

# Planned Parenthood



## ANNUAL REPORT TO DONORS

Planned Parenthood is

# 75 and *Counting*



**"A woman has to know about her body to have control over herself. The work that Planned Parenthood does can make somebody happy to be a woman and appreciate her body—it is really crucial."**

— Mimi Tannen (left), with her daughter, Ilana.  
Interview conducted 4/10/09.

Less than a century ago American women began organizing around the cause of reproductive rights. In the mid-Hudson Valley our founders established the first local birth control clinic in 1934 and fought for what now seems so basic: the right to plan the number, spacing and timing of one's children.

This year, Planned Parenthood Mid-Hudson Valley turns 75. As part of our anniversary activities, staff and volunteers reviewed the materials that document the history of our local movement and the passionate women and men who championed it. But our archives only tell part of the story. Our anniversary oral history project, called *Conversations Across Generations*, is a series of interviews—a few of which are featured in the pages of this annual report. The interviews write the next chapter in the evolution of the reproductive rights movement represented in our archives and reveal the inspirations behind some of our newest activists.

Planned Parenthood has never been more critical in our community. The work of today's volunteers, supporters and staff is as brave and visionary as that of our founders. They give of themselves to make life better for their neighbors—an investment that will pay off for many future generations.



# SERVING OUR

# Patients

**Planned Parenthood is a health care provider:** health care that never turns anyone away; health care that is high-quality and cutting edge; health care that offers a full range of services including routine gynecological care, birth control counseling and methods, screening for cervical, breast and testicular cancer, rapid HIV testing, screening and treatment for sexually transmitted infections, the HPV vaccine and surgical and medication abortion.

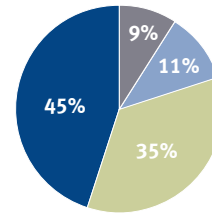
Last year we were very pleased to begin offering conscious sedation, which minimizes the discomfort and anxiety associated with surgical abortion, without the risks of general anesthesia. The response from our surgical patients has been overwhelmingly positive.

In 2008, we also made a key business decision. With patient needs and business sustainability as our top priorities, we conducted a comprehensive analysis of our service area's demographics and current health care trends. We assessed both internal and external factors affecting our ability to provide quality care in an increasingly competitive environment, and we participated in a national research initiative to evaluate patients' concerns and needs.

Our research determined that patients and the agency are best served by full-time centers located in densely populated areas, in the communities of greatest need. That is why we are consolidating our centers into larger, more modern, more secure facilities. We are increasing hours and will be open six days a week, including four evenings and every Saturday. We just implemented flexible walk-in hours to accommodate patients when they need and want to be seen, and are already seeing results. Since instituting Monday morning walk-in hours, we have seen a 17% increase in visits in just one month.

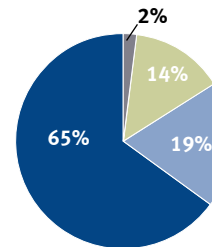
**"Back in the seventies when I walked through the Planned Parenthood waiting room I almost exclusively saw younger women. Now you see whole families—husbands with their wives and parents with their children. It's just so much more of a practical thing to do in terms of health and prevention."**

— Marianna Martin, in an interview with daughter, Virginia.  
Interview conducted 4/24/09.



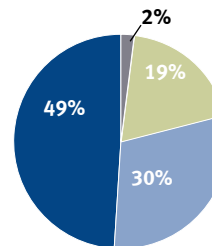
Patients by age

- 18 - 24
- 25 - 39
- Under Age 18
- Over Age 40



Patients by ethnicity

- White (non-Hispanic)
- African-American (non-Hispanic)
- Hispanic
- Asian, Native American, Other



Patients by insurance type

- Uninsured
- Private Insurance
- Medicaid
- Other

**87% of our patients come from households below 150% of the national poverty level; that is \$33,084 per year for a family of four.**



