



**SPRING
2009**

2009 RESERVATION INFORMATION

Platinum -- \$500*

- One invitation to the patron reception;
- One reservation to the fashion show;
- Waitress service with open bar and heavy hors d'oeuvres during the fashion show;
- Premiere table seating around runway;
- VIP Parking near the entrance of BoMA;
- Name listing in the event invitation and program;

Gold -- \$350*

- One Invitation to the patron reception;
- One reservation to the fashion show;
- Table seating near the runway;
- Open bar and heavy hors d'oeuvres for cocktail hour and fashion show;
- Name listing in the event invitation and program;

Silver -- \$125

- One reservation to the fashion show;
- Open bar and heavy hors d'oeuvres during fashion show;
- Bar-area seating;

SRO -- \$45

- One reservation to the fashion show;
- Balcony standing room and open seating;
- Cash bar with light salty snacks.

* Limited seating available. Please place your patron level reservation today by contacting Tim Johns at 614-358-8730.

SAVE THE DATE - OCT. 1, 2009

PROPER ATTIRE "CONDOM COUTURE" FASHION SHOW

On October 14, 2008, we created the first-ever Proper Attire "Condom Couture" Fashion Show (the brain child of our visionary Board President Lonni Thompson). Designer dresses made entirely of condoms were created by students of the Columbus College of Art and Design in an entertaining "Project Runway"-style Fashion Show. Scholarships, donated by a generous anonymous corporate donor, were given to the three top designers. In light of the Centers for Disease Control and Prevention study released in March 2008 that found

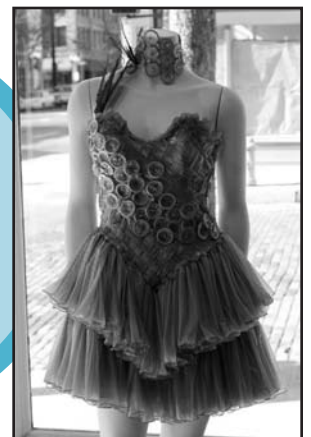


1 in 4 teenage girls has a sexually transmitted infection, this special event heightened public awareness of the vital role PPCO plays in the health and education of our community.

The ability of these dresses to catch people's attention and increase awareness was demonstrated during the exhibition of last year's creations at April's "Gallery Hop" throughout the Short North Arts District. Please join us this year! The 2nd Proper Attire "Condom Couture" Fashion Show will take place on October 1st 2009, from 6 to 9 PM at BoMA (The Bar of Modern Art, 583 East Broad Street, Columbus).



**AFTER
THE "BUZZ"
CREATED BY LAST
YEAR'S SHOW WE
ARE EXPECTING
STANDING ROOM
ONLY!**



A MESSAGE FROM THE CEO

Dear Friend,

Thanks to you, Planned Parenthood of Central Ohio (PPCO) continues to “grow” access to vital reproductive health care and education for persons in need! I am pleased to brag about our generous and loyal donors—we **exceeded our 2008 fund raising goal**—and we thank you for your critically-needed support! Amid this difficult financial environment, we are incredibly proud of this funding accomplishment and grateful to you.

Here we grow again—in our service region! A strategic service area expansion took place when Planned Parenthood of Northwest Ohio became a wholly owned subsidiary of PPCO, effective August 1, 2008.



Together, we continue to provide quality preventive healthcare, medically-accurate education and advocacy services from northwest to central to southeast Ohio, spanning 28 of Ohio's 88 counties. In addition, this regional configuration allows us to consolidate

administrative functions, reduce duplication of efforts and costs, share expertise/staff resources more efficiently, and strengthen service delivery. More and more non-profit agencies seek effective economies of scale, and we intend to be a leader in the field!

Here we grow again – in central Ohio mission. Your vital 2008 support allowed us to achieve significant growth in central Ohio programs and services. Education staff provided over 1,000 hours of face-to-face instruction to nearly 6,000 participants in school programs and outreach activities. Our health centers provided nearly \$3 million in free or reduced-fee services to a record number of clients (over 16,000 individuals) and logged nearly 30,000 medical visits! In advocacy, we expanded our community outreach infrastructure, engaging over 60 volunteers, reaching more than 11,000 online activists, and we even facilitated a pre-election advocacy visit from national President Cecile Richards. None of these successes would be possible without you!

