



# CHOICES

we stand for answers | choice | the future | sexual health care

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## From the Desk of Carole Brite

Many of us have a personal story that led to our support of Planned Parenthood and its mission.

Mine is a story that takes me back to growing up in rural Indiana. My two best friends got pregnant in high school. One might think that by 1980, there would have been adequate access to contraceptive services - but there wasn't, and no one was there to help.

That experience is what brought me to Planned Parenthood as a board member ten years ago. What has continued to amaze me time and time again during my years of service is the staggering number of women and teens in Illinois

to change that, but there is still so much work left to do.

That's why I am thrilled to announce that I have been appointed the new President and CEO of PPIL. My goal is to educate and energize women to continue to fight for their reproductive rights that are at risk everyday. I also want to bring reproductive health care, education, and support to millions of women and teens who still don't have a choice to control their own destiny.

Planned Parenthood is the bedrock of the fight to protect and expand access to reproductive health care and justice for all women and teens. Our mission is threatened every day: by extremist politicians, conservative jurists, harassment at our clinics, and health care policies that could roll back our progress unless we remain vigilant.



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who still don't have choices or access to information and support. For nearly a century, Planned Parenthood has worked tirelessly

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# In the News

## The Champaign Capital Campaign

### Today's Plan for Tomorrow's Families

As poverty, unemployment, and the number of uninsured increase, and pregnancy and STI rates continue to hover above state averages, an increasing number of women and teens in East Central Illinois count on PPIL as their primary provider of health care. With the passage of health care reform, we anticipate that even more women and families will turn to us for their health care needs. The environment in which we provide our services and programs significantly impacts the care and education our patients receive.

The Champaign Capital Campaign is dedicated to bringing the highest quality reproductive health care services to East Central Illinois by renovating the health center at 302 East Stoughton Street and creating a new, state-of-the-art health care facility.

We have been working to meet an ambitious - yet achievable - fundraising goal of \$2.3 million to create our dream building. So far, \$1.4 million has been raised, and the Kresge Foundation has awarded a \$250,000 challenge grant to PPIL for the campaign.

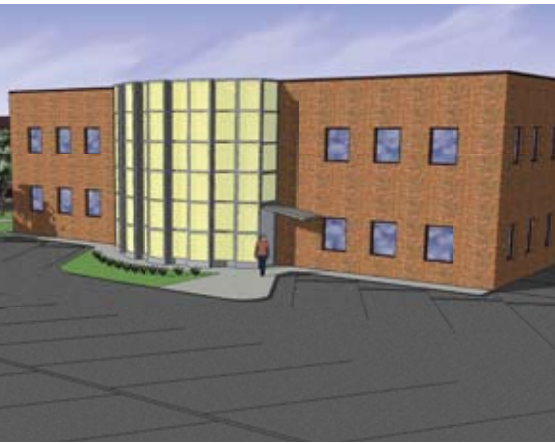
Receiving a Kresge grant is a prestigious honor; however, receiving the challenge grant means we must raise \$800,000 by January 2011.

### HELP US MEET THE KRESGE CHALLENGE TODAY!

If we can meet the Kresge challenge, the renovation will dramatically improve operational efficiency, allowing us to serve more patients in a setting that is professional, attractive, secure, and welcoming. It will make it possible to eventually expand our service offerings to include hysteroscopic sterilization, vasectomy, endometrial ablation treatment, and LEEP procedures that treat potentially cancerous cervical cells. The community will also benefit from PPIL's ability to bring a more coordinated approach to meet patients' needs with new and enhanced space to house educational programming.

Please make a discretionary gift to PPIL before January 31, 2011 and write "Champaign Capital Campaign" in the memo line of your check. Your gift will build the foundation for quality care and services for many years to come.

For information about how you can contribute to the campaign, contact Gerri Kirchner at 217-840-0547 or [gerrick@ppil.org](mailto:gerrick@ppil.org).



