

FOCUS ON THE FAMILY FACT SHEET

Focus on the Family

Colorado Springs, CO 80995

800-232-6459

www.focusonthefamily.com

Annual Income for Fiscal Year 2007 — \$145,194,701

HISTORY

Founded in 1977 by James C. Dobson to “cooperate with the Holy Spirit in disseminating the Gospel of Jesus Christ to as many people as possible, and, specifically, to accomplish that objective by helping to preserve traditional values and the institution of the family.” Dobson is chairman emeritus of the Focus on the Family Board of Directors.

LEADERSHIP

Jim Daly, president and CEO. Daly was handpicked by Dobson to be president of the organization after Daly had a number of roles in the organization, including assistant to the president, vice president, and chief operating officer.

TAX-EXEMPT CATEGORY: 501(C)(3)

Focus on the Family Action is the 501(c)(4) organization.

FOCUS ON THE FAMILY IS OPPOSED TO

- abortion
- comprehensive, medically accurate sexuality education
- fetal tissue/stem cell research
- gambling
- homosexuality
- National Endowment for the Arts (NEA)
- Planned Parenthood and the International Planned Parenthood Federation (IPPF)
- pornography

FOCUS ON THE FAMILY SUPPORTS

- abortion bans
- abstinence until marriage
- abstinence-only programs
- “defense of marriage” legislation (anti-gay marriage)
- school prayer

METHODOLOGY

- “Community Impact Committees” that work through local religious leaders to coordinate “pro-family” efforts
- so-called “crisis pregnancy counseling/centers”
- international work — Focus on the Family has associate offices in 11 countries; its radio programs are broadcast in 155 countries; its publications have been translated into 27 languages
- “lobbying ministries” — dozens of programs, projects, and methods of outreach, including 11 television and radio programs, such as Dobson’s daily radio broadcast that airs on more than 4,500 facilities in 155 countries; and various books, films, and videos, many of which are targeted at specific audiences
- publications — magazines with a circulation of more than 2.3 million per month, including Boundless.org (webzine for single Christian adults), *Focus on the Family Citizen* (monthly newsmagazine), *Clubhouse* (magazine for eight- to 12-year-olds), *Clubhouse Jr.* (magazine for four- to eight-year-olds), *Focus on the Family* (monthly magazine), PluggedIn.com (for parents and youth leaders), and *Thriving Family* (bi-monthly parenting magazine)

SOURCES

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