

Planned Parenthood Gulf Coast

GIVING *matters*

A publication for our most valued donors.

THANK
YOU
— for —
transforming
LIVES

SPECIAL ANNUAL REPORT EDITION
2012-2013

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Planned Parenthood Gulf Coast



Melaney A. Linton
President and CEO

What a year! We have each dedicated many years of our lives to the Planned Parenthood movement and this has been one of the most challenging and inspiring. Planned Parenthood in Texas, Louisiana, and across the nation has been under continual political attack. And through it all we have never relented in our commitment to ensure that women and men are able to access the health care and information they need and deserve.

When we look back at this fiscal year, the Texas legislative session and the two special sessions that followed it are stand out events. After years of witnessing the legislature slash funding for women's health care and systematically dismantling the health care network in Texas, thousands joined with us and said – "Enough is enough!"

Texans from all over camped out in the Capitol for the citizens' filibuster to speak out for women's health. Thousands filled the Capitol rotunda and tens of thousands witnessed history when Senator Wendy Davis filibustered House Bill 2 (HB2), the draconian bill that would virtually eliminate access to safe, legal abortion in Texas.

That terrible bill lit a fuse here in Texas and sparked a growing movement. Texans showed their support at rallies here in Houston and across the state, culminating in a sea of orange "Stand with Texas Women" t-shirts blanketing the steps of the Capitol in Austin on a hot July day.

It was truly inspiring to see the thousands of people who turned out, the enormous outpouring of support, and the sheer ENERGY and WILL to do something to fight back against these outrageous attacks on women's health and women's rights.

We experienced some terrible lows this year when we were forced to close our health centers in Bryan, Lufkin and Huntsville. After years of funding cuts, thousands of low income women in rural parts of Texas lost access to vital health care. Tragically, women in the Brazos Valley not only lost their trusted family planning provider, they also lost access to safe and legal abortion because of the passage of Texas HB2.

These laws have absolutely nothing to do with women's health or safety and were drafted with the solitary goal of shutting down health centers. And that is exactly why we are committed to fighting them. An individual's access to health care should not depend on his or her zip code.

It's a travesty what politicians are trying to do to women's health care. We're so grateful that all of our supporters recognize this and continue to stand up, speak up and support Planned Parenthood's mission and the thousands of patients who rely on our health centers to stay healthy.

Despite the many challenges we've faced this year, we have made some great strides. In New Orleans, we are close to reaching our Capital Campaign goal and hope to open our new health center there in the early months of 2015. We relocated and updated two of our Houston area health centers, we began accepting commercial health insurance and building the infrastructure we need to be ready for the implementation of the Affordable Care Act, and we celebrated the 25th Anniversary of our HIV Program here at PPGC.

Thanks to your generous support, last fiscal year we raised over \$5.7 million making it possible for thousands of women, men and teens, across Houston, southeast Texas and Louisiana to access the health care services and education they need and deserve.

Your continued commitment to stand with us makes you an essential part of this movement. Together we are making certain that Planned Parenthood will always be here. On behalf of our clients and staff—thank you for standing with us!



Wanna Hadnott
Chair, Board of Directors

Thank You

PPGC LEADERSHIP

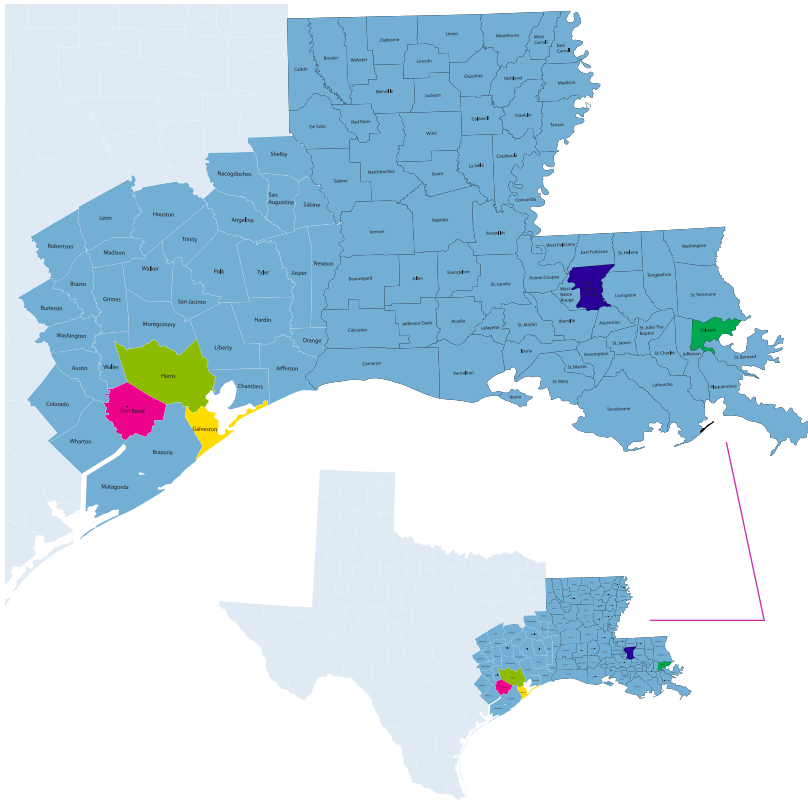
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Fort Bend County