With the passage of health care reform, we anticipate that even more women and families will turn to us for their health care needs.

## PPIL TAG Educator Joins PPFA Young Leaders Advisory Board



We're proud to announce that Mallie Feltner, a 17-year-old TAG educator based in Normal, IL, has been selected to be a part of the PPFA Young Leaders Advisory Board.

Members of the Young Leaders Advisory Board, which consists of 20 young leaders from across the country, work together to:

- Advise the PPFA National board, PPFA leadership, and affiliates on matters pertaining to young people.
- Provide guidance and input on youth-oriented materials, national conferences, and campaigns.
- Assist young people in becoming spokespeople for affiliates and PPFA.


Congratulations, Mallie!

## From the Desk of Carole Brite

. . . continued from page 1

While my role at PPIL has changed from board member and Treasurer, to Interim CEO, and now to President and CEO over a decade-long tenure, my commitment and priority remains the same: to ensure that we are always here and that you can count on us.

Your support will make it possible for us to continue to be the preeminent provider of reproductive health care and education throughout the state and provide a strong voice for reproductive health and justice.



Carole Brite, President and CEO

## Get out the Vote on November 2

Election Day is just around the corner! Visit [www.ppiaction.org](http://www.ppiaction.org) for a list of PPIA's endorsed candidates.



Paid for by Planned Parenthood Illinois Action (PPIA). A copy of our report filed with the State Board of Elections is (or will be) available for purchase from the State Board of Elections, Springfield, IL.

## My Story: Lena Hann



Lena Hann, PPIL Education Programs Coordinator in Champaign, has shared a powerful story about a patient whose life she touched, and vice versa.

One day, a young woman stopped me outside my apartment and asked if I had a “minute to talk.” She told me that she recognized me from a health fair that Planned Parenthood staffed and said that our booth “saved her life.”

Once she told me her story, I recognized her from the year before. She had come to a PPIL booth at a very crowded health fair with a list of questions about contraceptives and abortion.

She had just moved to the area after fleeing a physically and emotionally abusive relationship. She hadn't found a job yet, and was “couch surfing” to get by. After 11 positive home pregnancy tests, she had come to terms with an unexpected pregnancy.

We were able to speak in a more private place while other Planned Parenthood educators staffed the booth, and I answered all of her questions openly and honestly.

She kept asking what she “should” do, and instead of interjecting any opinion, we had a dialogue about her circumstances, feelings, resources, and so on. After all her questions were answered, she did not relay to me what decision she was leaning toward, and I referred her to our health center should she need any services, referrals, or additional information.

Present-day, standing outside my apartment, she told me she was enrolled in school and studying to become a social worker. She said she volunteers at a local shelter for children and mothers who have survived domestic and sexual abuse.

The young woman looked amazingly powerful, successful, happy, and was pushing a beautiful baby girl in a stroller. She asked if she could give me a hug and we both teared up a little as she said, “Thank you and Planned Parenthood for listening.”

## How has Planned Parenthood affected you?

To submit your Planned Parenthood story, email [mystory@ppil.org](mailto:mystory@ppil.org).



## Planned Parenthood Goes Mobile

With the launch of a new mobile website, it's now easier than ever to find Planned Parenthood health center locations, as well as information about birth control, the morning after pill, STIs, and more from a handheld or mobile device.

More and more women and teens search for information on handheld devices. In fact, thirteen percent of all visitors to the [plannedparenthood.org](http://plannedparenthood.org) website browse from their mobile phones. The mobile-optimized version of our site allows us to provide a simpler, easier-to-read menu of options to that fast-growing segment of users.

To see the new site, visit [plannedparenthood.org](http://plannedparenthood.org) on your smart phone!

## Governor Quinn Signs Law on Lethal Violence Against Medical Professionals

We can't wait for another terrible tragedy like the murder of Dr. Tiller to happen before strengthening our laws in Illinois.