# EDUCATING THE

# Community

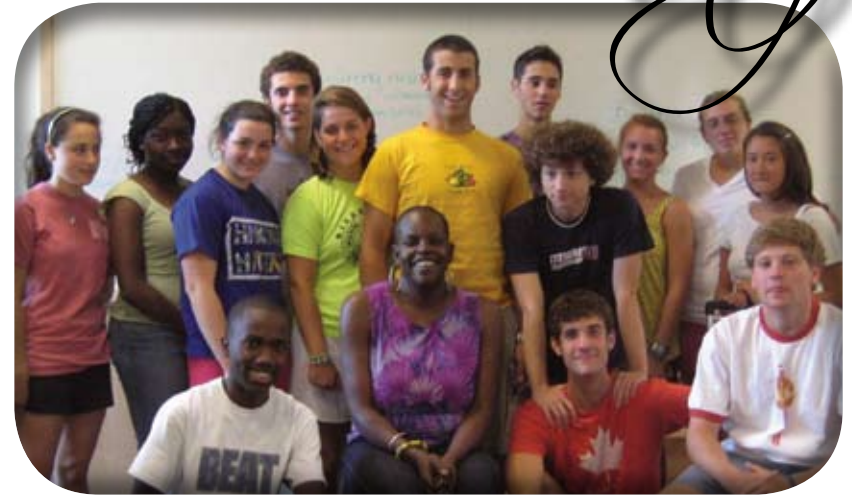
**Planned Parenthood is knowledge—and knowledge is power:** the power to make responsible, healthy decisions and create respectful relationships; the power to lift up families and communities; the power to raise healthy young people, encourage planned and healthy pregnancies, and create a better, healthier world.

Planned Parenthood Mid-Hudson Valley's Education staff reached 12,164 parents, professionals and young people in 2008, through school and community programs, teen outreach visits and professional training workshops.



**"We have come a long way and I don't want to see us go backward, I want to see us go forward. I'd like to see children knowing that they can always turn to someone with questions or if they're in trouble and need help. I want to see more men and women being proactive."**

— Sue Kennen (left), with her daughter, Kristine.  
Interview conducted 4/13/09.



During 2008, we tackled the sexting issue, with an innovative curriculum and safe forums for parents and high school and middle school students.

Our groundbreaking peer education program, Safe or Sorry (SOS), collaborated with the Children's Media Project to produce PSAs—currently appearing on YouTube—to raise awareness about HPV. SOS peer educators got our mission moving as they took to the streets, participating in street outreach, health fairs and a trip to an HIV outreach center, where they learned about risk reduction.

Planned Parenthood Mid-Hudson Valley is focused on expanding our community partnerships to reach out to more of our neighbors in need. We have opened up new relationships with a number of local colleges, including several community colleges, where we are now providing on-site rapid HIV testing.

We are also working hard to reach the growing Latino population in our region. We have partnered with a wonderful Latino peer program to collaborate on promoting the HPV vaccine and health services in Dutchess and Sullivan counties.

