expectant mothers in Washtenaw County.

Cancer Screenings and Breast Health

PPMSM provides screenings for cervical cancer as part of our routine exams. Because many of our patients are below the age indicated for mammograms, we provide life-saving breast exams and referral services as a part of our routine exams.



Our Patients



Prevention by the Numbers

117,960 Total patient visits

175,663 Cycles of contraception provided to prevent unplanned pregnancies

43,560 Tests to screen for STDs and HIV

19,015 Pregnancy testing and prenatal care

12,963 Breast exams to screen for early signs of cancer

11,167 Pap tests to detect cervical cancer and cervical disease

Community

PPMSM helps build healthy communities by providing medically-accurate information and innovative programming around sexual health. We replace fear with facts, and misinformation with education. We're here for moms and dads who might be uncertain about—or just don't know—how to talk to their teens about sex. And we're here for schools and teens who need comprehensive sex education programs that teach both abstinence and pregnancy prevention. We advocate for policies that support the reproductive health of the communities we serve.

Safer Choices/Be Proud! Be Responsible!

These evidence based programs are the core of our outreach to schools, parents, and teens. They provide adolescents with the knowledge, motivation, and skills necessary to reduce their risk of pregnancy and contracting an STD.

Peer Educators

In our Peer Education program, we offer high school teens 40 hours of intense training in sexual health so that they may become peer educators. After they complete

their training, our peer educators are qualified to give information and referrals to their peers around sexual health. They also conduct formal presentations on abstinence, contraception, and HIV prevention. Teens meet with their professional staff coordinator weekly. Current funding allows us to offer the Peer Education program in Ann Arbor, Milan, Benton Harbor, Detroit, and Flint.

Community Advocacy

Working closely with Planned Parenthood Affiliates of Michigan, Planned Parenthood's statewide public policy and organizing body, PPMSM engages the community in advocacy around broad issues that affect access to and the provision of affordable reproductive health care.



Through a statewide network of advocates, volunteers, and students, PPMSM educates policy makers on issues of reproductive choice, motivates civil engagement around issues of choice, and educates community organizations about health care issues.

F. Wallace and Janet Jefferies Professorship in Reproductive Health at the University of Michigan

The first endowed professorship in the United States dedicated to family planning and women’s reproductive health, this endowment provides ongoing funds for the teaching of family planning and supports a faculty position at U-M collaborating clinically and educationally with PPMSM. The professorship supports undergraduate, medical student, resident, and fellow education and training in reproductive health and serves as a national model for academic training in women’s health programs.

Community by the Numbers

857	Educational programs attendees at community based organizations
5,122	Volunteer hours logged advocating for increased access to reproductive health care services
11,841	Students attended educational programs in schools
30,109	New supporters identified from across the state



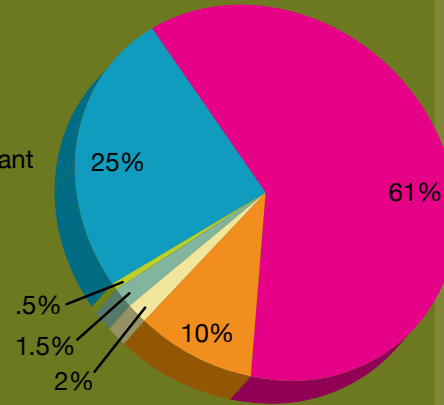
Our Mission

To ensure full access to reproductive health care through medical services, education and advocacy with services and programs available to all people regardless of race, age, gender, marital status, national origin, disability or sexual orientation.



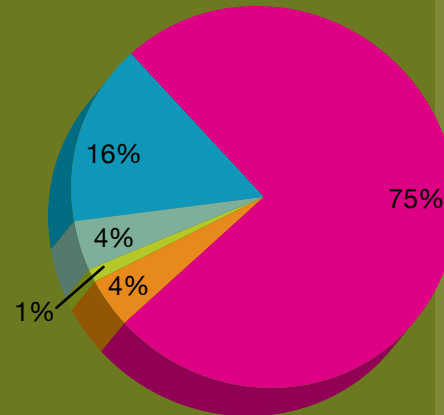
Revenue

- Patient Fees
- Family Planning Grant
- Investment Income
- Other Income
- Education
- Contributions & Local Grants



