

CHOICE news



A Day in the Life of PPHP

Planned Parenthood Hudson Peconic is more than you think. Take a look inside our affiliate to see the broad range of services and community programs we provide, and the invaluable meetings with key stakeholders which take place, all allowing us to run the agency efficiently, effectively and with the highest quality.



8:00 a.m.

- A distraught college student in need of emergency contraception is waiting outside our New Rochelle center for the doors to open.
- Before patients arrive, our Riverhead Center Director prepares for her staff meeting to discuss security preparedness.

10:30 a.m.

- A community educator teaches pregnancy and sexually transmitted infection prevention to teens at a Rockland high school.
- The Director, Development gives a foundation officer a tour of the Spring Valley center and discusses a potential grant to support a Latina outreach initiative.

12:00 p.m.

- A clinician at our White Plains center discusses upcoming tests with a prenatal patient.
- The Smart Wheels van makes a stop at The Nepperhan Community Center in Yonkers to provide free HIV testing and sexual health information.

2:30 p.m.


- The Community Affairs and Advocacy Manager meets with a state senator to discuss the need for increased family planning funding.
- A patient discusses with the West Islip clinician the physical and emotional changes she is experiencing with perimenopause.



5:30 p.m.

- A mother brings her teen daughter to our Brewster center for her first HPV vaccine shot.
- A Call Center representative makes an appointment for a woman who has chosen to have an abortion at our Smithtown health center.

8:00 p.m.

- After class, a college student visits the Patchogue center for her annual gynecological exam and birth control pills; her boyfriend accompanies her to get a sexually transmitted infection test.
- Our Director, Education and Training assists with a “friend-raising” event at a volunteer’s home in Westchester. 

Message from the President



The historic health care reform bill passed by Congress and signed into law by President Obama last month represents a major step forward for health

care access. It will extend coverage to tens of millions of women and families, guarantee women access to affordable lifesaving cancer screenings, protect women against gender discrimination by private insurers, and significantly increase insurance coverage of preventive reproductive health care, including family planning.

Other important achievements of this law include:

- Assuring essential community providers, like Planned Parenthood, are included as accepted health care suppliers
- Expanding access to Medicaid family planning services to millions more women
- Providing \$75 million per year in mandatory, evidence-based sex education.

Our efforts via phone banks, lobbying, letters, and canvassing paid off, overcoming the biggest threat to women's access to comprehensive health care coverage: the Stupak abortion ban. We were extremely pleased that members of the House of Representatives listened to the millions of women and men who expressed their outrage and strong opposition to the Stupak ban. We are, however, very concerned about the language in the final bill, known as the Nelson provision, which requires women to write one insurance premium check for abortion care and another for all other covered care. Planned Parenthood is committed to doing everything we can to ensure that the Nelson language does not prevent women from getting the health care coverage they need.

Despite the "2-check" obstacles, PPHP will continue to provide all services and ensure that no patients are turned away from our health centers.

Your partnership, hard work, and support helped make this long-fought battle a reality. Thank you for your continued passion for our mission and for ensuring our patients receive the uncompromised care they deserve.

Sincerely,

Reina Schiffrin, MPH

Get Yourself Tested

The annual GYTNOW (Get Yourself Tested) campaign launched on April 1 with partners MTV and the Kaiser Family Foundation. The

campaign is designed to increase public awareness about the dangers of sexually transmitted infections (STIs), the importance of testing, and provides guidance to avoid becoming infected. Patients can receive low cost STI testing with a visit and free condoms at all PPHP health centers. PPHP Smart Wheels vans are at colleges and in the community providing education, testing, and free condom coupons. PPHP is hosting bar crawls, house parties, campus events, and community outreach to get the word out. MTV created information-packed DVDs associated with their popular Dean's List program that we're widely using throughout campus and community events. A unique mobile and online app enables people to find their closest PPHP health center. We expect all this activity to result in an increase of awareness, testing, and prevention throughout PPHP health centers.

GYTNOW follows the inaugural launch of GYTog. Last year's success resulted in an increase in testing for STIs at all Planned Parenthood centers. Successes were particularly impressive in communities of color, with a 38% increase over 2008 in the number of African-American female patients and a 20% increase in the number of Latina patients. This year's promotion will include a multimedia campaign designed to encourage testing among our most vulnerable young adults under the age of 25. The combined media, public policy and health care provider expertise of MTV, Kaiser Family Foundation, and Planned Parenthood, the three partners, has created a powerful tool in the fight against a growing national health crisis.



Faces and Places

Women's Health Matters: Day of Action, January 11, Albany



PPHP volunteers show their support for reproductive health in Albany.

