

# Planned Parenthood MID-HUDSON VALLEY

JULY 2008

## WHAT'S happening

### Sexy Summer Happy Hours

Come chill with Planned Parenthood's awesome friends and staff, pick up free samples of our new Proper Attire™ condoms and grab some great giveaways at one of the bars below.

**July 18 6-9pm**  
**26 Front Street**  
Newburgh waterfront

**July 25 4-7pm**  
**The Steel House**  
**Restaurant & Bar**  
Kingston waterfront

**July 30 4-6pm**  
**The Gilded Otter**  
New Paltz

**August 8 4-7pm**  
**Mahoney's Irish Pub & Restaurant**  
Poughkeepsie train station

**August 15 6-9pm**  
**26 Front Street**  
Newburgh waterfront

**August 27 4-6pm**  
**The Gilded Otter**  
New Paltz

### DID YOU KNOW?

Planned Parenthood's education efforts are focused on adolescents and parents, and we run education programs in 50 different schools throughout the mid-Hudson Valley. For more information or to see if Planned Parenthood is in your school, contact Tina Robie, VP of Education at 562-5778 or email [education@ppmhv.org](mailto:education@ppmhv.org)

## HPV Vaccine Now Available

*THANK YOU, DONORS, for helping to expand services*



*Donna DiMarzo, VP of Health Center Operations*

"We are very excited to be offering the HPV vaccine at our health centers," says new VP of Health Center Operations, Donna DiMarzo. "This vaccine represents the best tool we can provide our patients to prevent cervical cancer."

Thanks to your generosity and a grant from the New York State Health Department, Planned Parenthood Mid-Hudson Valley is expanding our service delivery to include the HPV (human papillomavirus) vaccine at our Goshen, Kingston, New Windsor and Poughkeepsie health centers. Worldwide, cervical cancer is the second leading cause of cancer deaths among women. In

the mid-Hudson Valley, Planned Parenthood refers 15% of Pap test results—over 1,000 women—for further evaluation and possible treatment each year.

"We have a great opportunity to reach out to young women—particularly the uninsured—who might otherwise not be able to get this vaccine," says DiMarzo.

The HPV vaccine is given in a series of three injections over a six-month time period, and costs \$450 for the full series—well out of reach for most of our patients. The best way to prevent cervical cancer is to make sure that young women have access to the HPV vaccine, and to make sure all women get regular Pap tests. With your continued support, Planned Parenthood can work to do both, and provide this life-saving vaccine at a reduced cost to women throughout the mid-Hudson Valley.

## Patients Face Tough Choices: Bread, Gas, Pills?

*Donors go the extra mile to help*

According to New York Governor David Paterson's "Economic Security Cabinet" report released this June, almost a third of New Yorkers don't earn enough to provide basic economic security to their families. The report looked at cost-of-living differences around the state and around the country in addition to the basic family expenses needed for economic security: food, rent, utilities, health insurance, transportation and child care.

With soaring food and fuel prices, we recognize how difficult the economic downturn can be for everyone, including our donors. We are deeply grateful you have chosen to invest in the work of Planned Parenthood Mid-Hudson Valley. Your incredible generosity—when your own resources are tight—provides a safety net for our patients who are often the hardest hit by the slowing economy.

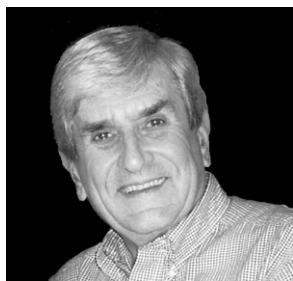
*I work three jobs to make ends meet—and even that is hard. I'm glad I can go to Planned Parenthood even when I can't pay much. Thank you for being there for me.*

—Allison

Thank you for being there for our patients.

# Passing of a Dear Friend

*Jonah Sherman*



Local businessman, community leader and Planned Parenthood volunteer, supporter and friend, Jonah Sherman passed away in April. CEO Clare Coleman remembers Jonah as “a gentleman with an incisive mind and a noble heart. He and his wife Joan had so many experiences and perspectives from which to draw—it seemed as though you had a committee's worth of advice and concerns when you sat down with them.”

Life-long residents of Poughkeepsie, Jonah and Joan traveled extensively and considered the entire world their community. Jonah gave passionately and generously to causes he cared about, and Planned Parenthood was so fortunate to be one of them.

In his volunteer work across the globe, Jonah saw over and over again the urgent need for reproductive health care services and he recognized that need here at home as well. Joan says that “Jonah was sensitized early on to Planned Parenthood. He saw what an effective organization Planned Parenthood was and is, with a good business model. Jonah’s support of Planned Parenthood was rooted in his life’s mission to help repair the world and help the most vulnerable among us.”

We were lucky to know him and have the benefit of his counsel. We will all miss him.

## Out & About

*THANK YOU*

*Warwick and Woodstock Supporters*

Under red and orange paper lanterns to complement the Asian theme, Warwick supporters bid on local art and goods and services, and helped raise over \$33,000—their most successful year ever—to support Planned Parenthood education and services. Kudos and a very warm *domo arigato* to committee co-chairs, Jenna Field and Norma Bennett and their merry band of volunteers for a wonderfully successful evening.

Further north, more than 200 Woodstock revelers joined Congressman Maurice Hinchey to celebrate Planned Parenthood’s work in the community. Record-breaking heat only added to the event’s success as committee chair, Roz Balkin, and her dedicated team of supporters raised over \$29,000 to benefit Planned Parenthood.



*Warwick Benefit Committee members Joan Endres, June Cosgrove-Hayes, event co-chair Jenna Field, Planned Parenthood CEO Clare Coleman and event co-chair Norma Bennett celebrating success at the art auction in Warwick in May.*

## Free for the Giving!

One of the most valuable things you can give Planned Parenthood—and it’s free for the giving!—is your email address. Your email will save mailing costs, postage, thousands of trees, and you can get important information quickly. Thank you for helping us become leaner, greener and environmentally cleaner. Send your email to [development@ppmhv.org](mailto:development@ppmhv.org) and put “leaner, greener and cleaner” in the subject line. Thank you!

 **Planned Parenthood**  
MID-HUDSON VALLEY

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