On Monday, August 23, Governor Pat Quinn demonstrated his commitment to PPIL patients and staff by signing into law legislation that will send a strong message to those who perpetuate violence against health care professionals.

The law enhances the penalty for the first degree murder of a physician, physician assistant, psychologist, nurse, or advanced practice nurse to natural life imprisonment. The new law states that the defendant

must know or should have known that the murdered individual was a physician, physician assistant, psychologist, nurse, or advanced practice nurse. Additionally, the victim must have been killed in the course of acting in his or her professional capacity, or to prevent him or her from acting in that capacity, or in retaliation for his or her acting in that capacity.

In May of 2009, Dr. George Tiller, an OB-GYN in Wichita, KS, was murdered in his church. Dr. Tiller provided abortions and his killer openly admitted that his motive was to stop the doctor from providing such medical care. Dr. Tiller was the fourth physician who provided abortion care to be murdered since 1993.

Since the assassination of Dr. Tiller, PPIL has seen a significant surge in the size and aggressiveness of protests in front of our health centers. There has also been an

increase in hostile threats via mail, packages, and phone. Because of these recent developments, and the past murders of other physicians and medical staff, PPIL fully supports the new law.

"We can't wait for another terrible tragedy like the murder of Dr. Tiller to happen before strengthening our laws in Illinois," said Carole Brite, President and CEO of PPIL. "Our medical staff deserves the ability to work and live in a safe environment, and our patients deserve the right to receive the health care they need without added worries about safety."

Previously, Illinois law strengthened penalties for the murder of emergency rescue personnel such as ambulance drivers, but not for medical professionals like physicians or nurses.

Top: U.S. Senate Candidate Alexi Giannoulias addresses the crowd.

Bottom Left: David Eigenberg with co-hosts Laura Tucker and Alison Chiaro.

Bottom Right: Mark Moses with Danielle Pauk, Rebecca Cacayuran, Lara Philipps, and Kelly Rose.



## Sexual Health Education in Illinois



Comprehensive sex education, which stresses the value of abstinence while also preparing young people for when they do become sexually active, has been proven to be effective at reducing rates of teen pregnancy and STIs. Unfortunately, Illinois does not currently require comprehensive sex ed be taught in public schools.

As one teen in PPIL's Teen Awareness Group put it, "So, I'm required by law to take a

minimum number of course hours before I can drive a car, but I'm not given any of the information I need to understand things about my body that could put me in the position of becoming a parent? That makes no sense."

PPIL knows the importance of providing the information and tools young people need to make healthy, responsible decisions, and is working hard to bring comprehensive sex ed to Illinois.

The new health care reform bill authorized \$75 million in mandatory funding for teen pregnancy prevention. Most of the funds will go to states to support comprehensive sex ed programs that address both abstinence and contraception for the prevention of pregnancy and STIs, including HIV/AIDS. Unfortunately, the health care reform bill also includes a renewal of \$50 million per year

funding of Title V abstinence-only education for states until 2014.

PPIL is continuing to work with our supporters to put an end to Title V abstinence-only education, and we were pleased to learn that Governor Quinn chose to reject the Title V funding and apply, instead, for the new Personal Responsibility Education Program (PREP) funds.

Governor Quinn's application comes at a critical time for Illinois teens. Our state has among the highest teen pregnancy and STI rates in the country. Every year, approximately 37,000 Illinois teens become pregnant.

PPIL will continue to work with coalition members this legislative session to ensure that comprehensive sex education becomes a reality in Illinois.

# HAPPENINGS

## From *Mad Men* to *Sex and the City*, We've Come a Long Way, Baby!

On Thursday, July 29, over 150 Planned Parenthood friends and supporters gathered in Evanston, IL for a cosmo-licious evening in support of Planned Parenthood Illinois Action.

The event was truly star-studded, with appearances by celebrity guests such as David Eigenberg ("Steve Brady" on *Sex and the City*) and Mark Moses ("Duck" on *Mad Men*).

