

**Planned Parenthood of Central North Carolina (PPCNC)
Video Public Service Announcement (PSA) Official Rules and Regulations**

1. All entries must be entirely original works.
2. Any copyrighted materials, materials containing a trademark or service mark or non-entrant work must include a release that gives PPCNC permission to use the information contained in the PSA without charge or liability of any nature or type.
3. PSA's must be 25 seconds in duration from first visual/sound to finish and must include a copy of the script.
4. PSA's must cover one of the following themes: teen pregnancy prevention, STI/HIV awareness and testing.
5. All individuals participating in the contest (including actors, artists, and musicians) must sign and complete a release form that must be submitted with the final PSA.
6. Employees and their immediate families are ineligible to win the contest. Entrants must reside in NC.
7. Entries containing any illegal activities will be automatically disqualified.
8. Entrants may submit up to 3 PSA's.
9. Entries must be received by 5PM on June 29, 2009. Send entries to: Mitchell Price, Planned Parenthood of Central North Carolina, 951 S. McPherson Church Rd, Suite 108, Fayetteville, NC 28309 or post your video on YouTube and email us the link. (see email below)
10. Winners will be announced within one month of the deadline.
11. By submitting your PSA, you are releasing all rights and authorizing PPCNC the use of the PSA as they see fit; which includes but is not limited to public display, distribution, and reproduction of your PSA.
12. At the discretion of PPCNC and the judging panel, three entries may be selected as winners. Top prize will be awarded \$500, second prize \$300, and a viewer's choice award \$200.

For questions, contact mitchell.price@ppcentralnc.org at 919-810-0874

I have read and agree to abide by the above rules. BY SIGNING BELOW, I UNDERSTAND THAT FAILURE TO OBEY THESE RULES WILL RESULT IN THE DISQUALIFICATION OF MY ENTRY.

Name: _____
Address: _____
Email: _____
Phone: _____

THIS FORM MUST BE SIGNED AND SUBMITTED WITH YOUR ENTRY.

