



## Aloha from the Desk of the New CEO

I am amazed every morning I wake up in paradise with a view of Punchbowl Memorial and more often than not a rainbow, realizing that it's not a dream that I get to live in

Hawaii and run Planned Parenthood of Hawaii!

To share a bit about myself, I grew up in Michigan and I am first generation American with my mother's family moving from Denmark in the 1950s. I was raised by wonderful parents and grandparents who instilled in me essential values emphasizing an open and accepting view of the planet and its inhabitants. They also taught me about the "facts of life," and raised me with the knowledge that sexuality is a normal, natural part of being human and that everyone's life choices should be respected no matter what.

I have been a life-long supporter of Planned Parenthood as a client, volunteer, and staff. I believe in everything we stand for – empowering human beings to live full, productive lives that include taking responsibility and owning their sexual and reproductive paths. I know what a difference Planned Parenthood makes every

day in the lives of men and women we help with educational outreach, advocacy activities, clinical services, and counseling that they are not able to access anywhere else.

For the past seven years, I've worked with Planned Parenthood of South Central Michigan as the Director of Education and Community Affairs. And as a past Board member of PPFA's Association of Planned Parenthood Leaders in Education (APPLE), I played a leadership role on the national level as the Values Chair, assisting in the creation of the statement "We Believe" – the list of ideals we all strive for as a social justice movement.

My first 100 days have flown by with meetings, networking, learning, listening, greeting, sharing ideas, and "talking story" with hundreds of supporters, volunteers, and Board members. I have traveled to all the different counties – meeting business contacts, senators, teachers, students, shop keepers, farmers, and people who work at other social service agencies, striving to listen and learn as much as I can about my beautiful new state. I have gotten my home delivered in boxes from freezing Michigan, found a wonderful neighborhood in which to live, swum in the ocean, snorkeled, watched amazing sunsets, and been awed by the Aloha of all the people I've met.

I am looking forward to the next 100 days and

beyond. We have exciting plans for the future and, with your help, we can accomplish them all: ensuring that Planned Parenthood of Hawaii is seen as the essential sexual and reproductive health care agency we are; finalizing plans for our new island-specific fund raising events; meeting the sexual and reproductive health care needs of all the people in Hawaii; submitting a grant to the Federal Government to bring funding to our state to reduce the teen pregnancy rates among our young people; and ensuring our position as a key thread in the tapestry that holds families together.

Thank you to everyone who has made my move to Hawaii so smooth and wonderful – Mahalo!

### Announcing the New RSVP Line!

Call 808-589-1156 ext. 200 to RSVP to any of our events. Please leave your name, contact number, the names of any guests, and any special meal or accommodation requests.

## Celebrate! 40 Years of Choice in Hawaii

Planned Parenthood of Hawaii's annual gala fundraising event was Friday, January, 22, 2010, at the Royal Hawaiian Hotel. More than \$95,000 was raised to support our programs and services.



Leighton Oshima accepts the Bette Takahashi Service Award on behalf of Congresswoman Mazie Hirono. Jadine Nielsen, Board member, and Elaine Rossi, President of the Planned Parenthood of Hawaii Board of Directors, made the presentation.



Hawaii State Senate Leader Colleen Hanabusa and Senator Roz Baker presented Barry Raff a proclamation, honoring him on his retirement.



David Monk, Amy Monk of the Planned Parenthood of Hawaii Board of Directors, Francis Choe, and Carmille Lim.



From left: Bette Takahashi; Katie Reardon, VP of Government and Public Affairs; Mike Strada; Andrea Anderson, CEO; and Pegge Hopper — celebrating choice at the Royal Hawaiian Hotel at our annual gala.



Eleanor Pence (seated), long-time supporter of Planned Parenthood and of choice in Hawaii, with daughters, Suzy Hemmings and Merrill Johnston.

Photographer Cara Mazzei

## SAVE THE DATE Honolulu Health Center Open House

You are invited to tour our Honolulu Health Center at an Open House Wednesday, July 14, 2010, 5:00 to 7:00 p.m.

Hear more about our work and the programs and services we offer. Meet our new CEO and fabulous staff. Learn about our future plans and how you can be a part of it all.