Help Widen Our Circles of PPHP Friends

You can share your passion for PPHP's work and help introduce PPHP to new people by hosting a "friend-raiser." Whether it's learning how to talk to your children about sex, the latest about our legislative agendas, or volunteer opportunities, friend-raisers are PPHP's newest opportunity to make a contribution. We've already held several successful friend-raisers this year at private homes and local houses of worship, and look forward to seeing you at the next one. Consider hosting a friend-raiser and help us expand our circle of supporters.

To learn more about upcoming friend-raisers or hosting one of your own, contact Senior Vice President, External Affairs Eillene Leistner at (914) 467-7317 or eillene.leistner@pphp.org.

PPHP Retains 100% of Donations

PPHP now has our own unique donations page, www.pphp.org/donate. 100% of all contributions made to this page are given to PPHP and not shared with PPFA. Please use this page and share with your friends, family, and associates to benefit our important medical and education services.

Pregnancy Prevention Grant Received

PPHP has received a Community-Based Adolescent Pregnancy Prevention Program (CBAPP) grant through the New York State Department of Health's Division of Family Health.

The CBAPP grant will fund pregnancy prevention programs serving 2,000 young people in three White Plains zip codes with high teen pregnancy rates. Our program will focus on at-risk youth ages 10-18 who are predominantly Hispanic/Latino and African-American. The program also will sensitize youth-serving professionals, educators, and community-based organizations to the need to promote abstinence, delay the onset of sexual activity among adolescents, and promote access to comprehensive reproductive health services for sexually active adolescents. With our three partners – YWCA White Plains and Central Westchester, White Plains Youth Bureau, and Westchester Jewish Community Services – age-appropriate abstinence first sexual health information will be available through community-based organizations, at PPHP's White Plains Center, and aboard our Smart Wheels mobile education van. All programming is designed to encourage young people to access health services, and reduce rates of adolescent pregnancy in White Plains while addressing geographic, racial/ethnic, and other disparities.

37th Anniversary of *Roe v. Wade*, January 27, Purchase



PPHP Grassroots Organizer Trista Naylor, Manhattanville student Anneka Preston, and Paolo Tagatac from the Global Citizenship Program at the Duchesne Center


PPFA Young Leaders Summit, March 19, Washington, D.C.



(l to r) teen educators Aaliyah Slaughter, Rosie Alig, PPFA President Cecile Richards, teen educators Danelly Bello, and Emily Cea

And the Awards Go To...

PPHP's commitment to education is unquestionable. At the PPFA National Conference last month, the agency was recognized twice for its outstanding achievements in education. First, the national **Affiliate Excellence Award in Community Education** was presented to PPHP for the collaborative project with the New York State Department of Correctional Services that provides sexuality education and voluntary contraceptive care to women in the pre-release program at Bedford Hills Correctional Facility.

In addition, President/CEO Reina Schiffrin was presented with the **APPLE (Association of Planned Parenthood Leaders in Education) Award** for recognizing education as an integral part of PPHP and for her steadfast commitment to our invaluable education programs. PPHP goes to the head of the class. 



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Medical Center locations:
Amagansett • Brewster
Huntington • Mt. Vernon
New Rochelle • Patchogue
Riverhead • Smithtown
Spring Valley • West Islip
White Plains • Yonkers

Administrative Headquarters
4 Skyline Drive
Hawthorne, NY 10532-2150

SPRING 2010

Calendar

Advocacy Days, Albany

April 21: Clergy for Choice
May 12: Immigrant Women's Health
Contact publicaffairs@pphp.org.

2010 East End Benefit

More details coming soon to www.pphp.org

Summer Sexuality Academy

July at the White Plains center
More details coming soon to www.pphp.org

July 18: Argentina and Chile – Rising Stars in the World of Wine

5:00-7:30 p.m. Setauket.
Contact events@pphp.org or (631) 240-1134.

September 24 – Huntington Luncheon,
Huntington Crescent Club

October – New Westchester/Rockland/Putnam Breakfast

Find PPHP Online



Be a PPHP Ambassador!

Are you looking for a fun and rewarding experience?

Become a PPHP volunteer and help us advance our mission. We're looking for volunteers to help at health fairs, summer festivals, aboard Smart Wheels, in our health centers, and administrative offices. Volunteers bilingual in Spanish are welcome. Trainings about PPHP services and programs, birth control, and sexually transmitted infections, will be held on **April 8, 15, 22, 29** at the **Smithtown Training Room** and **May 20, 27** and **June 3, 10** at the **White Plains Training Room**. All trainings are 2:00-4:00 p.m. and open to PPHP volunteers. To become a volunteer, contact Ellen Blonstein, Volunteer Manager, at (914) 220-1025.



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