# ADVOCATING FOR

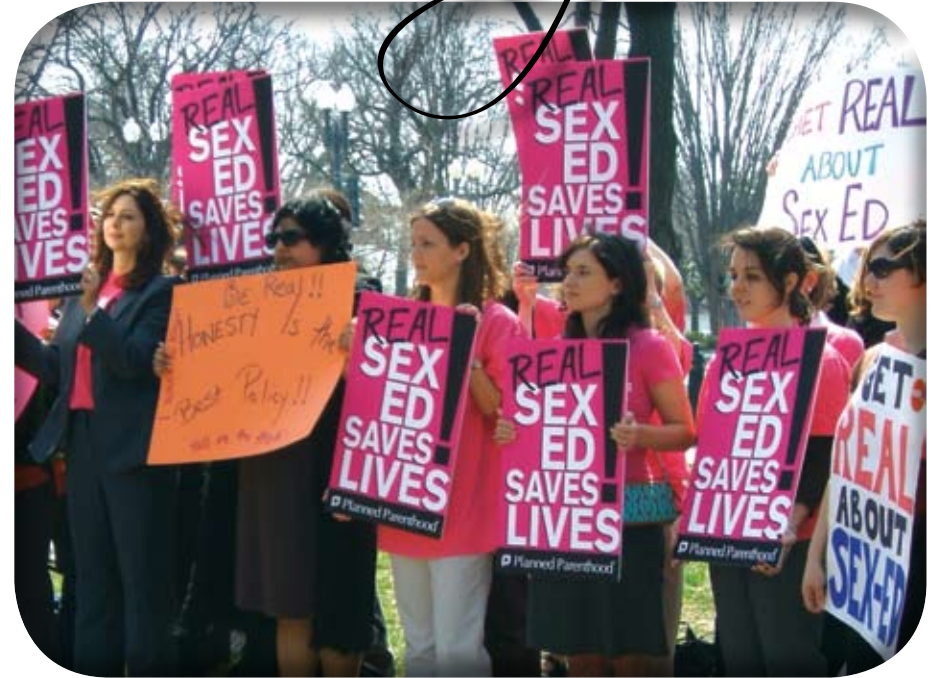
# Change

**Planned Parenthood is a voice:** for women's health, for young adults needing education and information, for parents seeking resources and guidance, and to our elected officials responsible for crafting sound public health policies that protect access to reproductive health services.



**"I feel very strongly that what I do with my body is up to me—not up to anybody else. I'm just glad to be able to have a voice to be able to help others, other women who may need this service."**

— Three Generations for Choice – Amy Sherman, (right), with mother, Joan (left), and daughter Jesse (center).  
Interview conducted 3/30/09.



During 2008, Planned Parenthood Mid-Hudson Valley activists helped pass the Healthy Teens Act in New York State. They sent e-mails and letters and made phone calls to state legislators. At the federal level, our activists took action by submitting comments and calling on their members of Congress to oppose the Bush Administration's so-called provider conscience regulation, which was overturned early in 2009.

As national concern continues to grow over privacy, the economy, and access to quality, affordable health care, our mission and our movement have become more vital than ever. We thank all of our activists and supporters for continuing to help protect access to quality health care.

# THANKING OUR

# Donors

**Planned Parenthood is grateful to the individuals, foundations and businesses who generously support our work and mission. The following list reflects gifts made between January 1, 2008 and December 31, 2008.**

## \$25,000 and above

The Dyson Foundation  
The Educational Foundation of America  
Lillian Goldman Charitable Trust

## \$10,000 - \$24,999

George & Phebe Banta  
Fanny V. W. Boos Fund  
The Elaine & William Kaplan Family Foundation  
The Marks Family Foundation  
The Patrina Foundation  
PPFA Fund for the Future  
Jeannette F. Schlobach Charitable Residuary Trust  
Dr. Deborah Tannen  
Anonymous (1)

## \$5,000 - \$9,999

The Bentley Holden Fund  
Debra Blalock & Russell Frehling  
Barbara Felton & William Brown  
Julius & Carla Gude  
Jules & Marion Levine  
Maynard J. Marks  
Michael & Deborah Meyers  
Reese Charitable Lead Trust  
Peter Sheeleigh  
Amy Sherman & James Page  
Joan Sherman  
Sullivan County Casa, Inc.  
Chris & Patti Tessler  
Howard L. Wolfson  
Anonymous (1)

## \$2,500-\$4,999

Albert Penick Fund  
Roz Balkin & Robert Whitcomb  
Community Foundation of Dutchess County  
Michael Dupree & Michael Fleischer  
Bernard & Shirley Handel  
Health Quest  
The J. M. Kaplan Fund  
Robert & Sarah Levine  
Kealy Salomon & Robert Cook  
Phillip Shatz & Natalie Marshall  
Jonathan B. Smith  
Steven Tinkelman  
Jan & Sandra van Heerden  
Anonymous (2)

## \$1,000-\$2,499

American Printing and Supplies  
David & Didi Barrett  
Charles & Louise Benjamin  
Broadway Cares/Equity Fights AIDS  
Malcolm & Jeanne Campbell  
The Chazen Companies  
Sally & Stephen M. Clement, III  
Drs. Murray & Beverly Cohen  
Clare Coleman  
Drs. William & Jenny Colman  
Anne & Gene Conroy  
Lea & Jim Cornell  
Dr. John & Wendy Curtis  
The Education Fund of Family Planning Advocates  
Ed & Linda Faber  
Rehana Farrell  
Jenna & Andy Field  
Jeanne Fisher  
Susan Fowler-Gallagher & Robert Hastings  
Caroline Geerlings & Samuel Metzger  
Daniel Getman  
Burton & Miriam Gold

