

# Memphis Regional Planned Parenthood®

## Annual Report FY2006



*Memphis Regional Planned Parenthood's mission is to ensure broad public access to reproductive and related health care through health center services, education, advocacy and community partnerships in serving 42 counties in West Tennessee, North Mississippi and East Arkansas.*

# Leadership Report



**Barry Chase**  
President



**Ashley Coffield**  
Chair, Board of Directors

**M**emphis Regional Planned Parenthood continued to thrive in FY2006, financially and in client services and education. We increased patient visits by 19% over FY2005 and expanded our services to include colposcopy and cryotherapy, essential cancer screening tools. Our health educators provided comprehensive sexuality education to 4,500 children and adults in schools, churches and community groups throughout the MidSouth. Our health center also experienced improvements. MRPP purchased stylish new furniture for the waiting areas and brightened the office with new paint and artwork to provide our clients with an experience equally as comfortable as any doctor's office.

While we are enjoying many successes, let us not forget the many challenges we face ahead. Legislators have increasingly become resistant to choice on local, state and national levels. We urge you to contact your representatives, write letters to your newspapers and join our online Action Network ([www.ppaction.org/ppms/join](http://www.ppaction.org/ppms/join)). We cannot become complacent in our goal of providing quality and affordable health care to all MidSouth women, regardless of their ability to pay.

Thank you to our supporters, who have worked tirelessly to ensure that clients have access to reproductive resources. We are especially grateful to the volunteers and interns who dedicate their free time to protect the rights of women.

Trust that your contributions are being well spent toward essential medical services, community education and pro-active advocacy. Remember the families who most depend on your generosity as you open your wallets this upcoming year.

Barry Chase  
President

Ashley Coffield  
Chair, Board of Directors

## Public Affairs Update

MRPP fulfilled an objective in its strategic plan, with the hiring of Christie Petrone as community affairs manager. Christie oversees all advocacy, including legislative, clinic, volunteer and web efforts.

■ During the last legislative session, MRPP was victorious in the fight against SJR127, Tennessee's proposed abortion ban. Many thanks to those who signed our petition or joined us in protest at the state Capitol.

■ Through the newly acquired Action Network, MRPP has gained the ability to mobilize supporters quickly via email. The system links activists with their legislators, providing for mass response on urgent issues. We already have more than 2,500 activists signed up!

■ A Vox: Voices for Planned Parenthood chapter was established at the University of Memphis in the spring, with a Rhodes College chapter expected by year's end. The student organization educates and energizes young adults in the reproductive



rights movement.

■ Kudos! MRPP has improved its visibility and gained community trust through significantly increased print, television and radio coverage.

.....  
*Are you a member of our Action Network? Join today! Visit [www.plannedparenthood.org/memphis](http://www.plannedparenthood.org/memphis).*

## Medical Snapshot

Family Planning Visits	9,394
HIV Counseling & Testing	718
STD Treatment	209
Pregnancy Testing	952
Emergency Contraception	1,624
Abortions	2,304
Other Services	1,741
<b>Total Patient Visits</b>	<b>16,942</b>

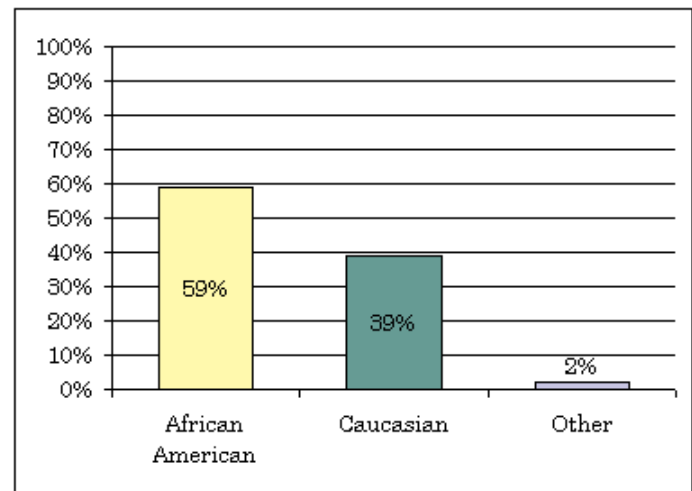
Our clinical staff has kept pace with MRPP's growth in FY2006. Due to the high demand for reproductive health care, we have extended operating hours to 7 p.m. and continue to provide staff with ongoing medical training. Our clinicians have embraced new methods and procedures to better serve our clients. In collaboration with other community organizations, we provide training sessions that serve to enhance Planned Parenthood's quality of care.



