



*I got informed.*



# TRUSTED. RESPECTED. 76 YEARS AND GOING STRONG.

We are proud of the impact that Planned Parenthood of Maryland has had on our community in FY 2004.

We empowered people to make the best decisions about their futures, defended their basic rights to information and access to reproductive health care, and provided excellent care and education with dedicated staff and volunteers.

We ended this year going strong, with growing revenues, operational stability, and our staff seeing more patients and educating more people of all ages.

This year was particularly exciting for two reasons:

**Our New Downtown Home.** In March 2004, we moved our Baltimore health center and administrative headquarters three blocks into a new, completely renovated building at 330 North Howard Street. Our new home has staff-designed family planning and surgical centers, a fully-equipped Training Institute, a professional atmosphere and room to expand.

**The March for Women’s Lives.** April 2004 brought millions to Washington, D.C. to support reproductive freedom. PPM organized hundreds of marchers – people of all ages who will ensure that every generation to come will have access to reproductive health care.

We hope that you share in our pride, and that you are ready and willing to continue “fighting forward” with us.



John W. Nugent  
President & CEO



Daniel M. Clements  
Chair, Board of Directors





*I made  
healthy decisions.*

## ACCESS. CARE. FUTURE.

The good news is that fewer teens are having sex and, of those who are, more are using contraceptives. The bad news is that teens continue to have higher rates of sexually transmitted infections than other age categories.

**In FY2004, here are some of the ways we addressed the issues of unplanned pregnancies, high infection rates, and a lack of affordable reproductive healthcare:**

- Launched the PPM Training Institute, a high-tech training center for youth-serving professionals and parents in downtown Baltimore. Initial trainings were held on *Contraception* and *Teaching Safer Sex*.
- Trained nearly 800 youth-serving professionals on sexuality and reproductive health topics
- Increased the number of participants attending *Teen Talk*, monthly workshops held at Planned Parenthood facilitated by teens, for teens.
- Participated in 136 outreach activities including health fairs, faith-based fairs, community and business events.
- Conducted more than 100 education sessions on anatomy & physiology, contraception, sexually transmitted infections, and healthy relationships for various schools and youth-serving organizations.
- Defeated legislation that would have stopped Medicaid from covering abortions, targeting low-income women, and that would have required a minor to have the consent of a judge before obtaining an abortion without parental notification.
- Hired a Director of Colposcopy Services to ensure that women at risk for cervical cancer are diagnosed properly and cared for immediately.
- Expanded the hours of our surgical services centers in Baltimore and Annapolis to meet the need for safe, private abortion services.

### Marylanders need Planned Parenthood.



*“Planned Parenthood of Maryland is a vital resource in Annapolis. Its members and lobbyists make sure that the pro-choice voice is effectively heard and that the right to reproductive health care is protected for all Marylanders, even as the fight to sustain these rights becomes more challenging.”*

*Del. Samuel I. “Sandy” Rosenberg, Vice Chair of the House Judiciary Committee*

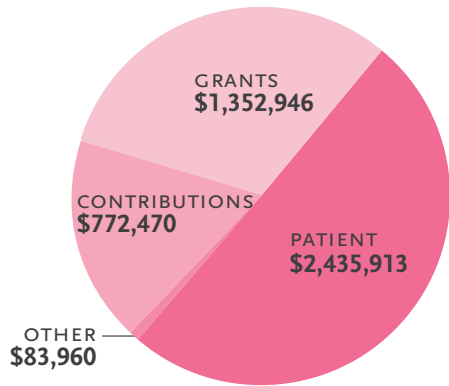
*“I’m involved in the peer education program because I can see myself asking these same questions. I want to be able to help other kids understand and be able to make the right choices.”* *Kaleena, PPM Peer Educator*

# SAFE. HIGH QUALITY. AFFORDABLE.

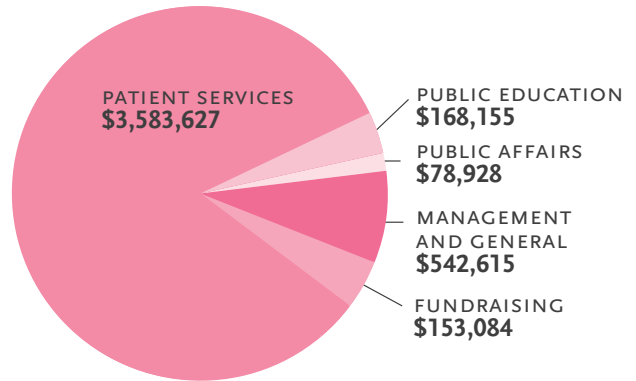
We are proud to provide safe, high quality and affordable services to all who need them.

In FY04, our dedicated staff provided reproductive health care to 17,136 patients with over 35,000 visits. Eighty-five cents of every dollar given to us goes toward direct services, education and advocacy efforts.

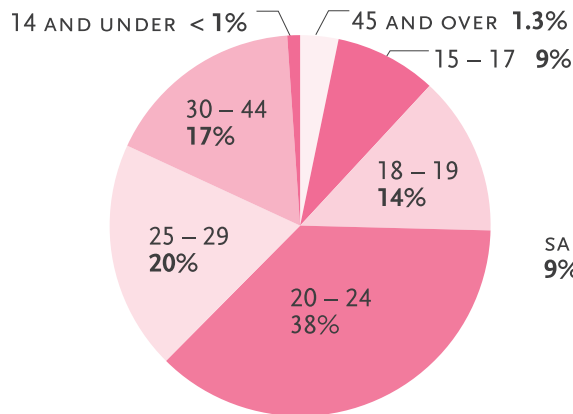
TOTAL REVENUES BY SOURCE



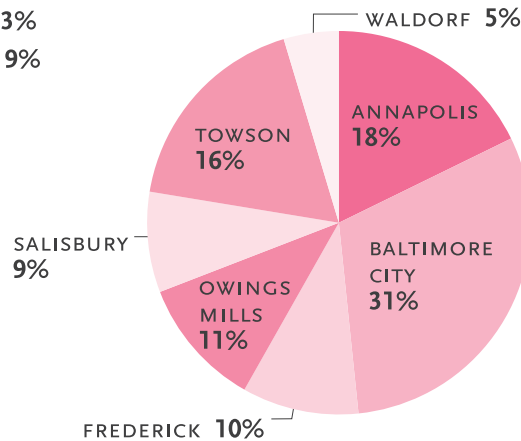
TOTAL EXPENSES BY CATEGORY



PATIENTS SERVED BY AGE



PATIENTS SERVED BY LOCATION



METHOD OF PAYMENT

Uninsured	12,406
Medicaid	3,255
Private Insurance	1,236
Other	237

72% of our patients are uninsured.

PATIENTS SERVED BY ETHNICITY  
(self-identified)

Caucasian	8,588
African-American	4,566
Hispanic	121
Asian	332
Alaskan/American Indian	32
Other	3,498

PATIENTS SERVED BY SERVICE CATEGORY

STI Tests	10,770
Abortions	3,350
Emerg. Contraception Hotline Patients	2,055
Annual Exams	1,785
Colposcopy	296
Vasectomy	21

All of our 17,136 patients receive contraceptive services during their visit.



330 North Howard Street  
Baltimore, Maryland 21201

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STRONG.

HEALTHY.

PROUD.

**MISSION**

The Mission of Planned Parenthood of Maryland is to enable all Marylanders to have access to a wide range of high quality affordable reproductive health care services. By providing medical services, education, training and advocacy, PPM seeks to help individuals make informed decisions about their reproductive health, family planning options and sexuality.