Jonathan Greenburg & Elizabeth Ely  
Christina Hetsco  
Margaret Howe  
Dr. Joshua Jaffe  
Dexter A. Jeannotte  
Julia H. Kane  
Burton R. Kassell  
Nancy Kracht  
John & Alison Lankenau  
Jeffrey & Justine Lease  
Lou & Candace Lewis  
Katherine & Mark Lichter  
Donald H. Lomb  
James Luce & Lee Deed  
Philip Mactaggart  
M & T Charitable Foundation  
Patricia Mitchell-Marell & David Marell  
Byron & Marianna Martin  
Dr. Donald & Imelda McCain  
Morris S. Smith Foundation  
Nazemian Properties Associates  
Leonard & Sandra Opdycke  
Ellen Osgood & Lester Fensterheim  
Palm Classic Apparel, LLC  
Ross & Lucille Pattison  
Michael Pellino & Monica Diaz  
Robert & Judy Perl  
Carol Reichert & Susan Russell  
Anne Saylor & Skip Weisman  
Irving & Gloria Schlossberg Fund  
Constantine & Anne Sidamon-Eristoff  
John & Dorothy Sprague  
Thanksgiving Foundation  
Dean & Linda Tintle  
Donald & Barbara Tober  
Helen Ullrich & Thomas Marks  
Upper Delaware Unitarian Universalist Fellowship  
Illiana van Meeteren  
Christopher & Melissa Yadanza  
Zickler Family Foundation  
Anonymous (4)

## \$500-\$999

Ahlers Health Care System  
William & Helen Aronstein  
Michael & Sondra Arteaga  
Roland & Kathleen Augustine  
Louise Ballinger & Richard Greenblatt  
Jack & Irene Banning  
Sue Barnett & Jeff Christensen  
Karen Bechtel  
Miriam Berg  
Cynthia Wainwright Berger & Stephen Berger  
Allan & Michele Berman  
Margaret Strohm Bova & David Bova  
Mark Braunstein & Katharine McKenna  
Gail Brittain  
Miles & Lillian Cahn  
Tracy Callahan  
Chester Printing  
Christopher & Annette Clow  
Ellen M. Coleman  
David & Vivien Collens  
Everett & Karen Cook  
Mr. & Mrs. Thomas S. Cox  
Cornelis De Groot & Suzanne Taetzsch  
Donna DiMarzo  
Steven & Debra Domber  
Marisa P. Driscoll  
Shepard & Jane Ellenberg  
Dr. Walter & Clitheroe Engel  
Richard & Harriet Fein  
Irwin & Margery Gaffin  
Mary Meeker Gesek  
James Gorman & Pendleton Dedman  
Lawrence & Lorna Graev  
James Greenberg  
Lester & Jan Greenberg  
Dr. Arthur & Margery Groten  
Joy Harris  
Friends of Maurice Hinchey

Stephen & Anne Hunter  
Graham & Penelope Jones  
Daniel & Margaret Katz  
Dr. Stephen & Maryann Katz  
Marilyn Kelly  
Karen Kilhenny & Rob Fracchia  
John & Karen Klopp  
Joshua & Rose Koplovitz  
Garry & Diane Kvistad  
Deane & Judith Leonard  
Michael & Laurence Levin  
David & Judith Lewittes  
James & Joan Lonergan  
Wendy MacKenzie & Alexander Cortesi  
May & Larry Mamiya  
Christopher & Claire Mann  
Anne & Ikuo Matsui  
Andre Mele  
Jack & Beth Meyer  
Howard & Erin Mills  
Jay & Jacqueline Montfort  
Thomas & Connie Newberry  
Ilana & Robert Nilsen  
Drs. Amy Novatt & Ron Whitmont  
Dr. Kenneth & Amy Horn Oclatis  
Kip Bleakley O'Neill  
Michael Ostrow  
Passikoff, Heeney & Scott, CPA's  
Eric & Ellen Petersen