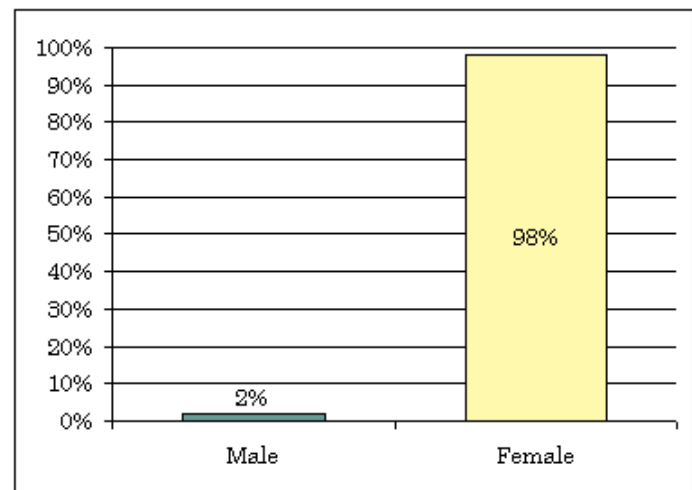
**LaDedria Penn**  
Clinic Director

MRPP's growth has allowed the clinic to increase productivity and efficiency. Our dedicated staff works hard every day to fulfill Planned Parenthood's mission.

## Client Ethnicity



## Client Gender



## Education and Outreach Services

In FY2006, MRPP proudly began providing educational programs that help parents learn how to communicate comfortably and effectively with their children about sexuality. For those young people unable to speak to their parents about these sensitive topics, educators assisted by providing more than 2,600 contact hours of education.

MRPP recently teamed up with Memphis City Schools to serve on the Curriculum Advisory Committee in an effort to restructure the content of the current curriculum. Our educators recommended changes to the curriculum to ensure accuracy and to update contraceptive and other information.

MRPP educators provided 165 sessions in FY2006 for MidSouth youth and their families. While maintaining existing collaborations with community-based organizations, we developed new relationships with area agencies, including the Exchange Club Family Center, Riverview Development Center,

Westhaven Church, Phoenix Foster Homes, Bridges Inc. and Le Bonheur Community Outreach. Additionally, MRPP educators began providing education in several schools, including Central High School, White Station High School, Chickasaw Middle School, Airways Middle School and

Robert R. Church Elementary School.

MRPP continues to play a key role in the fight against HIV/AIDS in our community. In December, MRPP received the "Light of Hope" award, given to recognize excellence in HIV/AIDS education by the Memphis and Shelby County Department of Health. In addition to providing essential education on HIV/AIDS, MRPP conducted more than 500 HIV antibody tests in our clinic and in outreach settings. Most of the tests conducted were OraQuick antibody tests, letting clients learn their HIV status in 20 minutes.

---

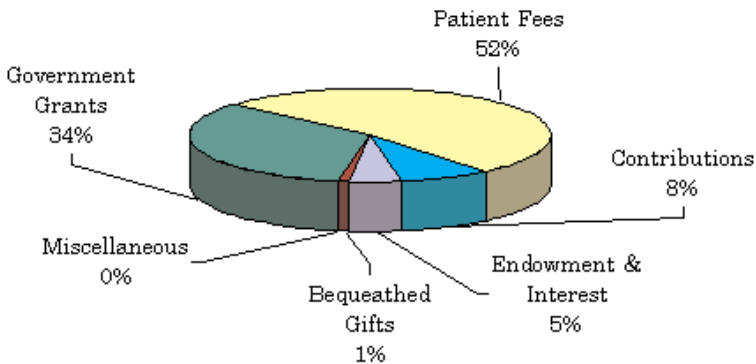
**In FY2006, MRPP provided more than 2,600 contact hours of sexuality education**