Speaking of growth – the need grows again! In difficult economic times, even more clients rely on Planned Parenthood. We are proud to serve as a key safety net health care provider for persons in need. And, in the first quarter 2009 alone, our health centers have experienced a 13% increase in clients with incomes at or below 100% of the federal poverty level (\$14,570 annually for a two-member household). I hope we can count on you to help us rise up and underwrite these increases in need and client demand.

On behalf of our Board, staff, volunteers and clients, I **thank you** for your commitment and for your caring concern.

Sincerely,

A handwritten signature in cursive script that reads "Lisa G. Perks".

Lisa G. Perks
CEO

P.S. Don't forget to save the date (October 1, 2009) for our Proper Attire “Condom Couture” Fashion Show. I hope to see you there!

EDUCATION UPDATE

The education aspect of our mission remains important in “promoting prevention” within our community. During 2008, our professional education staff reached 5,889 participants with over 1,000 hours of programming at area schools and community organizations. Participants' average test scores after completing the program increased 11% from 2007 to 2008. While continuing to emphasize in-school education programs, PPCO has partnered with several area community organizations to broaden the reach of our effective Responsible Sex Education programs. These proven, trusted programs reached the following organizations in 2008:

- Columbus Center for Human Services;
- Columbus City Year;
- Columbus Health Department;
- COVA;
- Feminist Majority Foundation;
- Franklin County Board of MRDD;
- G. Tyree Learning Center;
- Maryhaven;
- Neighborhood House;
- Project Alpha; and
- Starr Commonwealth

For more information on how to get your school or organization involved with our Responsible Sex Education Programs please contact 614-224-2235.

AUTOMATIC MONTHLY CONTRIBUTION

Did you know that PPCO provides multiple ways to contribute? On the enclosed blue reply envelope, we offer the option to break your yearly contribution up into monthly amounts. Simply fill in the Automatic Monthly Contribution line with the amount you desire and this amount will be deducted from your credit/debit card at the end of every month. Instead of making one lump-sum gift at the end of the year, you can now make smaller contributions each month. For more information or if you have questions please call 614-358-8730.

CHECK OUT PPCO'S SOCIAL NETWORKING...

Did you know that PPCO is now on MySpace, Facebook, Flickr and Twitter? Visit our pages to view photos and sign up for opportunities to get involved. You can also read updates on recent activities. Just search for Planned Parenthood of Central Ohio on each website. You can also view our website at www.plannedparenthoodcentralohio.org.



1932 SOCIETY

Planned Parenthood of Central Ohio's **1932 Society** was started in 2007 to recognize our donors who wish to leave a legacy in our community. To date we have over 40 members with a total commitment of over \$1,150,000. These dollars go into a restricted endowment fund which provides needed income to expand our mission in the future.

It's never too soon to ponder your legacy. How would you like to be remembered? Consider a gift of cash or securities, or a planned gift to show your long-term support of our mission.

For more information about the **1932 Society** please contact Suzie Childs, Director of Development at 614-358-8721.

Our CEO, Lisa Perks and Suzie have a goal to personally visit our donors in 2009 to 'listen and share'. The visits last approximately an hour and allow us to share the new activities of PPCO: the teen clinic, consolidation of PPSEO, PPNWO and PPCO, and the current political climate. Your story of what Planned Parenthood means to you is important to us. Please call Suzie at the number above to schedule a meeting. Learning more from our donors has been very meaningful to us. A special thanks to those who have met with us already.

2008 PATIENT SERVICES STATISTICS

Planned Parenthood of Central Ohio (PPCO) continues to increase our services to the central Ohio community. Following is a brief breakdown of patient services statistics for the 2008 calendar year:

- Over **29,000** Preventive Medical Care Visits, a **7%** increase over 2007;
- Provided reduced-fee gynecological services to **8,440** Title X Patients, a **6%** increase over 2007;
- Provided nearly **3** million dollars of free or reduced-fee services.

As the central Ohio economy continues to suffer, we are seeing more patients from all income-levels who rely on PPCO for basic reproductive health care services. Contributions from our generous donors (you) allow us to serve these vulnerable clients by bridging the gap for those most in need.

VOLUNTEER OPPORTUNITIES

Our monthly volunteer group VISE (Volunteers for Intelligent Sexuality Education) has changed with the times. At the beginning of 2009, it was decided that the name of the group should change. The new name for the group will be **FACE (Friends of Advocacy, Clinics and Education)**, which reflects the broadened focus of activities our volunteers are involved in. Monthly meetings will continue to be held on the first Wednesday of every month. In addition to these meetings, we will have other opportunities to volunteer on various days throughout each month. For more information about joining this fantastic group, contact volunteering@ppcoh.org.

