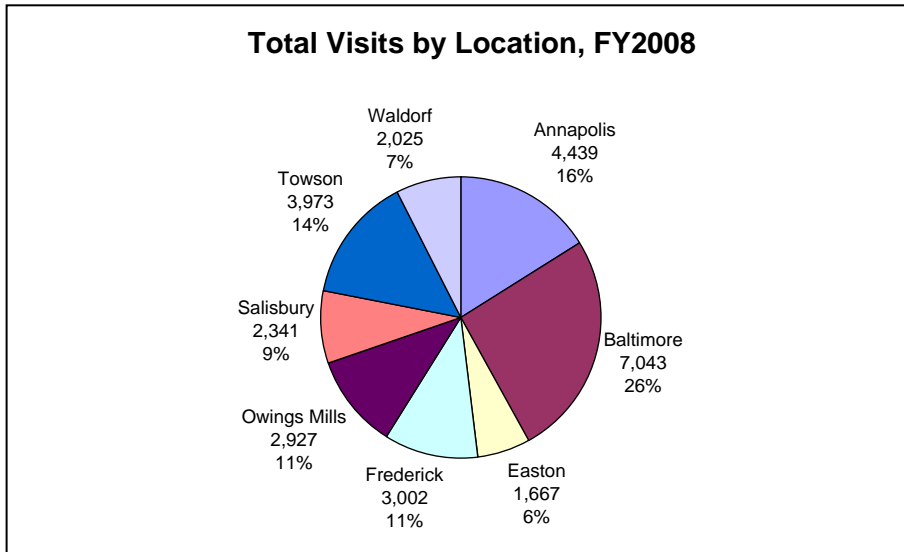


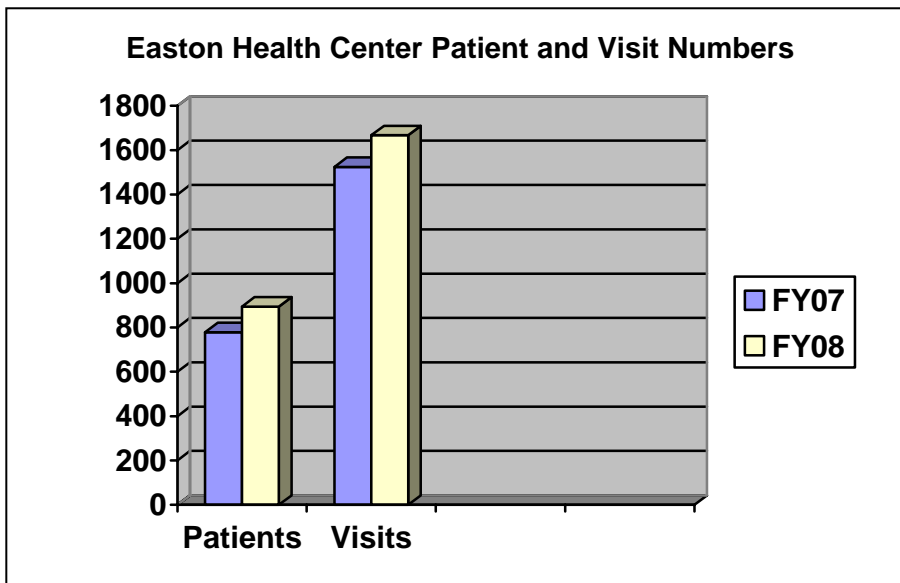
FY2008 Report

Meeting Serious and Immediate Health Needs

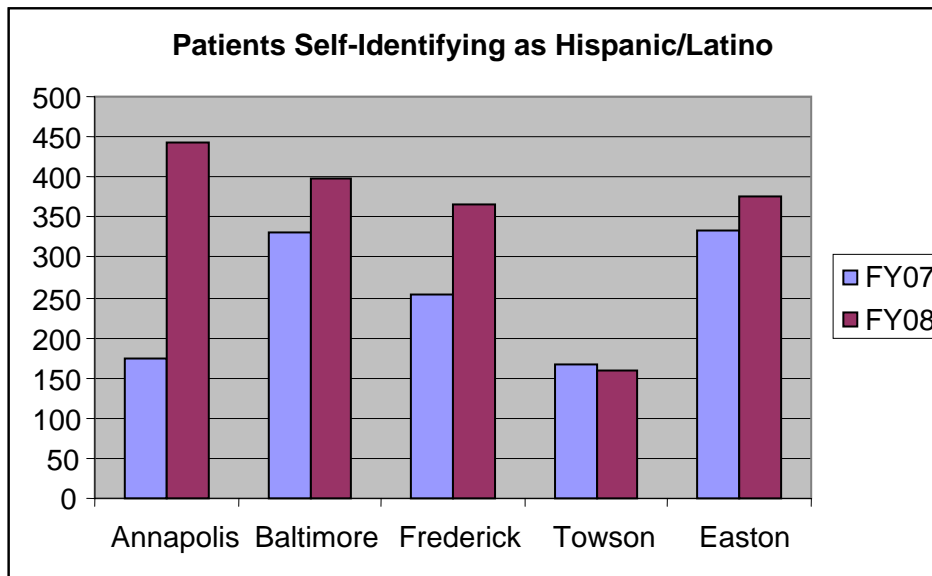
This past year fiscal year, FY2008 (July 2007 – June 2008), PPM had more patient visits than ever before. Almost 17,500 patients received high quality services at over 27,400 visits:



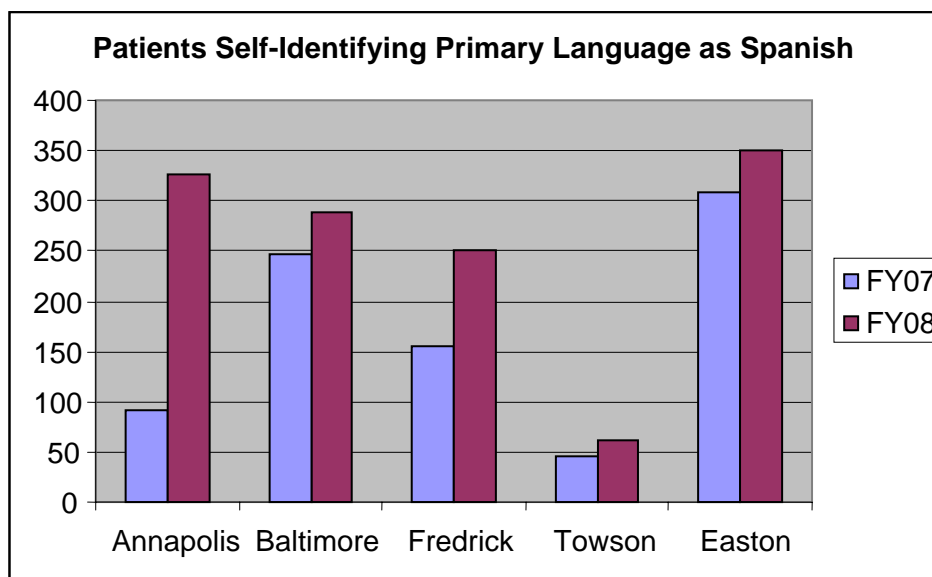
In its second year of operations, our Easton Health Center grew to meet the demand of the community. This past year almost 900 patients utilized the Center for almost 1700 visits - a fifteen percent increase over the first year of operations:



In addition, we are growing strong as a trusted provider within Maryland’s Latino communities. Five of our eight locations have Spanish-English bilingual staff, serving patients in their native language. Over the past year, all but one of these five locations with bilingual staff has increased the number of patients served who identify their ethnicity as Hispanic/Latino:



The bilingual staff is also trained as interpreters to assist other staff in meeting client needs. Over the past year, all of our five sites with bilingual staff have increased the number of patients who identify their primary language as Spanish:



Moving forward, we will be able to accommodate even more Spanish speaking patients with our centralized call center, staffed in majority with bilingual staff. The call center is currently in a pilot phase, taking calls for the Frederick and Waldorf health centers as well as all abortion appointments. Starting October 2008, the call center will begin taking all Spanish calls for the Annapolis health center. The call center frees health

center staff – both English and Spanish speaking – to focus on the clients who are in the health center rather than the ringing phones.

