

Annual Report

Planned Parenthood of Middle and East Tennessee

2008-2009 and
2009-2010



We are pleased to present
Planned Parenthood of Middle and East Tennessee's
Annual Report for 2009 and 2010.

The years covered by this report were challenging in so many ways. With the downturn of the economy, our health centers in Nashville and Knoxville served increasing numbers of patients. Lacking health insurance and with limited ability to pay, nearly fifty percent of our patients qualified for service at no charge. Another thirty-five percent were eligible for service with only minimal co-payments. This strained our resources like never before.

Despite limited financial resources, we continued to meet the increased demand for our comprehensive sexuality education programs. Parents and educators concerned about the health and well-being of teens and young people rejected discredited "abstinence-only" sex education and opted for our accurate sexual health information.

Changes in the Tennessee General Assembly following the 2008 elections brought unprecedented attacks on Planned Parenthood and our critical work. Efforts were made to eliminate our funding to provide family planning services, to restrict access to our services, and to prevent young people from receiving reliable sexual health information.

We responded quickly to these challenges with an aggressive plan to guarantee that we continued to meet the needs of our communities. Despite some difficult and painful adjustments, PPMET continues to live up to our promise to women, men, and teens across Tennessee. We will be here for you — you can rely on us to provide the highest quality healthcare and accurate, non-judgmental information and health counseling.

Thank you for your investment in women's health, education, and advocacy. Without the support and encouragement of our supporters, we could not do our essential work. We are profoundly grateful.

Sincerely,



Jeff Teague
President and CEO



Tom Lee
Chair, Board of Directors

Financials

2008-2009

Patient Fees	\$1,762,188	56%
Government Grants	\$573,642	18%
Other Program Grants	\$543,815	17%
Contributions	\$271,450	9%
Investment Income/Other	(\$2,762)	0%

Total Revenue \$3,148,333

Medical Services	\$2,020,209	62%
Education and Training	\$482,400	15%
Administration	\$362,336	11%
Fundraising	\$212,556	7%
Public Affairs & Advocacy	\$181,338	5%

Total Expenses \$3,258,839

2009-2010

Patient Fees	\$1,738,635	55%
Government Grants	\$523,085	16%
Other Program Grants	\$620,204	20%
Contributions	\$266,221	8%
Investment Income/Other	\$9,923	1%

Total Revenue \$3,158,068

Medical Services	\$2,103,614	67%
Education and Training	\$400,027	13%
Administration	\$387,536	12%
Fundraising	\$107,798	3%
Public Affairs & Advocacy	\$157,197	5%

Total Expenses \$3,156,172

The J. Paschall Davis Fund

Established in 1992, the J. Paschall Davis Fund provides no-interest loans to assist poor and low-income women who would not otherwise be able to access abortion services. The Fund is named after the Reverend J. Paschall Davis, an Episcopal priest who was an early reproductive rights advocate in Nashville and the husband of one of the women instrumental in founding Planned Parenthood in Tennessee, Evelyn Ames Davis.

The Fund is supported entirely by individual donations, patient reimbursements, and grants from private foundations. No public funding is used to support the Fund. No woman is ever turned away due to inability to pay.

- In 2009, the Fund provided loans totaling \$14,130 to 47 women. The average loan was \$300.
- In 2010, the Fund provided loans totaling \$11,143 to 36 women. The average loan was \$310.
- The cost for abortion was between \$600 and \$1,000.



Medical Services

2008-2009

Total Health Center Visits	14,197
Family Planning Visits	6,430
Abortion Care	3,262
STI Tests	2,598
Pap Smears/Cervical Cancer Screenings	1,193
Pregnancy Tests	923
HIV Tests	1,497
General Health Visits	724
Emergency Contraception	1,277
Female Clients	6,105
Male Clients	229
Under 18	14%
19-24	46%
25-29	23%
30-44	16%
45+	1%



2009-2010

Total Health Center Visits	15,238
Family Planning Visits	8,335
Abortion Care	3,037
STI Tests	2,788
Pap Smears/Cervical Cancer Screenings	1,265
Pregnancy Tests	977
HIV Tests	1,498
General Health Visits	777
Emergency Contraception	1,371
Female Clients	6,552
Male Clients	248
Under 18	15%
19-24	48%
25-29	23%
30-44	13%
45+	1%

Education & Training

PPMET promotes healthy sexuality by providing youth and adults with thorough, accurate information about their bodies; skills to maintain their physical health and to develop healthy relationships; and by supporting norms and values which encourage responsible, healthy attitudes and behaviors.

Our professional educators in Middle and East Tennessee carry out this commitment through several programs:

- **Promoting Healthy Decisions (PHD)**, a 4-5 hour session series that goes beyond the basics to equip teens with skills needed to make and carry out healthy decisions regarding sexual behavior. (Supported in part with CDC funds through the Tennessee Department of Health.)
- **Short-term Education Sessions**, delivered on request to middle and high schools, colleges, after-school programs, religious organizations, group homes, and other agencies that serve youth. (Supported in part by the Tennessee Department of Health, with federal family planning funds.)
- **PG-13 Players**, a peer education theatre troupe in Nashville that brings sexuality and other teen-related issues to life for young audiences. (Supported in part by the Tennessee Department of Health with federal family planning funds, and by the National Council of Jewish Women, Nashville Section.)
- **FYI**, a “guerilla” peer education group launched in January 2008, tasked with spreading information and skills about healthy sexuality to peers in the Knoxville area.
- **Rape and Sexual Assault Prevention**, a multi-faceted program that reaches youth through education sessions on college and high school campuses, ad campaigns in college newspapers, professional trainings, and advertisements on Facebook. Education sessions and ad campaigns are delivered in both the Nashville and Knoxville areas. (Supported by the Tennessee Department of Health.)
- **Professional Training**, for professionals who serve youth, building comfort and imparting skills to become effective sexuality educators in their own settings. This includes our 20-hour Sexuality Education Training Series course.
- **Health Fairs and Outreach** on college campuses, middle and high schools, and community events.

