



Annual Report

2007-08

PLANNED PARENTHOOD OF MIDDLE AND EAST TENNESSEE



DEAR FRIENDS,

We are pleased to present the Planned Parenthood of Middle and East Tennessee Annual Report for 2007-2008. The report reflects our accomplishments over the year July 1, 2007 to June 30, 2008.

We have taken an innovative approach and have gone paperless. By going paperless, we are doing our part to save the environment and to ensure that our foundation and donor support goes where the need is greatest - to the women and men who depend on us for their reproductive healthcare and education.

During the fiscal year, we saw continued growth in number of clients who rely on us for critical healthcare services as our family planning services reached more and more women in need. The demand for our educational programs increased as discredited "abstinence-only" sex education was rejected by parents and educators concerned about the health and well-being of teens and young people. Finally, our advocacy efforts engaged rapidly growing numbers of activists who are determined to protect reproductive rights and ensure access to our services and programs.

Thank you for your investment in women's health, education and advocacy. Trust that we are working hard to make critical differences in the lives of Tennesseans.

Jeff Teague
President and CEO

Bev Leiser
Chair, Board of Directors



FINANCIALS

REVENUE

Patient Fees	\$1,883,688	62%
Government Grants	482,730	15%
Other Program Grants	419,145	13%
Contributions	293,703	9%
Investment Income/Other	25,542	1%
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	\$3,104,808	

EXPENSES

Medical Services	\$1,902,905	63%
Education and Training	401,903	13%
Administration	369,191	12%
Fundraising	189,630	6%
Public Affairs and Advocacy	176,676	6%
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	\$3,040,305	

THE J. PASCHALL DAVIS FUND

Established in 1992, the J. Paschall Davis Fund provides no-interest loans to assist poor and low-income women who would not otherwise be able to access abortion services. The Fund is named after the Reverend J. Paschall Davis, an Episcopal priest who was an early reproductive rights advocate in Nashville and the husband of one of the women instrumental in founding Planned Parenthood in Tennessee, Evelyn Ames Davis.

The Fund is supported entirely by individual donations, patient reimbursements, and grants from private foundations. No public funding can be used to support the Fund. No woman is ever turned away due to inability to pay.

In 2007, the Fund provided loans totaling \$24,083 to 64 women with an average loan of \$376. That is a 32% increase in the number of women in need of assistance from the previous year. The cost for the abortion was between \$550 and \$1,000.





MEDICAL SERVICES

Women, men and teens from across Tennessee and western Kentucky made 14,059 visits for medical services from Planned Parenthood of Middle and East Tennessee during fiscal year 2008.

- Total Health Center Visits 14,059
(an 8% increase over fiscal year 2007)

Patient Visits for fiscal year 2008:

- Family Planning Visits 6,422
- Abortions 2,939
- STD Tests 2,579
- Pap Smears/Cervical Cancer Screenings 1,184
- Pregnancy Tests 908
- HIV Tests 488
(an 18% increase from the previous year)
- General Health Visits 722
- Emergency Contraception Visits 1,271

Our medical services include:

- Birth Control Methods
- General Gynecological Care
- Emergency Contraception (EC)
- Sexually Transmitted Infection (STI) Testing and Treatment
- Pregnancy Testing and Counseling
- Counseling services
- Cancer Screening (breast, cervical, testicular and prostate)
- Abortion Services (Surgical and Medication)
- HIV/AIDS Testing and Counseling
- Colposcopy
- Primary Health Care
- Reproductive Health Education
- HPV Vaccine
- Implanon™ Transdermal Contraceptive Implant



MEET OUR CLIENTS

Female Clients

6,027

Male Clients

199

Under 18

12%

18-19

16%

20-24

32%

25-29

21%

30-44

18%

45+

1%

White

63%

Black

28%

Hispanic

8%

Asian

1%

Family Planning

60%

Primary Care

9%

Abortion

22%

HIV Testing

3%

Pregnancy Tests

6%



EDUCATION AND TRAINING

PPMET promotes healthy sexuality by providing youth and adults with thorough, accurate information about their bodies; skills to maintain their physical health and develop healthy relationships; and by supporting norms and values which encourage responsible, healthy attitudes and behaviors.