Fighting Junk Science in Our Schools

In FY2008, we dramatically expanded our reach in Maryland schools and with community groups. We were able to provide more comprehensive, age-appropriate sexuality education than ever before. With donor support we:

- Conducted the 7th annual Peer Education training program, graduating sixteen Peer Educators who then conducted 8 *Teen Talk* programs for other teens.
- Educated 5,800 teens with comprehensive sexuality education through 300 programs.
- Reached 6,500 adolescents, 3,000 adults and 800 professionals through education, training and outreach efforts combined.
- Provided fifty (50) trainings for professionals through our Training Institute, covering:
 - Adolescent Sexual Development,
 - Communication Skills,
 - Contraception,
 - Male Sexual Health and Responsibility,
 - Sexually Transmitted Infections and HIV, and
 - Working with Sexually Diverse Youth
- Conducted trainings approved from the Maryland Department of Health and Mental Hygiene to provide continuing education units (CEUs) to groups including:
 - Caroline County Department of Recreation and Parks
 - Caroline County Public Schools
 - The Maryland Department of Juvenile Services
 - Frederick County Public Schools
 - Maryland Association of Resources for Families and Youth
 - Planned Parenthood of Maryland staff and volunteers
 - The Planned Parenthood of Maryland Training Institute
 - Shoshana S. Cardin Jewish Community High School
- Increased our long-term comprehensive programs (4 hours or more) by 192%, conducting thirty eight (38) education series with middle school students at five Baltimore Curriculum Project charter schools:
 - City Springs School
 - Collington Square School
 - Dr. Rayner Browne Academy
 - Hampstead Hill Academy
 - Wolfe Street Academy

- Expanded our reach in local schools, including the following schools which were new to Planned Parenthood this year:
 - Eastern Technical High School
 - North Caroline High School
 - Parkville High School
 - Western High School

PPM is now gaining a reputation as the organization to contact for sexuality education and training for individuals with intellectual disabilities. During FY2008 we:

- Offered two sessions of the training *Sexuality and Relationships for People with an Intellectual Disability: Living Safer Lives* for professionals across the state.
- Partnered with The Arc of Baltimore to work with parents of children with intellectual disabilities.

Additionally, in FY2008 we trained and retrained volunteers to provide education in public schools and at outreach events. We conducted a fall Speakers' Bureau training with eleven Speakers' Bureau candidates who then provided approximately 10% of the single session contraception classes in Maryland schools.

Advocating for Women's Rights

In the 2008 Maryland Legislative Session PPM fought tirelessly for several reproductive health protections. This session we introduced a bill that would require Crisis Pregnancy Centers (CPCs) to provide disclosure to their clients that they are not medical facilities and a bill to increase funding for family planning services.

We are proud to report that in FY2008 we:

- Exposed CPCs as religious organizations pretending to provide medical care while denying women accurate, unbiased medical information,
- Pushed for an increase in Medicaid funding on behalf of low-income women who need birth control, and
- Fought off anti-choice legislation in Anne Arundel County deliberately attempting to delay a woman's access to legal abortion care.

Moving Forward

In FY2009 we are poised to:

- Launch a preconception health public awareness campaign and health center-based service program aimed at decreasing the incidence of low birth weight and poor birth outcome among African American women in Baltimore City.

During FY08, PPM CEO/President John W. Nugent served as a member of the Babies Born Healthy Leadership in Action Program, which is a collaboration with the Annie E. Casey Foundation, Robert Wood Johnson Foundation, the Family League of Baltimore and the Governor's Office for Children. As a result, PPM was awarded a one-year grant for FY09 to develop a preconception care program and public awareness campaign.

- Increase abortion access by adding services on Mondays in Baltimore City. This makes abortion services available six days per week at a PPM facility. In addition, PPM will be piloting the use of a Nurse Practitioner to administer medication abortion (abortion by pill) under physician protocol. This pilot could lead to expansion of medication abortion availability to other PPM sites.
- Increase our presence in Annapolis with the newly formed Friends of PPM - Anne Arundel County Committee.
- Grow a centralized call center for our patients to more easily schedule appointments at our health centers.
- Expand our educational reach as we continue to meet the unaddressed, often ignored, sexuality education needs of the intellectually disabled community.