

## Our Mission

To empower individuals to make independent, informed decisions about their sexual and reproductive lives, Planned Parenthood of New York City provides information and health care, and promotes public policies that make those services available to all.

### Planning *is* Power.

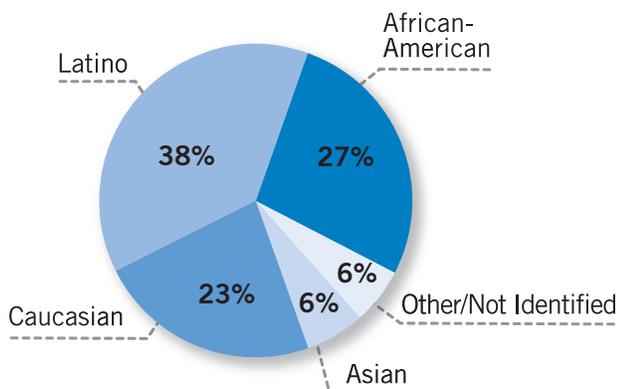
## Clinical Services

### Our Role in the Community

At our four health centers in Manhattan, Brooklyn, the Bronx, and Staten Island, highly trained professionals provide state-of-the-art reproductive health care. Whether the people we serve need contraception, a pregnancy test, abortion counseling and services, or a test for a sexually transmitted infection, we're here for our clients — regardless of their age, immigration status, or ability to pay. Our health center staff is prepared to serve diverse communities. Medical interpretation and translated materials are available for non-English-speaking clients.

## Our Clients

- In 2013, 50,300 clients made 89,300 visits to our four health centers.
- In 2013, 73% of our clients were under the age of 30 and the vast majority were women.
- Our clients are diverse: In 2013, 27% were African-American, 38% Latino, 23% Caucasian, 6% Asian, and 6% Other/Not Identified.



## Our Services

We provide birth control; emergency contraception; pregnancy testing and options counseling (including adoption referrals); surgical abortion and medication abortion; GYN care, including cervical and breast cancer screening; colposcopy; male reproductive health exams; testing, counseling, and treatment for sexually transmitted infections; the HPV vaccine; HIV testing and counseling; and help in obtaining health insurance.

## Health Services Facts 2013

Successfully helped more than 6,300 clients obtain public insurance

More than 56,000 family planning visits and 9,800 pregnancy tests

More than 89,000 tests for sexually transmitted infections

More than 27,000 HIV tests

8,500 Pap tests to screen for cervical cancer

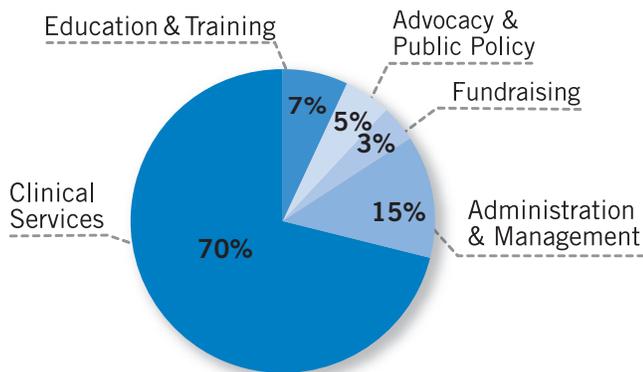
Our health centers provided close to 18,000 abortions – 91% in the first trimester; 30% were medication abortions

## Project Street Beat

Project Street Beat is an innovative street-based HIV prevention and linkage-to-care program that reaches individuals at high risk for HIV who don't typically access traditional health care. Project Street Beat offers a range of free services including a mobile medical unit, HIV testing and risk reduction counseling, harm reduction services, and ongoing case management for people living with HIV. In 2013, Project Street Beat had close to 23,000 encounters with individuals at risk and administered more than 5,000 HIV rapid tests.

## Spending Where It Counts

Planned Parenthood of New York City spends \$.82 of every dollar contributed on clinical services, education, and advocacy.



## Education and Training

We bring innovative interventions for adolescents, sex ed workshops, peer education, technical assistance, and professional training to communities throughout the city, including:

- **Evidence-Based Programs** — PPNYC implements three evidence-based interventions to reduce adolescent sexual risk behaviors in high-risk communities. “Making Proud Choices” and “Be Proud! Be Responsible!” are STI, HIV, and pregnancy prevention programs for boys and girls aged 11-19 that we are bringing to selected after-school programs, schools, and community organizations. We also implement “Be Proud! Be Responsible! Be Protective!” — a program for pregnant girls and young mothers that emphasizes maternal protectiveness and sexual responsibility and accountability.
- **Teen Advocates** — Highly trained teenaged peer educators who use interactive workshops to educate young people about teens’ rights and access to sexual and reproductive health care.
- **Taking Care of You** — A workshop series about sex education, disease prevention, and positive communication in relationships. We make these workshops available to pre-teens, teens, and young adults in Brooklyn, Manhattan, and the Bronx.
- **Center Teen Nights** — Special nights at our Manhattan, Brooklyn, and Bronx health centers when teens can participate in workshops, take tours, and make future appointments.
- **All of Us** — A comprehensive seven-session sexuality education curriculum created by PPNYC for lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ) youth. “All of Us” is offered to LGBTQ youth groups in Brooklyn, Manhattan, and the Bronx.
- **Male Inclusion Services** — Through community outreach, forums, and one-on-one interactions, we aim to reach adolescent males in the Bronx, Brooklyn, and Manhattan with health education materials, safer sex kits, and information about accessing sexual and reproductive health services.

- **Adult Role Models** — Local parents trained to help other parents and caring adults talk with their kids about sexuality and strengthen parent-child relationships. They conduct workshops in schools and community organizations throughout the city.
- **Promotores de Salud** — Community members trained by PPNYC to serve as peer health educators and advocates in their communities. The Promotores seek to increase access to sexual and reproductive health care centers and family planning services for Latinas in New York City.
- **Training Institute** — Prepares professionals to serve as trusted educators and facilitators in their agencies and communities. The Institute offers more than 20 annual trainings, including forums on sexual and reproductive health issues, best practices, and model education programs. We train more than 350 professionals who then reach thousands of community members.
- **Capacity Building** — Helps institutions and organizations to develop and strengthen their infrastructure, policies, and educational programs related to sexual and reproductive health. We work with administrators and staff to enhance their ability to provide sexual and reproductive health education and referrals to their clients.

## Public Affairs

PPNYC is a powerful force for progressive public policy on reproductive issues. Our unparalleled expertise in community-based health care and education makes us a uniquely credible and effective advocate. We work to:

- Expand reproductive freedom and healthy sexuality.
- Educate policymakers at all levels of government.
- Mobilize grassroots action and empower everyday people to become activists.
- Build coalitions with like-minded organizations to advance reproductive health and rights within a reproductive justice framework.
- Create high-impact, issues-oriented advertising campaigns to inform citizens about reproductive health and policy issues.
- Conduct and publicize public opinion research.
- Disseminate information through publications, special events, our website [www.ppnyc.org](http://www.ppnyc.org), and social media such as Facebook, Twitter, and YouTube.
- Serve as a resource to the mass media, to ensure that developments in reproductive freedom and sexual health are reported accurately and prominently.