- **Stafford Health Center**
12614 Southwest Freeway, Suite A
Stafford, TX 77477
713.514.1100

Galveston County

- **Dickinson**
3315 I-45 South
Dickinson, TX 77539
713.514.1105
409.945.5572

Orleans Parish

- **New Orleans Health Center**
4018 Magazine Street
New Orleans, LA 70115
504.897.9200

East Baton Rouge Parish

- **Baton Rouge Health Center**
3955 Government Street, Suite 2
Baton Rouge, LA 70806
225.387.1167

Harris County

- **Spring**
4747 Louetta Rd
Houston, TX 77388
713.514.1102
- **Greenspoint**
11834 Airline Drive
Houston, TX 77037
713.514.1106
- **Northwest**
13169 Northwest Freeway
Suite 115
Houston, TX 77040
713.514.1107
- **Prevention Park**
4600 Gulf Freeway
Suite 100
Houston, TX 77023
713.522.3976
- **Southwest**
5800 Bellaire
Building 1B, Suite 120
Houston, TX 77081
713.541.5372

PPGC SERVICE AREA

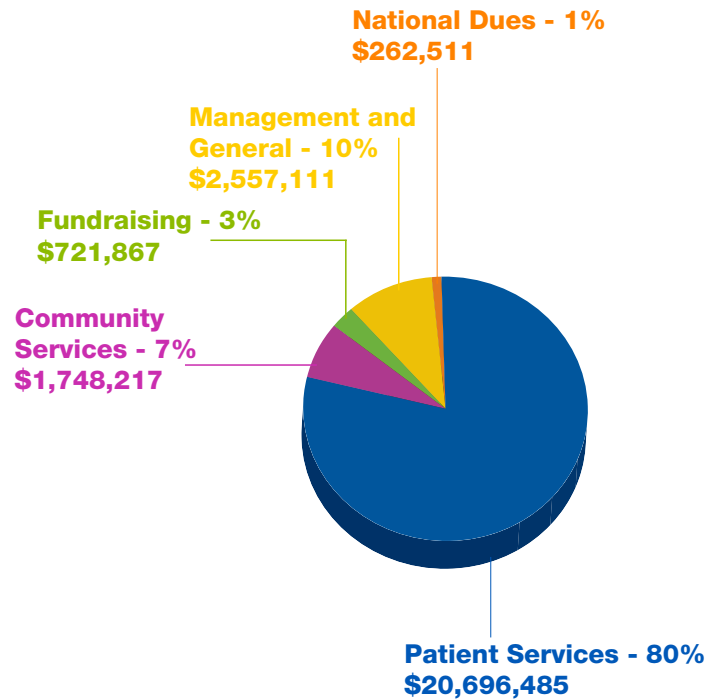
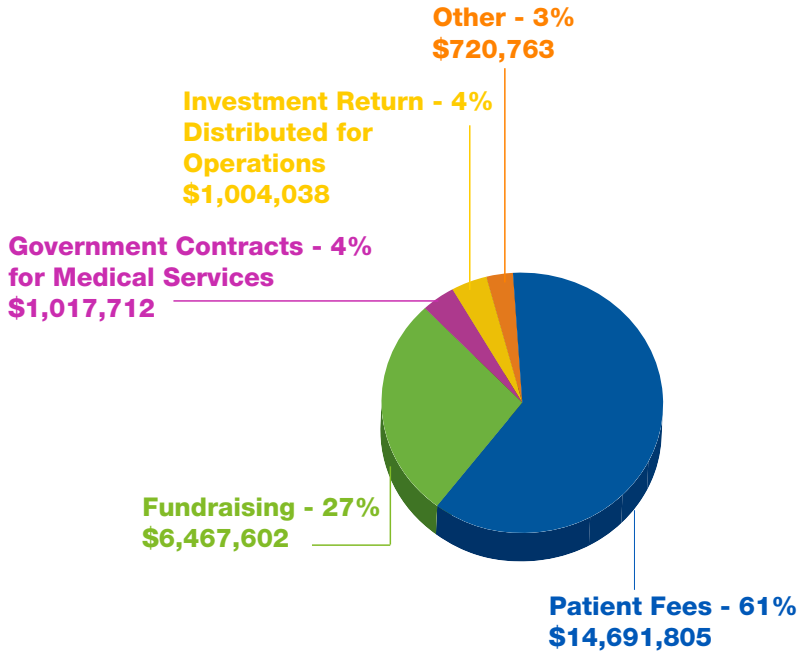
MISSION