Both celebrities shared a few words with event guests, expressing their support for Planned Parenthood. Eigenberg, who is on the PPFA Board of Advocates, told his story about why he is a Planned Parenthood supporter: "When

my wife found herself without health insurance, she was able to receive quality, compassionate, affordable health care services because of Planned Parenthood."

Eigenberg and Moses also stressed the need to elect pro-family, pro-choice candidates in Illinois. As Moses said, "We've come a long way in Illinois, but women and families still fight to access their right to reproductive health care. We need to elect pro-choice candidates who will make sure that women have access to reproductive health care and that a woman's right to choose is never taken away."

U.S. Senate candidate Alexi Giannoulias also addressed the crowd about the upcoming election and his commitment to protecting women's reproductive health care in Illinois.

Other elected officials in attendance included Commissioner Forrest Claypool, Former State Representative Lauren Beth Gash, Representative Robyn Gabel, Senator Jeff Schoenberg, Senator Heather Steans, and Evanston Mayor Elizabeth Tisdahl.

Overall, the event raised nearly \$30,000 – an incredible amount which will help fund Planned Parenthood Illinois Action's electoral activities.

We would like to extend a special thanks to co-hosts Laura Tucker, Pete Giangreco, and Alison Chiaro for making the event a remarkable success!

PPIA is the independent, non-partisan, not-for profit organization formed as the advocacy and political arm of PPIL. For more information, visit [www.ppiiaaction.org](http://www.ppiiaaction.org).

## Make a Difference >>

**\$50** provides birth control consultation and a first prescription for a woman in need.

**\$100** sponsors a comprehensive sex education presentation to a class of teenagers.

**\$250** subsidizes an IUD for a woman who cannot afford to exercise reproductive self-determination.

**\$500** provides preventive cervical cancer screening and treatment for nearly four women.

**\$1,000** provides testing and treatment for sexually transmitted infections for twelve patients.

**\$2,500** provides routine annual Pap exams for nearly twenty women who don't have insurance.



## We're here for every person, every family, and every community. We're here for Illinois.

Since 1947, PPIL has promoted a commonsense approach to women's health and well-being, based on respect for each individual's right to make informed, independent decisions about reproductive health care. Our 17 health centers deliver vital health care services, sex education and sexual health information to more than 60,000 women, men and teens each year.

To learn more, contact the development office at 312.592.6800 or contact a member of our team directly:

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**Respond Now** Send a personal check or credit card contribution using the attached form, or visit [www.ppil.org/donate](http://www.ppil.org/donate) to make a donation online.

**Take Advantage** Gifts of appreciated securities, stocks and bonds often benefit the donor as well as the recipient. Ask your broker to call us for delivery instructions.

**Sustain** Contact us or visit [www.ppil.org/donate](http://www.ppil.org/donate) to set up a monthly donation. We will acknowledge your contribution at the end of the year.

**Leave a Legacy** Deferred gifts such as bequests and charitable gift annuities allow you to secure our future while leaving a legacy. Planned gifts often provide significant tax advantages to the donor. Contact us to learn more.

**Take the Lead** Demonstrate your commitment to PPIL by making a leadership gift of \$1,000 or more. Payments can be made all at once or in installments over a period of time.

**Multiply** If your employer offers a matching gift program, notify them of your gift to us. Doing so can double or even triple the value and impact.

**Honor, Celebrate, Remember** Honor your friends and loved ones with a gift that gives again. Make a tribute gift for birthdays, anniversaries or just because.

**Spread the Word** Host an event to introduce new supporters to PPIL. Trivia nights, cocktail parties and email campaigns can be fun and educational. Our staff would be happy to assist you with ideas, planning and materials to ensure success.

**Administrative Office**

18 S. Michigan Ave., 6th Floor, | Chicago, IL 60603 | [www.ppil.org/donate](http://www.ppil.org/donate)