David & Joan Posner  
Susanna Primakoff  
Regional Cleaning Services, Inc.  
Lance Ringel & Chuck Muckle  
Susanne Rittenberry  
River City Abstract, LLC  
Thomas & Melanie Robinson  
Robert & Barbara Rohdie  
Ted Rothstein & Janice Grace  
Rabbi Robert & Cynthia Rozenberg  
David & Elisabeth B. Schalk  
Kenneth & Bonnie Scheer  
Karenna Gore Schiff & Drew Schiff  
Rev. Duane & Jane Barber Smith  
Jodi Soltanoff & Peter Schwalbe  
Law Offices of Steinberg, Symer & Platt  
Rockwell & Patricia Stensrud  
David & Evelyn Stevenson  
Tara & Ned Sullivan  
Oakleigh B. Thorne  
Brittany Turner  
Phil & Barbara Van Itallie  
Joseph & Anne Weight  
Harriet Weil  
Westwood Metes & Bounds Realty  
Steve White & May Lum  
Nigel & Julia Widdowson  
Daniel Winn & Sheri Safier  
Anonymous (8)



**"I learned very early of the importance of a place in the community where young people could have a safe private place to seek care and information."**

— Paul Ernenwein (right) with his mother, Pat, and daughter, Isabel.

Interview conducted 5/4/09.



# THANKING OUR

# Donors

## \$250-\$499

Munir & Susan Abuhaider  
Miriam Altshuler &  
Thomas Mansfield  
AM Direct Mail, Inc.  
Dr. Daniel & Nancy Aronzon  
Deborah Bailey Browne  
Ruth & Louis Baker  
Family Foundation  
Mr. & Mrs. Charles E. Balis  
Timothy Bartley & Jennie Bucove  
Richard Bauer  
Vern Bergelin & Mary E. Ross  
Dr. Kenneth Bock &  
Marian Cocose  
Carol & Jacques Boulanger  
Ruth Boyer & Kevin Jeffreys  
Walter & Carol Brighton  
Rose Brown & Les Mattis  
Lewis & Jacki Brownstein  
Dr. Arnold & Gladys Bucove  
Calaluca Plumbing,  
Heating & A/C, Inc.  
Anne Canzonetti  
Wendy Carduner  
Julie Carter  
Casa Blanca Real Estate Services  
Central Press  
Vincent J. Cestaro & Sons  
Plumbing & Heating Inc.  
Chiropractic Health Center  
Vincent R. Clephas & Mary Burns  
Mr. & Mrs. Sheldon Cohen  
Ann Marie Coleman  
Bill & Tara Coleman  
Anthony Collins &  
Paula Redmond  
Karen & Barry Cord  
Arthur & Dorothy Crane  
David & Joyce Craw  
Dr. Angela Crosdale  
Julia Crowley & Arthur Carlson  
Kerry Cubas  
DeGraw & DeHaan Architects  
Willem de Vogel  
Sue Doty-Lloyd

Palma Driscoll  
Dana & Ira Effron  
Suzan El-Eid  
Leslie Farhangi & John Tuke  
June & Peter Felix  
Gerald & Ingrid Fields  
Thomas & Deban Flexner  
Donald Fresne  
Odette Galli & Robert Grenville  
Laurence Garrick  
John & Ann Gifford  
Rosita Gilsenan & Bruce Zaretsky  
John & Gloria Golden  
Richard & Susan Goldman  
Patricia Goodwin  
Mr. & Mrs. Michael Gordon  
The Rev. Ginger Grab  
Elaine Greenblatt  
Joy Gross  
Committee to Elect  
Aileen Gunther  
Jay & Ursula Gwynne  
Mortimer & Penelope Hall  
Sandra Handler  
Geoffrey Hanowitz  
Martin & Mary Harnick  
Sue Hartshorn  
Sean & Stacey Hawkins  
Fritz & Nancy Henze  
Harry Hill  
Janice Holzman  
Noela Hooper  
Jane & Robert Hottensen  
Geoffrey & Carole Howard  
Pamela Howard  
Joyce Hunt & Adam Schwartz  
Gayle Jamison & Dr. David Hall  
Martin P. Kasofsky  
Raina Kattelison &  
Robert Butscher  
Perla Kaufman  
Stephen & Bindy Kaye  
Thomas & Angela Keese, III  
Fernanda M. Kellogg &  
Kirk Henckels  
Joan Kend  
Karl Kruszynski  
Mr. & Mrs. Robert Kuhbach

