

Online Media Team

What is it? As part of a team of bloggers you will: Educate the community about the three pillars of PPAZ: education, health care, and advocacy; educate voters about PPAA-endorsed candidates (election years); and educate PPAA supporters about state legislative issues. You are responsible for researching and writing articles that are shared online on our Planned Parenthood Advocates of Arizona website, www.advocatesaz.org. This is a great position for someone who loves to write!

Volunteer Commitment: Very flexible. Blog posts can be written from your home, on your own schedule, anywhere and anytime. Typically posts take 2 to 5 hours to write, depending on the topic and level of research needed. Bloggers can write as many blog posts as they want, but the overall goal of the Online Media Team is to produce at least one post a week.

Location: Anywhere in Arizona!

Training requirement:

- Two-and-a-half hour orientation and training. These happen once a quarter.
- One-on-one training with Online Media Manager (in person or by phone). Training typically takes 45 to 60 minutes, depending on how many questions trainees have.

Specific Duties:

- Research and write original pieces for the blog
- Ensure factual accuracy and keep track of sources
- Work with Online Media Manager to make edits in a timely manner
- Meet deadlines that you and the Blog Manager have agreed upon in advance
- Stay informed and up-to-date around sexual and reproductive health and justice topics as well as politics.

Qualifications:

- Enjoy writing and researching topics pertaining to sexual and reproductive health and justice topics as well as politics.
- Must have access to a computer with an Internet connection

Looking for more? Be an Online Media Manager. After one year as a dedicated member of the Online Media Team, you can apply to be an Online Media Manager. Online Media Managers must have knowledge of Associated Press style, WordPress, and Hootsuite as they schedule and proofread all blog pieces and create social media content to promote blog posts. Basic knowledge of image editing is required to create thumbnail images for all posts. Online Media Team Managers ensure all posts are readable, sensitive, and scientifically/factually accurate. Online Media Team Managers work closely with PPAZ/PPAA staff to ensure that blog content is approved before posted and communicate directly with bloggers to ensure edits are made in a timely fashion. Online Media Team Managers also conduct period training sessions and develop monthly emails to provide an overview of what's to come in terms of holidays, notable days, anniversaries, and more to help spur creative juices among the team.