The mission of Planned Parenthood Gulf Coast, Inc. is to ensure the right and ability of all individuals to manage their sexual and reproductive health by providing health services, education and advocacy.

VISION

Planned Parenthood seeks a world in which all children are wanted and cared for, all women and men have equal rights and dignity, sexuality is expressed with honesty, equality, and responsibility, and the decision to bear children is private and voluntary.

FINANCIAL REPORT



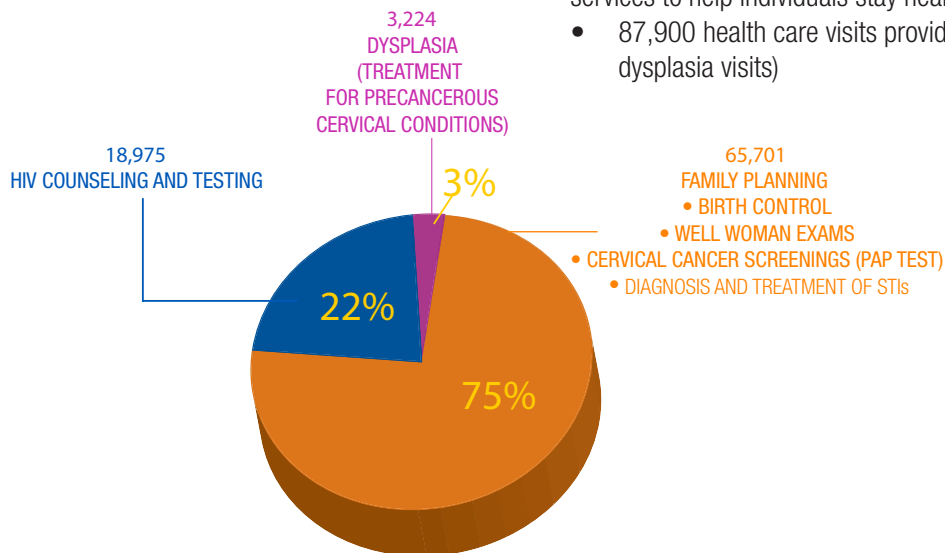
OPERATING REVENUES

OPERATING EXPENSES

MEDICAL SERVICES

2013 PATIENT VISITS PROVIDED IN TEXAS AND LOUISIANA HEALTH CENTERS

Total: 87,900

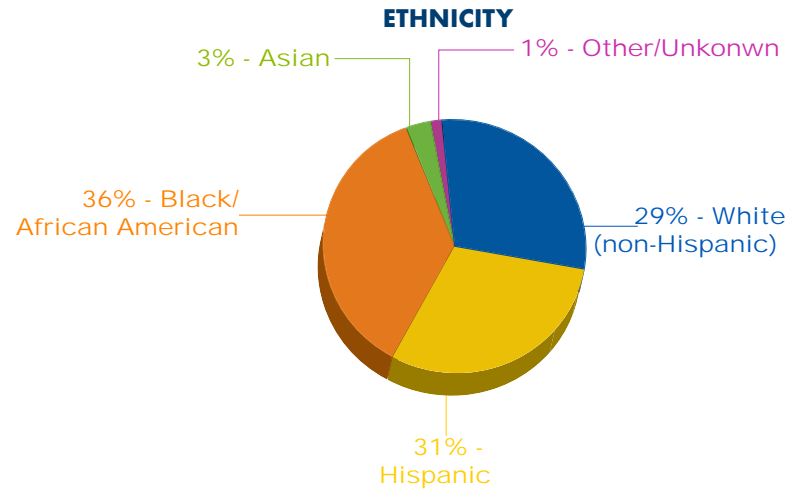
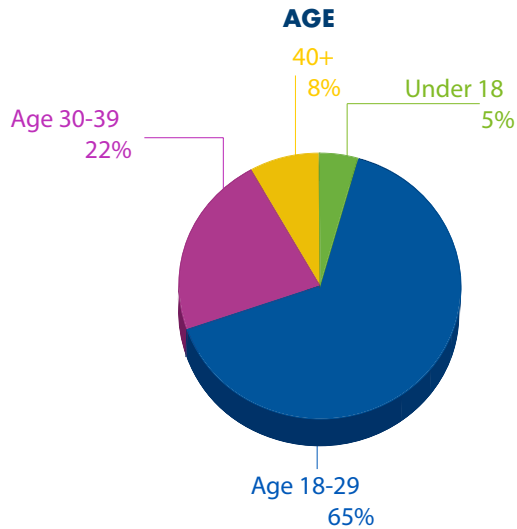


Last year, more than 10,000 Louisiana women and men received care at our Baton Rouge and New Orleans health centers. And more than 43,000 women and men received care at our 10 health centers across Houston and Southeast Texas.