---

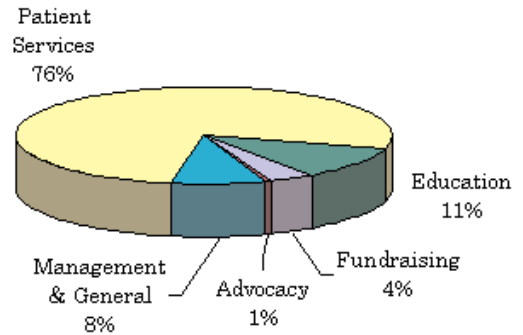
# Our Financial Health

## Revenue

Governmental Grants	\$830,531
Patient Fees	\$1,279,939
Contributions	\$204,678
Endowment & Interest	\$113,255
Bequeathed Gifts	\$21,902
Miscellaneous	\$1,426
<b>Total</b>	<b>\$2,451,731</b>



## Expenses



Patient Services	\$1,379,837
Education	\$203,690
Fundraising	\$66,661
Advocacy	\$9,619
Management & General	\$148,034
<b>Total</b>	<b>\$1,807,841</b>



## Clinic Services

- Reproductive health care
- Family planning
- Birth control
- STD testing and treatment
- HIV testing and counseling
- Emergency contraception
- Pregnancy testing and counseling
- Pregnancy termination and counseling
- Abnormal Pap follow-up
- Colposcopy
- Cryotherapy
- Annual exams
- Breast exams
- Cancer screening
- Urinary tract and vaginal infection treatment
- Adoption information

Memphis Regional Planned Parenthood thanks the following donors for their generosity and commitment:

**\$10,000+ Visionary**

Anonymous  
Lucia & James Gilliland  
Hyde Family Foundations  
Robert James Endowment

**\$5000-\$9,000 Champion**

Dr. Rose & Thomas Johnston  
PPFA Justice Fund Grant  
Schadt Foundation

**\$1,000-\$4,999 Guardian**

Anonymous  
Marietta & Robert Burleigh, Jr.  
Susan & Barry Chase  
Susan Clark, Esq.  
Katherine Gilliland Connell  
Eleanor & Crit Currie  
Martha & Robert Fogelman  
Liz Gilliland  
Bunny & Jeff Goldstein  
Donna & Robert Goodman  
Mimi & Dr. Ronald Grossman  
James Humphreys  
Jakatae Jessup  
Sandra & Raymond Ke  
Yvonne & Glen Kiersky  
Carol & Richard Lightman  
Perre Coleman Magness  
Percy & Perre Magness  
Susan & B. Lee Mallory  
Keenon McCloy &  
Paul Ringger, Jr.  
Susan & Dr. R.J. Moskop  
Virginia & Roy Ralston  
Carol & Dr. Walter Ruch, Jr.  
Diane Sachs & Robert Vidulich  
Lynne & Henry Turley, Jr.  
Katherine & Dr. Jeffery Warren  
Ericka Wojack & Brad Larschan

**\$500-\$999 Advocate**

Anonymous  
Carol & Bert Barnett  
Anne & Jim Beaty  
Debbie & Richard Binswanger  
Sondra & William Fondren  
Sally Fri  
Nancy & Arthur Fulmer, Jr.  
Margaret Fyfe  
Gail & Raymond George  
Charles Hill & Chip Bailey  
Phyllis & Edward Kaplan, Esq.  
Clay Levit  
Sheri Lipman, Esq.  
Laretha & Bryson Randolph  
Judy & Neil E. Ringel  
Mary & Richard Scharff  
Suzanne & Jonathan Scharff  
Dorchelle & Robert Spence  
Jennifer & Dr. Jan Turner  
Cheyenne & Dr. William Widdop

**\$250-\$499 Benefactor**

Anonymous  
Renelle & Leslie F. Ballin  
Janie & Geoffrey Bates  
Roy Bell, III & Lou Henslee  
Mary & Allen Blair  
Ashley & Mac Coffield  
Elizabeth & Michael Decaetani  
Sally & Peggy DiScenza  
Emily & Jerry Gay  
Tandy Gilliland

