



An Opportunity to Replicate Teen Success

What is Teen Success?

Teen Success has a 19-year history of supporting pregnant and parenting teens and encouraging them to maintain their family size, complete their education and develop future goals. Teen Success, with its strong program of education, support, and linkage to clinic services, has been successful in delaying a second pregnancy until participants complete their high school, GED or vocational education. Since Teen Success began in 1990, more than 2300 pregnant and parenting adolescents 12-18 years have participated in the program.

Teen Success participants:

- *Learn* information, skills, and behaviors to prevent an additional pregnancy,
- *Improve* ability to cope with the challenges of parenthood and adolescence,
- *Develop* skills to build better relationships,
- *Receive* encouragement to successfully finish education.

What Does the Teen Success Staff Do and What is the Program Cost?

A typical Teen Success group costs approximately \$40,000. Most groups are supported by contributions from individuals and public or private foundations. Program staff:

- Facilitates and guides the group
- Provides a nutritious snack (i.e., fruit, cheese and crackers, etc.)
- Ensures free childcare is available during group
- Gives participants \$10 at the completion of each weekly group that they attend
- Assists participants set and work toward their goals
- Arranges for bonuses for teens' active participation and goals achievement
- Encourages teens as they pursue their goals set in group
- Promotes easy access to family planning services
- Measures short and long-term progress of participants
- Facilitates dialogue among former and current teen participants to ensure an exchange of both support and "tough love".

Who Does Teen Success Serve and What are Members Expected to Do?

Teen Success targets pregnant and parenting teens 12-18 years of age. Members are expected to:

- Maintain their current family size
- Remain (or enroll) in school
- Attend all meetings and call their facilitator if they cannot attend
- Commit to at least one year of participation
- Follow group rules about attendance, behavior, sharing and supporting other members
- Effectively practice birth control
- Set future goals and work toward accomplishing these goals

Where are the Teen Success groups?

By June 2010, 37 groups are anticipated - 21 within the PPM service area in Northern California and Nevada including the California Central Valley, Monterey/Santa Cruz region, Sacramento area, Stockton, Silicon Valley and Reno – and 10 replication partners conducting at least 16 groups. Partners include Planned Parenthood Southeastern Pennsylvania, Planned Parenthood Los Angeles, Planned Parenthood



East Central Iowa, Planned Parenthood Santa Barbara, Ventura and San Luis Obispo Counties, Planned Parenthood Southern Finger Lakes, Planned Parenthood Pasadena and San Gabriel Valley, Planned Parenthood San Diego and Riverside Counties, Planned Parenthood Golden Gate, Planned Parenthood Six Rivers and Planned Parenthood Montana.

What have been the results of the Teen Success program?

¹ According to The Guttmacher Report, Volume 3, No. 3, June 2000, repeat births represent more than one in five births to teenagers...Almost one in three women whose first birth occurred before age 17 has a second birth within 24 months...²Other sources state that “About one fourth of teen mothers will have a second child within two years.” **Teen Success has out-performed other secondary prevention programs. Teen Success members have a repeat pregnancy rate of less than 4% as compared to the national statistics of 20% or more.**

Are There Opportunities and Benefits for Other Affiliates?

Because of the very positive outcomes for participants of the *Teen Success* program, The President of The Morgan Family Foundation approached Linda Williams, CEO of Planned Parenthood Mar Monte with an intriguing idea. Mrs. Morgan proposed that the existing strong partnership between The Morgan Family Foundation and PPMM could be enhanced and expanded if the two entities would work together to replicate *Teen Success* outside of the PPMM service area.

PPMM is seeking affiliates that would like to be part of the replication process for Teen Success. A total of 25 replication partners will be established over the next few years. To assist the replication partner sites with the costs associated with establishing and conducting the program, a donor will support each site during the first three years of program operation. In year one, the donor will contribute 100% of the cost of a group. In subsequent two years, partner sites will contribute increasing amounts to the support of the program (35% in Year 2 and 65% in Year 3). The donor also arranges for PPMM to provide on-site training and technical support for the new Teen Success sites. Partners are also invited to an annual meeting where staff develops skills and create a community of affiliates and partners that are conducting Teen Success. Beyond the implementation of an award winning secondary pregnancy prevention program, partner affiliates benefit from positive earned media and political visibility, and increased opportunity for fundraising.

What Are the Obligations of a Replication Partner?

Partner affiliates must be administratively and financially able to make a minimum 3-5 year commitment to launching and implementing the Teen Success program. Partners are expected to replicate the program according to the guidelines and maintain quality standards. In addition, each partner affiliate is required to make a financial matching contribution to the program in years two and three and participate in data collection and reporting requirements.

How Can Affiliates Learn More About Teen Success and the Replication?

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¹ According to The Guttmacher Report, Volume 3, No. 3, June 2000

² “Whatever Happened to Childhood”, The National Campaign to Prevent Teen Pregnancy, May 1997.