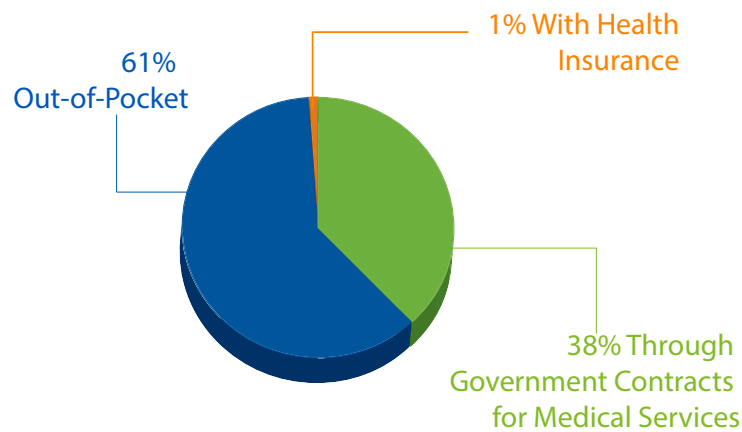
In 2013, our 12 health centers in southeast Texas and Louisiana provided the following services to help individuals stay healthy:

- 87,900 health care visits provided for women, men and teens (family planning, HIV and dysplasia visits)
- 53,797 unduplicated clients served:
 - 46,563 women | 7,234 men | 2,481 teens
- 9,780 Pap tests performed
- 14,417 Well woman exams
- 13,600 estimated unintended pregnancies averted through birth control
- 87,553 tests for sexually transmitted infections
- 18,975 HIV prevention counseling and testing visits provided
- 1,052 women received care for precancerous cervical conditions

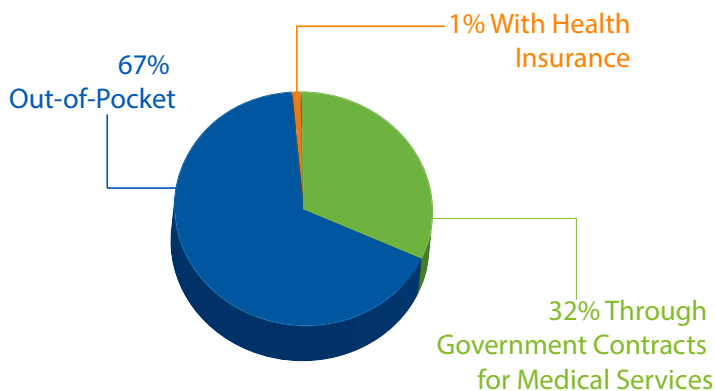
PATIENT DEMOGRAPHICS (TX & LA)



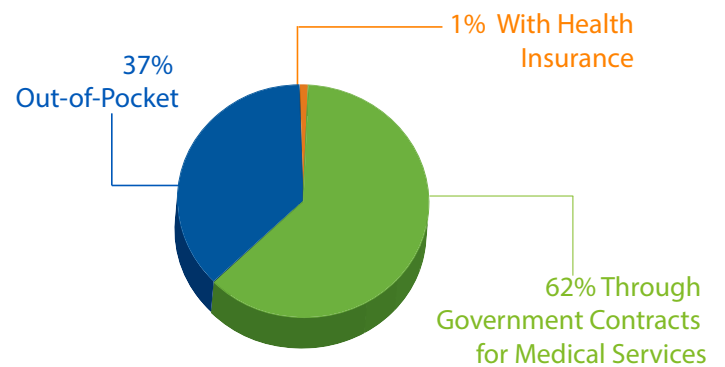
PAYMENT FOR SERVICES (TX & LA)



TEXAS HEALTH CENTERS



LOUISIANA HEALTH CENTERS



others when it comes to supporting Planned Parenthood, Sherry and Gerald answered with this: If you really believe in a woman's right to choose and really believe that every child should be a wanted child...if you believe in children growing up with a healthy view of their own sexuality and access to health care for women who can't afford it otherwise—then you should be supporting and donating to Planned Parenthood. And if you're not, then you really don't believe those things. Then it's just words.