In 2008-2009 our Educators and Trainers reached 11,196 individuals.

Program	Groups Served	Individuals Reached
PG-13 Players (23 cast members)	31	2,043
FYI (9 peer educators)		916
Promoting Healthy Decisions	44	1,122
Short-term Education Sessions	125	1,950
Rape and Sexual Assault Prevention	60	1,025
Professional & Parent Training	32	373
Health Fair Outreach	16	3,767

In 2009-2010 our Educators and Trainers reached 11,695 individuals.

Program	Groups Served	Individuals Reached
PG-13 Players (22 cast members)	35	4,039
FYI (12 peer educators)		2,556
Promoting Healthy Decisions	37	662
Short-term Education Sessions	138	2,484
Rape and Sexual Assault Prevention	27	634
Professional & Parent Training	39	720
Health Fair Outreach	8	600

Community Affairs & Volunteers



2008-2009

- Convio, our online communication and advocacy network, grew by nearly 10% through “tell-a-friend” messages, new supporters online, and sign-ups at health fairs and community events.
- Health fairs and community events that we participated in include: Nashville Pride, Nashville CARES’ AIDS Walk, Sexual Assault Center’s “Walk in Their Shoes,” World AIDS Day, Roe V. Wade, HIV Vaccine Awareness Day, and the GYT campaign.
- Volunteers gave a total of 756.5 hours at health fairs and volunteer nights, and through other Administrative support. That means they donated over \$14,000 to PPMET by giving their time.
- PPMET used the quarterly Volunteer E-newsletter, *Volunt(EAR) News*, to inform and engage volunteers.
- We actively supported *Vox* chapters (our student-run campus organizations) at Middle Tennessee State University, University of Tennessee Knoxville, and Vanderbilt University. We communicated with them regularly via our quarterly *Vox* E-newsletter: *Vox News*.
- PPMET supported a weekend-long *Vox* and college outreach advocacy training in Knoxville for over 20 participants from across Tennessee and Kentucky.

2009-2010

- Convio, our online communication and advocacy network, grew by 28% through “tell-a-friend” messages, new supporters online, and sign-ups at health fairs and community events.
- Health fairs and community events that we again participated in include: Nashville Pride, Nashville CARES’ AIDS Walk, Sexual Assault Center’s “Walk in Their Shoes,” World AIDS Day, Roe V. Wade, HIV Vaccine Awareness Day, and the GYT campaign.
- Volunteers gave a total of 978.25 hours at health fairs and volunteer nights, and through other Administrative support. That means they donated \$18,215 to PPMET by giving their time.
- We continued to use quarterly Volunteer E-newsletter: *Volunt(EAR) News*, to communicate with volunteers.
- PPMET continued our support of *Vox* chapters at Middle Tennessee State University, University of Tennessee Knoxville, and Vanderbilt University.
- PPMET supported a weekend-long *Vox* and college outreach advocacy training in Nashville for over 40 participants from across Tennessee and Kentucky.

Development



2008-2009

- PPMET hosted seven fundraising events, including a lunch Gala with guest speaker Dr. Kenneth Edelin, four Cocktail events at The Mad Platter in Nashville, Sextastic Voyage (a DJ/dance party) at Mad Donna's in Nashville, and An Evening with Gretchen Peters and Janis Ian at The Rutledge in Nashville. The DJ party and An Evening with Gretchen Peters and Janis Ian were volunteer-driven events.
- A Young Professionals group was created to engage more young people with PPMET. The inaugural group consisted of ten very committed, diverse, and professional young supporters.
- We received 291 gifts from online donors through Planned Parenthood Online.
- Through payroll deductions, employees made donations to PPMET from over 50 organizations, including HCA, Allstate, Dell, Schwab, Wachovia, and various United Way affiliates.



2009-2010

- PPMET hosted eight fundraising events, including three Cocktail events in Nashville at The Mad Platter, Robert's Western World, and Mad Donna's; two Cocktail events in Knoxville at The Sunsphere and The Tomato Head; a DJ party at Club Mai with special guest DJ Matt Mahaffey; the Nashville Rollergirls Afterparty and Midway at Club Mai; and An Evening with Gretchen Peters and Marshall Chapman. The DJ party and An Evening with Gretchen Peters and Janis Ian were volunteer-driven events.
- The Young Professionals organized and promoted all three Nashville Cocktails for a Cause events.
- We received 259 gifts from online donors through Planned Parenthood Online.
- Again, through payroll deductions, employees made donations to PPMET from over 50 organizations, including HCA, Allstate, Dell, Schwab, Wachovia, and various United Way affiliates.



Mission

The mission of Planned Parenthood of Middle and East Tennessee is to proudly provide the highest standards of quality and professionalism in:

- Providing access to reproductive, sexual and complementary health care services and information in settings that preserve and protect the right to privacy;
- Providing educational programs that enhance understanding of human sexuality; and
- Advocating for public policies that guarantee these rights and ensure access to these services.



Planned Parenthood of Middle and East Tennessee

Administrative & Education Office

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