



The Five-Year Legacy Challenge Campaign (2006-2010)

The struggle for a compassionate society is ongoing, as Martin Luther King, Jr. said so eloquently:

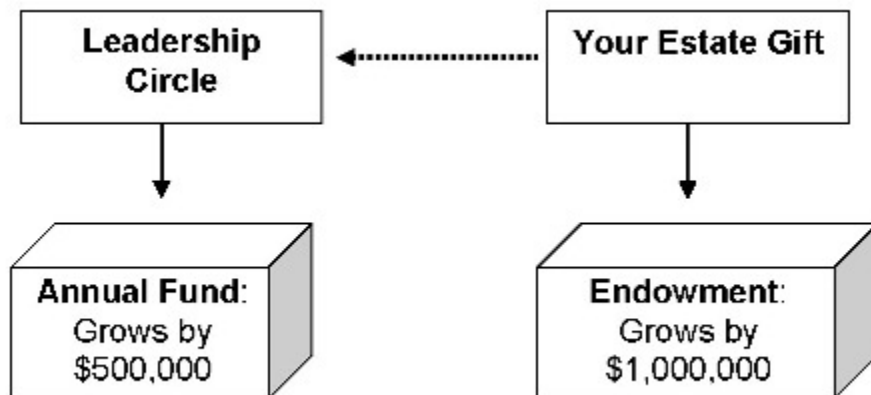
All progress is precarious, and the solution of one problem brings us face to face with another problem.

This is certainly the case with our movement. You understand that each era has distinct struggles; some of these struggles moved us one step forward, others tried to ensure that we did not fall backward.

If any organization needs a strong Endowment built on estate gifts, it is Planned Parenthood. Threatened constantly in our work to meet serious and immediate health needs, fight junk science in our schools, and advocate for women's rights, our future is constantly in jeopardy.

Your estate gift helps to guarantee that we will never be driven out of a community, and that we can control our destiny with a strong Endowment.

Here's How It Works and How You Can Help



That's why a group of visionary supporters - the Leadership Circle - has banded together to guarantee the future of our local affiliate.

For every \$10 left in your estate plans, the Leadership Circle will match it with \$5 to our Annual Fund.* In this way, your gift will benefit both the future of Planned Parenthood and our everyday operations as well.

All you do is document your estate intention to qualify for this match. Documentation can include a copy of the page mentioning Planned Parenthood of Maryland, Inc. in your will or a signed letter from your attorney. We also have a form we can send you to fill out.

To request more information or a Legacy Circle matching gift form email:

development@ppmaryland.org or call: 410-576-2150.

**Up to \$1,000,000 in estate gift intentions. Estate gifts of over \$5,000 are put into the Planned Parenthood of Maryland Endowment unless otherwise specified in writing by the donor. Estate gifts of \$5,000 or less are put into the Annual Fund of Planned Parenthood of Maryland for use in the current fiscal year unless otherwise specified in writing by the donor.*

Legacy Circle Profile: Esther Carpenter



Esther Carpenter was born in 1913, the daughter of a self-educated businessman. She graduated from The University of Cincinnati with a BA in sociology and economics in 1934, after only three years. She completed a Masters degree at The New York School of Social Work at Columbia University.

When she moved to Annapolis in 1940, she became the Director of the Department of Social Services for Anne Arundel County, which was just starting to offer basic services. Twenty-five years later, upon her retirement, the Department had over 350 employees and had diversified its programming under her leadership.

Esther became an active Unitarian in her new Maryland home. She found it a pleasure to be around like-minded people. She chaired the Unitarian Universalist Church of Annapolis in the 1950s, when it was just starting out as the Annapolis Fellowship.

Esther also found time to volunteer in the community. “I wanted my volunteer work to be in line with what I believed in and what I worked for,” she explains. Her two favorite causes quickly became the YWCA and Planned Parenthood of Maryland (PPM). She served on both boards and in a variety of capacities.

“You don’t need to be a social worker to see what happens when a person has more children than she can afford,” declares Esther. “It’s really quite logical.”

PPM opened a health center in Annapolis in the 1970s, which was greeted with active, and sometimes violent protests. Esther took on the role of coordinating the clinic escorts when the staff was still small.

She remembers a group of eight protesters who entered the health center and chained themselves to the chairs. And of course she cannot forget the bombing of the Annapolis center in the mid-1980s.

“I was gratified to be affiliated with Planned Parenthood so early in the game. I was directed toward preventing unwanted children, as opposed to dealing with the trauma of children brought up by parents who didn’t want them. That was a situation I saw frequently in my day job,” Esther recounts. “I also remember my own experience. When I wanted access to birth control in the 1930s, it was a nightmare trying to get it because I wasn’t married.”

Having no children and now widowed twice, Esther decided that she wants her estate would benefit both the Annapolis community, her home for over 50 years, and her two favorite charities. She took out a life insurance policy and named PPM and the YWCA as her beneficiaries. “One of the pleasures of not having children is the choice to support causes I care about. That makes me feel good,” she says with a smile.

Interested in how you can make a Legacy Gift?

Email development@ppmaryland.org or call us at: 410-576-2150.