Raymond Learsy &  
Melva Bucksbaum  
Paul & Christine Lent  
Christopher Lipscomb  
David & Connie Littman  
Judith MacDonald  
Simone & Sam Magarelli  
Louis Marquet & Nancy Clavin  
Fred & Elizabeth McCurdy  
Merck CPAs & Consultants  
Guy & Caroline Merison  
Ron Mermer  
Mr. & Mrs. Eugene Meyers  
Mark & Kathleen Metzger  
Nancy & Olaf Meyer  
Janet C. Mills  
Robert & Henrietta Mountz  
Kirk Orsek  
David Owens & Darrah Cloud  
Nancy F. Perkins  
Barbara Perry  
John Philbrick  
Patricia & Michael Prunty  
Paul & Theresa Quartararo  
Alice Radosh & Bart Meyers  
Deborah Ramsden  
Lisa Redfern  
Bernice M. Regunberg  
Martin & Eugenia Revson  
David & Patricia Rider  
Justin & Michelle Rider  
Tina & Greg Robie  
Christopher & Kim Roellke  
Stuart Rothkopf & Joan Mack  
Amanda J. Rubin  
Nancy Rubsam  
Alvin Schechter & Janine Gordon  
Dr. Justin & Deborah Scheer  
Frank Schiavone &  
Laurie Brent Schiavone  
Jay Marc Schwamm  
Jerry & Myra Schwartz  
Dr. Paul Schwartz &  
Lisa Barnes-Schwartz  
Amy Scorca  
Arthur Seelbinder &  
Kathleen Hammer

Martin & Dagni Senzel  
Lawrence & Denise Shapiro  
Eric & Karin Shrubsole  
Alanna Smith  
Kathy & Jack Smith  
Alison Spear & Alexander Reese  
David & Sarah Stack  
Stanley Marks & Company  
Katherine G. Stewart & Carlos A. Gonzalez  
Leah & Matt Stickle  
Anne Strain  
Miriam Tannen & Bruce Phipps  
Joan Tarasevich & Jim Power  
Douglas & Corinne Tardio  
Peter & Jessica Tcherepnine  
Raymond Tekosky & Joanne Sandler  
Kim Touchette & Hilton Weiss  
Doug & Shelly Tumen  
Vanacore, DeBenedictus, DiGiovanni & Weddell  
Susan Van Velson  
Marcy Wagman  
Nathan Waldman & Nina Kurtis-Waldman  
Raymond & Nancy Walter  
Ali & Monica Wambold  
Wapner Koplovitz & Futerfas  
Jon Wechsler  
William & Ann Weeks  
James & Eleanor Weidenhammer  
Jack & Jill Wertheim  
Christine & Bob Westerman  
Ross & Karen Williams  
Mr. & Mrs. Peter Wirth  
Sylvia Wolf & Leonard Levitan  
Dr. Nelson & Shannon Wong  
Corinna Wu & John Purdy  
William Wulfing  
Elena Zang & Alan Hoffman  
Dr. Martin & Sheila Zweifler  
Anonymous (13)

## Legacy Society

Jane Axel  
Mrs. Helen Baldwin\*  
Dr. Karen T. Blonder & Jerry Toepfer  
Carol B. Brener\*  
Peter & Alice Broner  
Janet Campbell  
Patricia Carroll  
Clare Coleman  
Aileen Cramer\*  
Carla Smith Decker  
Clitheroe & Walter Engel  
Pat Ernenwein  
Harriet & Richard Fein  
Dorothy Fontan\*  
Marc B. Fried  
Katharine Gaines\*  
Sibyll M. Gilbert  
Mescal E. Hornbeck  
Marian Kent\*  
Sally D. Klein\*  
Janet C. Mills  
William & Mary Murphy  
Lance Ringel  
Tina & Greg Robie  
Harold D. Ross\*  
Kealy Salomon  
Anne E. Saylor  
Jeannette F. Schlobach\*  
Jeanne M. Schrader\*  
Jonah\* & Joan Sherman  
Margery D. Steppacher\*  
Irene Sufrin\*  
Rose J. Tobias\*  
Faith Tompkins  
Jane VanDeBogart\*

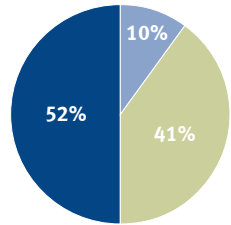
\* deceased

1,455 donors made gifts between \$1 and \$249.