Sharon & Michael Goldstein  
Martha & Jerrold Graber  
Rabbi Micah Greenstein  
Suzanne Gronemeyer  
Douglas Halijan  
Louise Henslee  
Sally & Will Hergenrader  
Hilary & Kevin Hinz  
Adam Hohenberg  
Lisa & Dr. David Jennings  
Mimsy & Frank Jones, Jr.  
Cheryl & Gary Kaplan  
Carol & Gene Katz  
Virginia & Dr. Phillip Kolbe  
Rachel Krantz  
Barbara & George Lapides  
Barbara Loevy  
Elizabeth & John Lovett  
Shirley & Dr. Michael Lupfer  
Margaret & Lytle Nichol, IV  
Linda Nichols & Dr. Robert Burns  
Brad Silver  
Karen Spacek & William Solmson  
Nelle & David Zanca

**\$100-\$249 Patron**

Linda A. Bennett  
Dorothy Bizzell  
Kate E. Boyd  
Mary & Dr. Maury Bronstein  
Gwen Bruno  
Jill & David Buring  
Rev. Burton Carley  
Melanie & Dr. Steven Chase  
Karen & Allen B. Clayborne, Jr.  
Margaret & William Craddock, Jr.  
Marilyn & Dr. Ray E. Curle  
Barbie & Ray Dan  
Audrey & Theodore Davis  
Jeanne & Jed Dreifus  
Dr. Andrea Elegerber  
June & Maurice Elliott  
Dr. Veronica Engle  
Dr. John Ferguson  
Jerry Ann Florendo  
D'Andrea Franklin  
Lynn Franklin & Robert Sweeney  
Margaret & Hugh Fraser  
Patricia Hackett  
Larry Hardy  
Frances Hooks  
Ellen & Jon Hornyak  
Marjorie Inglis  
Carol Iovino  
Natalie & James Jalenak  
Sally Johnson  
Juliet Jones  
Paula Jones  
Grace & Arthur Katz  
Dorothy Kirsch  
S. Kopald, Jr.  
Karen Koplán  
Anne & Ralph Lake  
Sylvia & Howard Lenhoff  
Sandy & Clifton Lipman  
Mary & Christopher Livesay  
Jan & Al Lyons  
Caroline MacQueen  
Sylvia Marks  
Sammy & Michael Marshall  
Marion & James McClure  
Alnita & Dr. Jesse McClure  
Janet & Frank McCormick  
Holly & Dr. Lucius McGehee  
Roger Meier  
Charles & Chapman Morrow  
Helen & Fred Norman  
Alla Olszwanger  
Joan & Walter Parr

Krista Pennie-Myers  
Lucian Pera, Esq.  
Dr. Owen & Reid Phillips  
Rosemary & Mike Potter  
Richard Raspet & Wendy Garrison  
Mary Relling  
Shelley Robbins  
Lila Saunders  
Bess & Dr. Dennis Schaberg  
Stirling D Scruggs  
Janet & Doug Shipman  
Linda & Ronald L. Sklar  
Gid Smith  
PJ & James Smoot  
Harriet & Dr. Thomas Stern  
Jane & Maury Strauss  
Dr. Indurani Tejwani  
Susan Adler Thorp  
Christine & R. Carroll Todd  
Jeanne & Henry Varnell  
Jane & James Waller  
Mary Ashley & John Ward  
Kyle Webb  
Isabelle & Lee Welch  
Jane Wilbourn  
Cynthia Wills  
Martha & Dr. Frank Witherspoon  
Jocelyn D. Wurzburg, Esq.  
Elise & Zeno Yeates  
Peter Young  
Lyn & Dr. Gordon Yukon