Expenses

- Patient Services
- Administration
- Fundraising
- Public Advocacy
- Education



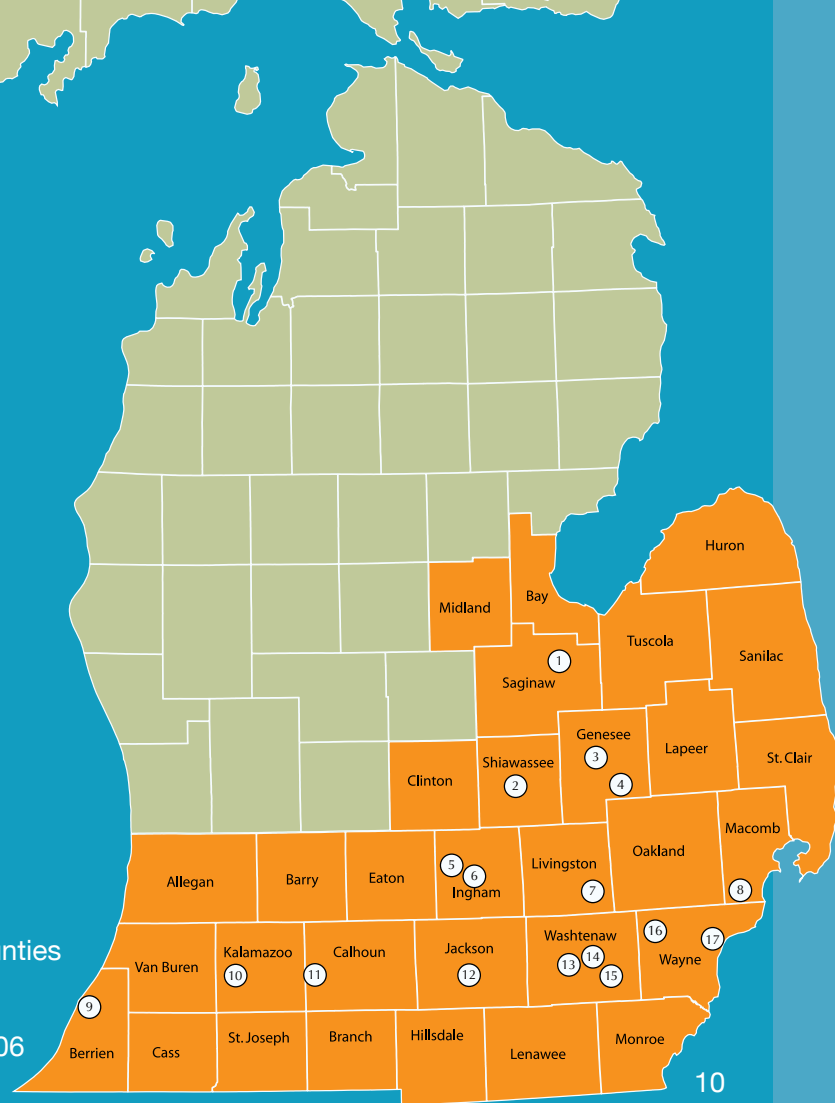
October 1, 2010–September 30, 2011

Health Centers

Ann Arbor	14
Ann Arbor West	13
Battle Creek	11
Benton Harbor9
Brighton7
Burton4
Detroit	17
East Lansing6
Flint.3
Jackson	12
Kalamazoo	10
Lansing.5
Livonia	16
Owosso2
Saginaw1
Warren8
Ypsilanti	15

As of January 1, 2012, PPMSM's 17 health centers serve 31 counties that are home to 83 percent of the state's population.

PPMSM Administrative Office: PO Box 3673, Ann Arbor, MI 48106



Thank You for Standing with Planned Parenthood!

Our partnership with you is essential to fulfilling our mission. Your support gives us the resources to move our mission forward despite the forces against us.

Because serving those who need us most is a priority we both share, we'd like for you to consider helping us prepare for the work ahead of us.

There are many ways you can support our work here at PPMSM. Whichever option you choose, your gift will have a powerful impact on the lives of the thousands of women, men, and teens who depend on us. We are happy to speak with you about any of our giving opportunities. Please feel free to contact our development office at 734.926.4813.

Ways to make a difference

Donate online



www.ppaction.org/donateppmsm

Share this link with your family and friends.

By mail

Planned Parenthood Mid and South Michigan
Development Office
P.O. Box 3673
Ann Arbor, MI 48106

Planned Giving: Leaving a Legacy

One of the most meaningful ways to make a lasting difference is to remember us in your estate planning. By simply including PPMSM as a beneficiary in your will, you can honor and protect what matters most in your life—your loved ones, your principles, and your values. You can help secure the future of family planning and reproductive rights by considering this opportunity.

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PPMSM.org



Call us at 734.926.4813