Sherry and Gerald Merfish have supported Planned Parenthood Gulf Coast for over 30 years. They have not only given monetarily, but also of their time. "We've received more than what we have given. We are really proud to be associated with Planned Parenthood. We love the organization, the staff, volunteers and the patients. It's a real honor to be a part of Planned Parenthood," says Sherry.

Michael B., A Grateful PPGC Patient



"Planned Parenthood seems to be one of a select few organizations that genuinely cares about people and their well-being. This is a trait that is sorely lacking in our current money-driven, corporate-run society. Why take support away from an organization that is trying to do good and make a positive difference? Let's be part of the solution in an increasingly difficult economic climate and continue our support of Planned Parenthood, both vocally and financially. Let's make sure that help continues to be readily available to those who truly need it."

Thank you for helping patients like Michael receive the health care that he needs. Without the support of our donors, we could not serve the hundreds of patients we see each and every day. Thank you for standing strong with us through your contributions, time and advocacy efforts!

Olivia N., A Grateful PPGC Patient

"Planned Parenthood has been a means by which to further my personal well-being. To be able to get my annual check-up and birth control from a place where cost is manageable, getting seen is not impossible and the staff genuinely cares is invaluable to me. I have to emphasize how amazing the PP staff is. I feel that the adversity that the establishment has faced has pushed its employees to be defiantly ever-more caring and concerned. I will always stand with Planned Parenthood."

Your unwavering commitment and dedication means more than words can express to our patients. Olivia and other women like her who value the compassionate and nonjudgmental care they receive at Planned Parenthood count on your support.

It is because of loyal benefactors like you that we are able to provide life-saving cancer screenings, well-woman exams, and more. Thank you!



Christine A., A Grateful PPGC Patient



"I was referred to Planned Parenthood by a family member who is an OB/GYN because I didn't have health insurance. I discovered an affordable, credible, and friendly place where I could get my check-ups and annual exams. I have always had good experiences and I leave Planned Parenthood feeling secure about my health. Planned Parenthood is a necessary organization for women. I am so grateful that it exists and support the mission 100 percent. I am so thankful to all the staff and physicians for their hard work!"

Patients like Christine come to us because they know they will receive optimal care at an affordable price. It is with your help that we are able to continue providing high-quality, compassionate, and life-saving health care.



**This inaugural publication
is a special 2012-13
Annual Report edition.**

Planned Parenthood Gulf Coast Mission Moments

Planned Parenthood Gulf Coast accepts commercial insurance and aims to be the provider of choice!

Planned Parenthood Gulf Coast began accepting commercial health insurance in April of 2013 and is currently contracted with several major insurance companies including Aetna TX, Blue Cross Blue Shield TX & LA, Cigna, and Humana.

"It's about affordability, accessibility and affability," says Donna Alexander, Senior Vice President of Program Services. "We are aiming to be the provider of choice in the Gulf Coast Region. We care deeply about our patients and take the time to discuss their options with them so that they can make their own informed decision about their health," says Donna. By this January of 2014, more than nine percent of the organization's monthly visits have been commercial insurance visits. For more information, please visit www.ppgulfcoast.org.

Planned Parenthood Gulf Coast exceeds 2013 fundraising goal by nearly \$1.2 million!

Thanks to loyal supporters who once again demonstrated their unwavering compassion and dedication to our patients through their charitable giving, Planned Parenthood Gulf Coast received more than \$5.7 million in philanthropic support in its 2013 fiscal year (September 1, 2012 - August 31, 2013). That total includes a \$2 million transformational grant from Houston Endowment toward the *Next Leap Forward* campaign.

Planned Parenthood Gulf Coast was also the recipient of a \$250,000 matching gift in December 2013 from an anonymous donor to fund the *Next Leap Forward* and the relocation and upgrade of the Greenspoint Health Center! Charitable gifts help to ensure that Planned Parenthood Gulf Coast can continue providing the high-quality, affordable health care that our patients need and deserve.

Planned Parenthood Gulf Coast Continues to Excel in Educating the Community!

The Education Department at Planned Parenthood Gulf Coast has been educating the community on teen pregnancy, prevention and other sexual health and reproductive issues for years. The department has implemented several new programs including an evidence-based course of study for incarcerated youth, a pregnancy education program for expectant mothers in New Orleans, and the PPGC Training Center, which provides professional training courses on reproductive and sexual health for counselors, nurses, teachers and community health workers.

Planned Parenthood Gulf Coast works to provide the community with the information and resources they need to live healthier lives.