**\$1-\$99 Friend**

Laura & David Antonow  
Daniel Avaritt  
Priscilla & Carl Awsumb  
Jimpie & Warren Ayres  
Doris & Henry Bard  
Stephanie & Daniel Beasley  
Jacob Blumenfeld  
Helen H. Bowen  
Deborah & Sam Brackstone  
Dana & Ray Brandon  
Pam & Andrew Branham  
Janis L. Braue  
Joel W. Brown  
Kathy Brown  
Alice & George Burruss  
Dr. Joan Chesney  
Erma & Sheldon Cohen  
Sen. Stephen I. Cohen  
Felice Coles  
Jill & Charles Cox  
Richard & Susan Crenshaw  
Michele Crump  
Dan Group  
Mimi & Alexander Dann, Jr.  
Rev. Dr. Betty Dawson  
Angela Debrocco  
Bill Denton  
Ina & Richard P. Eiseman  
Gayle Evans  
Shirley & Herschel Feibelman  
Sharon & Dr. William Fidler  
P. Renee Foster  
Eula Gates  
Mary Jane Gentry  
Deborah Godwin  
Sarah Burch Gratz  
Marian Greenblatt  
Lee Grinspan  
Connie & Dr. Charles Haine  
Carrie & Jim L. Harris  
Edith & Robert Heller, III  
Marian & William Himmerleich  
Delores & John C. Hines  
Julia & Patrick Hunkabee  
Julia & Gordon Hunter  
Peggy & L.R. Jalenak, Jr.

Jan Jamison  
Michelle Johnsen &  
Chris Powell  
Rep. Rufus Jones  
Christine Jones  
Lisa Kanter  
Elaine & Robert Kaufman  
Carol Keathley  
Shirley & Morris Klass  
Marilyn Klenz  
Blaire & Harold Lapides  
Debbie Lazarov  
David Lindstrom  
Carolyn & John Littlejohn  
Lydia Love  
Earl Magdovitz  
Barbara & Jerome Magdovitz  
Mary Lynn &  
Dr. Charles Mansbach  
Helen Markwell  
Rep. Beverly Marrero  
Susan & Andrew Mascolino  
Janie & Dr. Charles McCrary  
Jackie & Dr. William H. McHorris  
Dana & William McKelvy  
Rise & Paul Nathan  
Jacquelyn Nerren  
Dr. Peter Netland  
Fanny & Max Notowitz  
Charles Noyes  
Alexandria Orr  
Manette & John Page  
Gail Palmer-House  
Karen Parker  
Malcomb B. Parker, Jr.  
Margaret & Clifford Pierce, Jr.  
Emilie Ratner  
Johanna & Ralph Reed  
Elizabeth & Gary Reinitz  
Rita Richardson  
Jennifer & Kenneth Robertson  
Gayle Rose  
Kay & Frank Rosenberg  
Sharon & Aaron Rubinstein  
Edwin Rust  
Kathryn Ryder  
Dr. Charles Safley  
Rita & William Satterfield  
Mary & Joseph Scheuner  
Susan Scott-Wilson  
Shirley & William Seamon  
Meredith & Michael Shadrach  
Brian Shaffer  
Susanna Shea  
Louise & Jerald Sklar  
Stephanie & Joel Sklar  
Lynn & Ralph Smith  
Dr. Martha Stephens  
Carol & Arthur Straughn  
Erin Edge Stroud  
Carol & Bob Tessler  
Donna & Mark Thomas  
Michael Todd  
Sue & Charles Treas  
Johnnie & Rep. Larry Turner  
Maria Uffelman  
Pam & James Vaughn-Butcher  
Frances Walker  
Helen Wax  
Melanie & Dr. Frank White  
Anna & Richard White  
Carole Whitehead  
Ginger Williams  
Dr. Glenda Willingham  
Nancy & Dr. Arthur J. Wilson  
Dorothy Work  
Dr. Franklin M. Wright  
Jamie Wright  
Michele Yellin & Clifton Hillman  
Andrew A. Yoder



*We're More Than You Think*  
1407 Union Avenue, Suite 300  
Memphis, TN 38104-3697

*Address service requested*

NON-PROFIT  
US POSTAGE  
PAID  
MEMPHIS, TN  
PERMIT NO. #4326

# Board of Directors

Ashley Coffield  
Kate Connell  
Audrey Davis  
D'Andrea Franklin  
Douglas Halijan  
Jakatae Jessup  
Rachel Krantz  
Sheri Lipman  
Lizzie Lovett  
Perre Magness  
Keenon McCloy  
Susan Moskop  
Kindle Nance  
Kyle Webb  
Chey Widdop  
Ericka Wojack



Check us out on the web—[www.plannedparenthood.org/memphis](http://www.plannedparenthood.org/memphis).