Every attempt has been made to ensure accuracy in donor recognition. In compiling such a list however, omissions and mistakes may occur. We apologize for any errors and ask that corrections be forwarded to the Development Office at (845) 294-9975 or [development@ppmhv.org](mailto:development@ppmhv.org).

# 2008 Financials

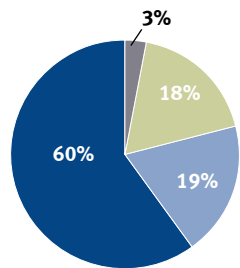
# Leadership



## Revenue

Patient Fees	\$4,410,738
Government Grants	\$3,479,274
Contributions	\$911,110
Interest & Other	(\$271,798)

**Total Revenue \$8,529,324**



## Expenses

Patient Services	\$5,510,967
Education	\$1,662,351
Management	\$1,707,019
Fundraising	\$296,654

**Total Expenses \$9,176,991**

Planned Parenthood Mid-Hudson Valley is a non-profit, tax-exempt organization with 501c3 status under the Internal Revenue Code. Copies of our certified financial report can be obtained from Planned Parenthood Mid-Hudson Valley or from the New York State Department of Law Charities Bureau, 120 Broadway, New York, NY 10271. For more information, please contact our Administrative Office at (845) 471-1530.

## 2008-2009 Board of Directors

Helen Ullrich  
*Chair*

Ruth Boyer

Rose Brown

Dr. Stephen A. Katz

Kevin Kraft

Justine Lease

Sarah M. Levine

May Mamiya

Kevin Mulqueen

Dr. Amy Novatt

Carol Reichert

Rev. Wm. Blake Rider

Cindy Rozenberg

Kealy Salomon

Barbara Sarah

Anne Saylor

Chris Tessler

Steven Tinkelman

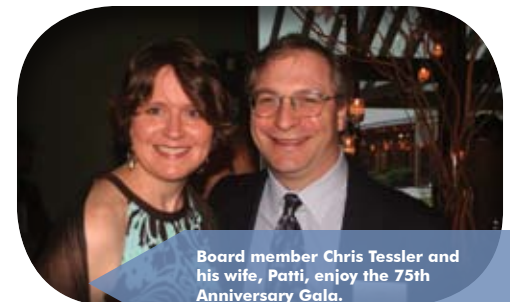
Brittany Turner



Board Chair Helen Ullrich (second from left), at the Gala with daughter, Jocelyn (l), and guests Christine Sadowski and Glynis Cowart.



Board members Dr. Amy Novatt (second from left) and Dr. Stephen Katz (r) with their spouses, Maryann Katz and Dr. Ron Whitmont.



Board member Chris Tessler and his wife, Patti, enjoy the 75th Anniversary Gala.



**Planned Parenthood Health Centers are located in:**

Poughkeepsie ♦ Goshen ♦ Kingston ♦ Middletown  
Monticello ♦ New Windsor ♦ Newburgh



**Planned Parenthood Mid-Hudson Valley proudly serves more than 40,000 women, men and teens in Dutchess, Orange, Sullivan and Ulster counties.**

On the cover, Nalo Hampton, one of our educators, shares a laugh with her mom, Yvonne, during their interview on 5/1/09.

Photo Credits:  
Charlotte Jenks Lewis (Pages 1,5,7)  
Marc Schreibman (Cover, page 10)

 **Planned Parenthood**  
MID-HUDSON VALLEY

178 Church Street  
Poughkeepsie, NY 12601  
(845) 471-1530  
[www.ppmhv.org](http://www.ppmhv.org)