Light beverages and pupus will be served.

Please note that for security, you will need to show ID and sign in on arrival at the Health Center. **RSVP is required.**

Please RSVP to the Development Office at 808-589-1156 ext. 200 or [donations@pphi.org](mailto:donations@pphi.org).

**PARKING:** Use the lot Diamond Head of our building, through the entrance on Young Street.

Look for the heart-shaped balloons! ♥

# Health Care Reform and Reproductive Rights



Planned Parenthood Federation of America continues to work with partner agencies to improve and protect access to all reproductive health care for all people. PPHA and allied women's rights organizations have reservations about the unacceptable limits on abortion access in the final Health Care Reform.

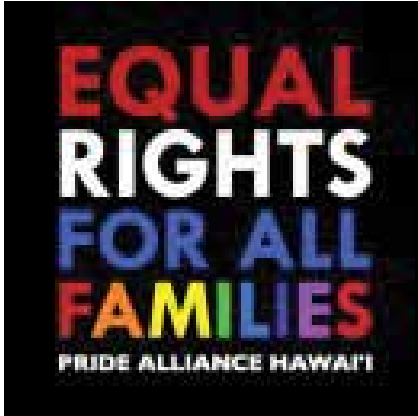
Planned Parenthood of Hawaii will continue to monitor national and statewide issues and initiatives regarding Health Care Reform. We will keep you informed about how Health Care Reform impacts the provision of reproductive and sexual health care, family planning and abortions services here in Hawaii, at Planned Parenthood Health Centers in Hawaii and across our nation.



From left: Elaine Rossi, President of the Planned Parenthood Board of Directors; Andrea Anderson, CEO; and Sheila O'Keefe, Director of Development — receive the BIG check from Catherine Graham of the Unitarian Women's Federation, on International Women's Day, March 7, 2010.

## Big Check for Wahine Choice

The First Unitarian Universalist Church Women's Federation continues its tradition of supporting the Planned Parenthood of Hawaii's Wahine Choice Rotating Loan Fund for those women needing financial assistance to access abortion services. The Women's Federation held a second annual high tea fundraiser in October 2009 with total proceeds of \$1730 going to support Wahine Choice.



## A Win for Equality!

On April 29, 2010, during the last hours of the legislative session, the House of Representatives voted to pass HB 444, which creates Civil Unions, granting same-sex couples similar rights to those of married couples. Planned Parenthood strongly supports the bill as it promotes stable, healthy, and loving relationships and gives any adult couple the same rights and benefits the state provides to those who marry. We're celebrating this victory for equality and justice in Hawaii! While the fate of Civil Unions now rests with Governor Linda Lingle, we'll be working hard to make sure it passes into law.

## 2010 Legislative Session

The 2010 legislative session came to a close on April 29<sup>th</sup>. Planned Parenthood worked with our community partners to advance reproductive justice in Hawaii.

While much of the work this session focused on the state's budget crisis, we were able to keep several bills and resolutions, which threatened access to real sexual health education and minors' access to health care, at bay. We're already looking forward to 2011.

## Roe v. Wade Day at the Hawaii State Capitol



On January 22, as a crowd gathered at the State Capitol Rotunda to commemorate the 37<sup>th</sup> anniversary of Roe v. Wade, we celebrated 40 Years of Reproductive Rights. Three years before Roe, in 1970, Hawaii became the first state in the nation to legislatively decriminalize abortion.



## New Maui County Educator

We are pleased to announce our new Health Educator for Maui County — Nancy Findeisen. We are thrilled that Nancy has joined our team as the Maui County resource for comprehensive, medically accurate sexual health education.

If you are interested in scheduling a training with Nancy or one of our Health Educators, please contact our Education and Training Department at 808-589-1156 ext. 243.



PPH staff from left: Nicole May, Health Care Associate; Romy Nochi, Nurse Practitioner; and Kathleen Stofocik, Health Educator — sporting their GYT tees at the Honolulu AIDS Walk.

