



FY2007 Summary

PPM saw tremendous success during Fiscal Year 2007 (July 1, 2006-June 30, 2006). We reached more individuals, saw more patients and made more possible for residents of Maryland. We stopped anti-choice legislation from passing in Annapolis and worked with local counties to increase access to comprehensive education programs.

Clinical Services

During the past twelve months, we saw 1,000 more patients than we did in the previous year.

Over 17,600 patients came to us for care with nearly 27,000 individual visits.

Many patient demographics remain constant. The Baltimore City, Annapolis and Towson health centers see the majority of patients, but all health centers saw increases in the numbers of unduplicated patients.

We continue to see a majority White, female patient population, with seventy percent (70%) of patients being between 18-29 years old. Thirty two percent (32%) received subsidized health services and sixty percent (60%) of all patients were uninsured.

The Clinical Services department was focused this past year on improving and expanding services available to Maryland's increasing Latino population. We started *Lunes Latino* in our Baltimore health center, offering dedicated appointments and walk-in slots for Spanish speaking patients every Monday. All forms and client information sheets were translated into Spanish and made available at all eight health centers. We also improved hiring practices for bilingual staff; in FY2007 we hired bilingual staff for five of our eight health centers.

There was also a significant increase in the number of Spanish speaking patients, not surprisingly at the 5 health centers where Spanish speaking staff have been hired: 914 patients identified themselves as Hispanic and 529 identified their primary language as Spanish. This is more than twice the number of Hispanic patients seen in FY2006, and three times as many Spanish speakers. We fully expect these numbers to grow substantially in FY08.

We expanded clinical operations in many different ways:

We successfully completed the first year of our new health center on the underserved Eastern Shore, addressing a huge need in the Latino population.

- Initiated plans for a centralized call center to ease the flow of calls for all health centers and improve scheduling for Spanish speaking patients.
- Started selling Emergency Contraception over-the-counter to persons age 18 and older.
- Began an on-going training program to develop cultural competence among all staff and services.
- Expanded availability of abortion services in Annapolis by adding two Saturdays for service each month.

All of these accomplishments in 2007 mean stronger families and healthier communities and we move into 2008 positioned to continue enhancing our family planning and abortion services.

Education and Training

In FY07 we reached 8,100 adolescents, 3,300 adults and 1,200 professionals.

Our Training Institute provided 76 trainings to professionals who work with adolescents. In addition, our trainers are consistently hired by state and county agencies, as well as non-profit organizations to travel throughout the state to provide trainings to their staff.

Many of our trainings are approved from the Maryland Department of Health and Mental Hygiene to provide continuing education units (CEUs) for social workers, professional therapists and counselors to maintain their licensure.

We continue to grow as the primary resource for schools and organizations for sexuality education. New partnerships with Baltimore middle schools are growing by leaps and bounds.

We increased our educational programming by 10% this year, including:

- Provided 349 one hour, single sessions and 13 multiple-sessions on anatomy & physiology, contraception, sexually transmitted infections, and healthy relationships for schools and youth serving organizations.
- Completed the sixth annual Peer Education training, graduating seven Peer Educators.
- Conducted seven contraception classes in three Anne Arundel County Public Schools for the first time.
- Expanded our programs into middle schools, starting with Hampstead Hill Academy (a Baltimore City Charter school), where we conducted 8 education series with all of their students (5th-8th grade). This new partnership has increased to multiple charter middle schools in FY08.
- Contracted to conduct *Back on the Dating Scene* at all Baltimore County Senior Centers.
- Were invited to sit on the Anne Arundel County School Health Council.
- Led three education programs and one training in Easton.
- Began work in Carroll County to explore programming in this rapidly expanding community.

In addition, through our Latino Outreach Project, the PPM Education & Training team made strides in reaching the growing Latino population in Baltimore. In FY2007 we:

- Established relationships with several Latino service providers including *Casa de Maryland*, *Adelante Familia*, and the Baltimore City Health Department Caroline Street Clinic.
- Partnered with PPM Clinical Services department to provide education, outreach and reproductive health care services to Spanish speaking clients.
- Conducted two programs in Spanish for youth in Southeast Baltimore.

Volunteers

FY2007 saw our highest volume of volunteer applications and placements in recent years due in part to our fully functioning online volunteer application.

A record 148 volunteer applications were submitted to our Volunteer Coordinator in FY07.

We have:

- Expanded our partnerships with local universities for internship recruitment.
- Conducted a Supervisor's Training for the Family Studies Department at Towson University.
- Provided internships for graduate-level nursing students at our health centers.
- Hired three volunteers/interns into full-time paid positions within PPM.

We trained and retained volunteers to provide education in public schools and outreach events. We conducted a fall Speakers' Bureau (SB) training with 11 SB candidates. Then the SB members and interns provided approximately 10% of the single session contraception classes in schools.

Community Relations

PPM held numerous community relations events over the past year, including:

- Hosted two luncheon symposia:
 - The second annual Fall Luncheon Symposium featured guest speaker William Saletan, author of *Bearing Right: How Conservatives Won the Abortion War* and national correspondent for the online magazine *Slate*. Held at the World Trade Center in Baltimore. The event was attended by over 65 people.
 - The first ever Latino Symposium, "*Necesito Ayuda!*" *Improving and Expanding Health Care Services for Latinos*, was held in May at our Baltimore headquarters. Forty professionals from 19 organizations, including the Johns Hopkins Bloomberg School of Public Health and the Baltimore Mayor's Office on Hispanic Affairs attended.
- Increased lobbying efforts in Annapolis by holding 36 lobby visits with delegates and staff.
- Hosted PPFA President, Cecile Richards, on the Marc Steiner Show on WYPR, 88.1 FM.
- Created five fact sheets for legislators, posted all five on the newly updated Legislation and News page of our website.
- Sent out monthly E-Newsletters and two advocacy campaigns to over 7,000 members of our email action network.

**Our online advocacy campaigns resulted
in 2,034 letters sent to public officials on behalf of our issues.**