

FY 2006 (July 1, 2005 – June 30, 2006) Report

Planned Parenthood of Maryland (PPM) saw tremendous success during our 2005-2006 (2006) fiscal year. We reached more individuals, saw more patients and made more possible for residents of Maryland. We stopped anti-choice legislation from passing in Annapolis and worked with local counties to increase access to comprehensive education programs. Below you'll find some of our highlights and our plans to continue this growth and momentum as we move into our 2006-2007 fiscal year.

Clinical Services

During the past twelve months, PPM saw over one thousand more patients than we did the previous year. 16,600 patients came to us for care at 24,706 different visits.

Many patient demographics continue to remain constant. The Baltimore City, Annapolis and Towson health centers continue to see the majority of patients but all health centers saw increases in the numbers of unduplicated patients. We continue to see a majority white, female patient population with 72% of patients being 18-29 year old. Nearly 30% received subsidized health services through our sliding fee scale and 70% of patients were uninsured.

There was also a significant increase in the number of Spanish speaking patients, especially at our Baltimore City, Towson and Frederick Health Centers where Spanish speaking staff have been hired. 414 patients identified themselves as Hispanic and 171 identified their language as Spanish. This is four times the number of Hispanic patients seen in FY2005.

The Clinical Services department was focused this past year on streamlining operations and making our health centers more efficient. The launch of the new PPM interactive website allows patients to refill prescriptions online, find driving directions and valuable health information -- cutting down on the number of informational calls our health centers receive.

In addition PPM expanded clinical operations in many different ways:

- Added urine testing for sexually transmitted infections. This makes it much easier to get tested, especially for men.
- Increased the number of private insurance providers accepted at PPM Health Centers including MAMSI.
- Hired Spanish speaking staff at 3 health centers, including a certified medical interpreter in Baltimore City.
- Increased the number of Emergency Contraception (EC) Prescriptions written from our EC Hotline by 60%.
- Re-introduced second trimester abortions at our Baltimore City Health Center

- Signed a contract to take over the Talbot County Health Department Family Planning Program in Easton.
- Filled over 500 birth control prescriptions through our on-line refill request program.

All of these accomplishments in 2006 mean stronger families and healthier communities and we move into 2007 positioned to continue increasing our family planning and abortion services.

Training Institute

The PPM Training Institute provided trainings to professionals who work with adolescents. Many of the trainings are conducted at our Baltimore City Headquarters by PPM staff. In addition PPM Staff are consistently hired by state and county agencies and non-profit organizations to travel throughout the state to provide trainings to their staff. In 2006 we provided 68 trainings as follows:

- Eighteen (18) trainings for organizations such as the Mid-Atlantic State Correctional Association, Baltimore Substance Abuse System, Maryland Association of Health, Physical Education, Recreation and Dance Teachers, Center for Schools and Communities, Department of Health and Mental Hygiene, Garrett County Health Department and Goucher College. We also provided training to PPM staff and volunteers.
- Thirty-nine (39) trainings for the Maryland Department of Juvenile Services (DJS), including Human Sexuality and Reproductive Health and other curricula that included on safer sex, healthy relationships, working with sexually diverse youth and males & teen pregnancy.
- Eleven (11) trainings at our headquarters on topics such as contraception, sexually transmitted infections (STIs), motivational counseling, working with sexually diverse youth, contemporary adolescent issues and healthy relationships. These trainings were attended by social workers, youth serving professionals, teachers and other adults who work with adolescents.

Community Education

PPM continues to grow as a primary resource for schools and community-based organizations for sexuality education. This year our educational engagements increased by over 60% as we:

- Provided 324 one-two hour education sessions on anatomy & physiology, contraception, sexually transmitted infections, and healthy relationships for schools and youth serving organizations;
- Provided 10 multiple-session education and training series with organizations such as the Druid Hill YMCA, Washington County Family Health Center, My Sisters Circle. In addition we trained six PPM Teen Peer Educators in the *Teen to Teen* curriculum.

- Educated 104 teens through *Teen Talk*, a monthly education program, run by PPM Teen Peer Educators for teens at the Baltimore City Health Center. Eight *Teen Talks* were held throughout the school year at our Baltimore City location.
- Participated in over 60 outreach activities including LatinoFest, Towsontown Festival, Baltimore PRIDE, Johns Hopkins Spring Fling, TurnAround's Take Back the Night. We also participated in numerous health fairs for organizations such as the Congressional Black Caucus Foundation, Hood College, House of Ruth and Stanton Community Center.
- Through our new website, professionals can register for trainings online, teens can find valuable health information and information about Teen Talk and schools and community groups can "request a speaker" from PPM for their organization.

Community Collaborations

We continue to work closely, often as committee members or in other leadership roles, with:

- Latino Providers Network
- Carroll County School Health Council
- Executive Committee of the Howard County Coalition for Healthy Youth
- Johns Hopkins University Center for Adolescent Health Promotion,
- Howard County School Health Council,
- Baltimore County School Health Council,
- Harford County School Health Council,
- Baltimore City Public Schools Health Advisory Board (Chair), and
- Association of Planned Parenthood Leaders in Education (APPLE)

Many of our trainings are approved from the Maryland Department of Health and Mental Hygiene to provide continuing education units (CEUs) for PPM trainings for social workers, professional therapists and counselors to maintain their licensure.

Volunteers

2006 saw our highest volume of volunteer applications and placements in recent years. We are training and retaining more volunteers to work in our health centers and provide education in public schools and outreach events. In addition we:

- Conducted three Speakers' Bureau (SB) trainings and then SB members and interns provided over half of the single session contraception classes in schools.
- Expanded our partnerships with area universities and graduate programs for internships
- Provided internships for nursing students at our health centers

Community Relations

PPM held numerous community relations events over the past year including:

- John Nugent, President & CEO facilitated 12 "ethics conversations" with supporters about "What it Means to be Pro-Choice." Over 130 people attended the different discussions. He also spoke at an all-campus event at Goucher College for over 75 students.

- Sponsored a spring symposium at Towson University with Annette Souder, Senior Washington Representative, Global Population and Environment Program entitled *Beyond Population Control: Accessing the "Rights" Solution in the 21st Century*.
- Participated in "Pro Choice" Lobby Night in Annapolis to advocate for emergency contraception and increased monies for family planning.
- Sent out monthly E-Newsletter to over 8,000 members of our email action network.
- Met with Associated Black Charities, Baltimore Substance Abuse Systems, ACLU of Central Maryland, Boys & Girls Club of Anne Arundel County and others.
- Launched our interactive website www.plannedparenthoodmd.org which received nearly 30,000 hits per day.