## GYT - 1 in 2 Sexually Active Young People Will Get an STD by Age 25

In case you are not up on the latest text messaging, GYT is short for Get Yourself Tested. PPH clinics always provide testing for sexually transmitted infections, but the month of April was the national Planned Parenthood promotion, encouraging patients 25 and younger to get tested for chlamydia, gonorrhea, and HIV. You may have seen promotions for GYT on MTV. Throughout April, the clinic staff wore GYT buttons, hung GYT posters, and talked as usual to patients about how to avoid sexually transmitted infections. We will let you know in the next newsletter how many patients got tested in April 2010.



## Patients Give Top Marks to Planned Parenthood

According to patient satisfaction surveys returned by Planned Parenthood of Hawaii patients in January 2010, 95% – 100% of our patients stated:

- ❁ They were given enough time to ask questions.
- ❁ The person on the phone answered all of their questions.
- ❁ The person on the phone was friendly and helpful.
- ❁ They felt the people in our clinics really listened to them.
- ❁ The doctor or clinician made them feel relaxed during their appointment.
- ❁ We treated them with care and respect.
- ❁ They would recommend us to a friend or relative.

The following are all comments from PPH patients as left in our suggestion boxes or in the January 2010 patient satisfaction survey:

*“Staff are wonderful! The environment of the clinic is welcoming and professional, better than the general practitioner clinic I went to.”*

*“My Nurse Practitioner made me lose my fear of annual exams – she was so gentle and not at all uncomfortable. Thank you!”*

*“Thank you for helping women and offering affordable birth control.”*

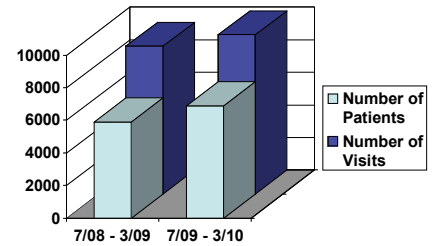
*“Very professional and answered all of my questions in an easy to understand manner.”*

*“I think you guys are the best, so helpful and take time even when no more time. Thank you for being here for us!”*

*“Mahalo for everything PP has done for me – I hope you guys are always around.”*

Congratulations to all the staff, nurses, and doctors of the Honolulu, Maui, and Kailua Kona Health Centers for their excellent patient care!!!

## Patient Numbers Increasing



*This year, we've seen over a thousand more patients and 700 more visits than the same period last year.*

## Team Planned Parenthood at Honolulu AIDS Walk 2010

Team PPH had a great time at the Honolulu AIDS Walk on April 18 at Kapiolani Park in Waikiki with staff, supporters, and community partners.

We raised almost \$400 for the Life Foundation, a supportive partner agency. Big Mahalo for all of your donations!



From left, front row: Katie Reardon, VP of Government and Public Affairs; Kathleen Stofocik, Health Educator; Romy Nochi, Nurse Practitioner; Veronica Ryan, Clinical Administrative Assistant; Nicole May, Health Care Associate; Liz Bege, Health Care Associate; and Sonia Blackiston, Director of Education and Training. Back row: Andrea Anderson, CEO; Phil & Dorothy Morris, current Board Treasurer and former Board member.



◀Sofia Chiavetta, daughter of Sonia Blackiston, Director of Education and Training, supporting the Honolulu AIDS Walk.

## Look Forward to October: National Let's Talk Month

Last year, PPH Health Educator **Kathleen Stofocik** developed our first series of *I'm Askable* workshops for Let's Talk Month.

For her efforts, she was nominated this year for a *Big APPLE Award*. The Association of Planned Parenthood Leaders in Education (APPLE) gives this award to outstanding PP educators who spend the majority of their time providing direct sexuality education or training services.