Our professional educators in Nashville and Knoxville carry out this commitment through several programs:

- **Promoting Healthy Decisions (PHD)**, a 5-session series that goes beyond the basics to equip teens with skills needed to make and carry out healthy decisions regarding sexual behavior. (Partly supported with CDC funds through the Tennessee Department of Health.)
- **Short-term Education Sessions**, delivered on request to middle and high schools, colleges, after-school programs, religious organizations, group homes, and other agencies that serve youth. (Supported in part by the Tennessee Department of Health, with federal family planning funds (MCH).
- **PG-13 Players**, a peer education theatre troupe in Nashville that brings sexuality- and other teen-related issues to life for young audiences. (Supported in part by the Tennessee Department of Health with federal family planning funds (MCH) and by the National Council of Jewish Women, Nashville Section.)
- **FYI**, a “guerrilla-style” peer education group launched in January 2008, tasked with spreading information and skills about healthy sexuality to their peers in the Knoxville area.
- **Professional and Parent Training**, for parents and professionals who serve youth, building comfort and imparting skills to become effective sexuality educators in their own settings. This includes our 20-hour Sexuality Education Training Series course.
- **Health Fairs and Outreach** on college campuses, middle and high schools, and community events.

In 2007-2008 our Educators and Trainers reached:

Program	Groups Served	Individuals Reached
Promoting Healthy Decisions	49	660
Short-term Education Sessions	205	3,150
PG-13 Players	62	3,350
FYI	(10 peer educators trained)	863
Professional Training	25	384
Health Fair Outreach	11	1,964



ADVOCACY

COMMUNITY AFFAIRS 2007-2008

- ▶ Using our online advocacy network, we sent 32 messages to our online activists resulting in 48,786 emails and letters to elected officials. We also gained nearly 1,000 new online supporters from “tell-a-friend” messages, new sign-ups via the web, and health fairs and community events.
- ▶ During 2007-08, we had 40 active volunteers. Those 40 worked over 800 total hours!
- ▶ For the anniversary of Roe v. Wade, PPMET held Burma Shaves in both Nashville and Knoxville, partnering with the Nashville Chapter of NOW, Americans United for Separation of Church and State, and other local organizations.
- ▶ PPMET participated in and/or sponsored local organization and events like the GLBT Expo, Nashville PRIDE at Centennial Park, and Nashville CARES AIDS Walk.
- ▶ By providing training, condoms, brochures, videos, speakers, and financial support, PPMET supported Vox® Voices for Planned Parenthood chapters at Middle Tennessee State University, University of Tennessee – Knoxville, and Vanderbilt University, and feminist organizations at East Tennessee State University and Austin Peay University. We also helped send several Vanderbilt Medical Students for Choice members to their regional conference.
- ▶ We established a monthly volunteer e-newsletter, Volunt(EAR) News, and quarterly Vox® e-newsletter, Vox News.
- ▶ Partnering with our Education Department, Community Affairs helped put together a series of quarterly Volunteer Enrichment Opportunities to enrich the depth of knowledge volunteers and Board Members have of PPMET.
- ▶ In May 2008, PPMET hosted a Fish Fry and Health Fair at our Nashville Health Center to commemorate HIV Vaccine Awareness Day. Over 15 community organizations joined us and staffed tables providing health and wellness information to the over 300 attendees. The event was paid for by a grant PPMET receives to provide information on preventive HIV vaccine trials currently underway in Nashville and around the world.
- ▶ On St. Patrick’s Day, volunteers and staff handed out hundreds of condoms and spread the word about our great services to partiers at Nashville bars and clubs.
- ▶ Jessica, PPMET’s Community Affairs Coordinator, attended PPA’s Organizing and Policy Summit in Washington, D.C. She participated in PPA’s Lobby Day and had meetings with Representatives Bart Gordon and Cooper, as well as a spontaneous protest at Capitol Hill against the Pence amendment (a federal attempt to de-fund Planned Parenthood).



2008 FLE Winners with Cecile Richards.

FUNDRAISING

- PPMET hosted 9 fundraising events in 2007-08, including our annual Gala featuring Cecile Richards, President of Planned Parenthood Federation of America, 5 Cocktails for a Cause (our cocktail party for young professionals), and Framing Choice, a photography exhibit benefiting FYI, our teen peer education program in Knoxville.
- At the 2008 Gala, The Family Life Educator of the Year Award was presented to University School of Nashville counselor and teacher Anita Schmid, the Education Department of Nashville CARES, and Wayne Smith of Samaritan Ministries in Knoxville for their outstanding work in the field of sexuality education.
- We received 1273 charitable gifts from over 820 people.
- Through payroll deductions, employees made donations to PPMET from over 50 organizations, including HCA, Allstate, Dell, Schwab, Wachovia, BP, and six different United Way affiliates.
- More than 150 gifts to PPMET were made online through www.ppmet.org – the first year for online giving.
- We sent 4 Newsletters to over 6,000 supporters.



Cecile Richards with Dr. Gene Fowinkle (l) and Dr. Henry Foster (r)



Revelers at Cocktails for a Cause