**Congratulations to Kathleen Stofocik!** We are lucky to have her on our team of educators.



Kathleen Stofocik

## Parent Night at Washington Middle School

Our award-winning Education Team held a Parent Night to explain about the Making Proud Choices sexual health curriculum sessions that their kids would be attending. Parents enjoyed the evening so much, here's what they had to say:

*“Very good, informative. I really appreciated hearing what my child would learn.”*

*“While it may be an awkward topic for all, no one ever gave me this class, and I wish they would have.”*

*“I've been lucky, but I'd like my child to be educated rather than lucky.”*

*“This is great for our kids' future.”*

*“I would like to say thank you for your time and the hard work you did. Keep it up!”*

*“Thank you for all you do, and know we appreciate your concern.”*

*“I thought that very valuable information was shared that my daughter will be able to use throughout her life. I felt that it was presented in a way in which students will be able to understand easily.”*

*“We need to have more workshops regarding this topic!”*

Planned Parenthood  
of Hawaii



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From left: Andrea Bertoli, volunteer formerly from Oahu; Jessica Turner, Manager of PPH Maui Health Center; Dr. Ann Rahall, PPH Medical Director; and Nancy Findeisen, Maui Sexual Health Educator.



From left: Duane Erway; JR Rosario & Kate Winter; Andrea Anderson, PPH CEO; and Marjorie Erway, PPH Board member.

**Mahalo to our neighbor island Health Centers for hosting Open Houses in April!**



To contact the Development Office, call 808-589-1156 ext. 242, or email [donations@pphi.org](mailto:donations@pphi.org).

To be more green and save some trees, send me an electronic version of the newsletter ONLY. My email address: \_\_\_\_\_

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### Are You a Fan?

Don't forget to follow  
Planned Parenthood of Hawaii  
on Facebook and Twitter!



[www.facebook.com/plannedparenthoodhawaii](http://www.facebook.com/plannedparenthoodhawaii)



[www.twitter.com/PPHI](http://www.twitter.com/PPHI)

New to social media? Need help figuring it out? Contact the Development Office at 808-589-1156 ext. 242 or [donations@pphi.org](mailto:donations@pphi.org).

### We Need Volunteers!

We hold several events throughout the year as well as our annual gala in January.

We need your time and talents to make our events successful. We also need assistance with projects throughout the year, such as bulk mailings.

If you are interested in volunteering or if you'd like more information about a committee or a volunteer position, please contact the Development Office at 808-589-1156 ext. 225 or email [donations@pphi.org](mailto:donations@pphi.org).

## Options for Giving

- 🌸 **Bequest.** One of the simplest and most significant things you can do to ensure the future of Planned Parenthood is to include us in your will or through other estate-planning measures.
- 🌸 **Give online at [www.pphi.org](http://www.pphi.org) anytime day or night.** Click the Spring Appeal link or the word DONATE and fill out the form using your Hawaii zip.
- 🌸 **Gifts of stock or other securities.** Making a donation of stocks, bonds, or mutual funds offers unique advantages. The total value of the stock upon transfer is tax deductible and there are generally no capital gains taxes on any appreciation.
- 🌸 **Foodland and Sack N Save Give Aloha Matching Gift Program.** Coming again in 2010, you can indicate a donation amount up to \$250 and mention the PPH code #77037 at stores statewide this September.

For more information on any of the above options or to make a donation, call the Development Office at 808-589-1156 ext. 225 or 242, or email [donations@pphi.org](mailto:donations@pphi.org). You can also make a donation using your Visa or MasterCard. *Use the enclosed envelope anytime.*

## Wish List

If you have any of the following items to donate, please contact the Development Office at 808-589-1156 ext. 242, or email [donations@pphi.org](mailto:donations@pphi.org):

- 🌸 Laminating machine
- 🌸 Industrial shredding machine
- 🌸 LCD projectors (2)
- 🌸 Artwork for walls, all islands
- 🌸 Flat-screen computer monitors (2)
- 🌸 Executive office chairs
- 🌸 DVD/TV combos for our 3 Health Center waiting rooms
- 🌸 Magazines for our Maui Health Center waiting room

## Greystones Reception

On May 19, Planned Parenthood of Hawaii hosted a pau hana reception at the Greystones Mansion in Makiki. Dr. Ann Rahall, Planned Parenthood of Hawaii Medical Director and Di Baker, PPHI Lead Nurse Practitioner, hosted this gathering of staff, Board members and invited guests, many from the medical community, to meet Andrea Anderson our new CEO.

Mahalo to Myrna Murdoch for opening her lovely Greystones home to Planned Parenthood of Hawaii.