PREVENTION FIRST LOBBY DAY 2009

On April 22, 2009, nearly 200 pro-prevention volunteers went to the Ohio Statehouse to talk to legislators about the Ohio Prevention First Act and how it **will reduce the need for abortion through comprehensive sex education and increased access to birth control**. Most legislators listened with open ears and open minds.

At the YWCA trainings, attendees were addressed by **Senate Minority Leader Capri Cafaro** and **Pulitzer Prize winning columnist Connie Schultz**. **Senate Assistant Minority Leader Shirley Smith**, **Senator Tom Sawyer**, and **Representative Nancy Garland** joined volunteers for trainings and lunch.

At the day's rally on the Statehouse steps, **Representatives Tyrone Yates** and **Dan Stewart** were followed by **Senators Teresa Fedor**, **Sue Morano**, and **Nina Turner**. Each stressed how Prevention First is vital and will only move forward with the actions of supporters like you.

Those of you who could not attend joined us via online actions. Over 600 emails were sent to state law-makers from Planned Parenthood supporters. To find out more about Prevention First Act and how you can help to get this important legislation passed by lending your voice, please call 614-224-2235 or email advocacy@ppcoh.org.



OHIO RANKS 49TH OUT OF 50 IN CDC HEALTH FUNDING

The Centers for Disease Control and Prevention (CDC) provides Ohio with fewer dollars per capita than any other state except Indiana, according to a report released on March 10, 2009. Ohio received \$12.76 per person (total \$146.5 million) in the 2008 federal spending year. Alaska led the list with \$52.78 per person (total \$35 million). This amount spent per individual continues to drop for Ohioans. A similar report showed that Ohio received \$15.08 per person in 2007.

With rising teen pregnancy rates and one in four teen girls currently infected with an STI, now is not the time to cut spending on vital healthcare for our community. While the CDC did contribute a total of \$5.3 billion to all states, mostly for prevention, there simply is not enough to fund all the prevention needed. This is why donations by generous individuals, foundations and corporations are greatly needed to bridge the gap in federal funding.

To view the full report, please visit <http://healthyamericans.org/reports>.

VOX (Voices for Planned Parenthood)

Central Ohio VOX Chapters at Ohio State and Otterbein College organize events on their campuses to raise public awareness about reproductive health and rights, educate people at concerts about sexual health, work with and support their local Planned Parenthood health centers, and mobilize advocates of reproductive rights. Spring events include the highly attended condom egg hunts to promote safer sex, tabling, activism trainings and participation in Take Back the Night activities. Email advocacy@ppcoh.org to start your own VOX chapter or to get involved at your school.

NORTHWEST CORNER...

- A recent patient satisfaction survey had very positive results. PPNWO health centers received over 90% "excellent" ratings in all categories. 100% of patients surveyed said they would visit PPNWO again, and would recommend our health centers to others.
- The PPNWO education staff conducted a pub crawl to promote HIV/AIDS awareness, testing and safer sex practices during AIDS Awareness Week May 1- May 7.
- Free, confidential HIV tests are offered each Wednesday during HIV Testing Clinic from 6 pm – 8 pm. Tests are needle-free, with results available in 20 minutes.
- In 2008, 3,635 HIV tests were administered at PPNWO.
- In 2008, 6,922 patients were seen at the two PPNWO health centers.



SOUTHEAST CORNER...

- 2009 was the most successful "Chocolate and Champagne Affaire" ever. On February 21st, over \$29,000 was raised to help those in need in southeast Ohio;
- At the end of April, the Athens NEWS featured PPSEO in an eight page spread highlighting our services and activities;
- Activists from PPSEO took part in "Take Back the Night" on OU's campus by facilitating a brown bag lunch discussion of reproductive rights and policies at the University's Women's Center;
- The Athens clinic has seen a recent rise in patients, seeing an average of 35 patients a day on clinic days (Mondays and Thursdays).



UPCOMING SOUTHEAST EVENTS

- Beer and Cheese
- Club Dave
- Hostetler Dinner

2009 BOARD OF DIRECTORS

Lonni Thompson, President
Georgina Dodge, Ph.D., Vice President
Anne Bramman, Treasurer
Toni Cunningham, Secretary
Paul Giorgianni, Past President
Edgar Avila
Adam K. Brandt
Tanya M. Conrath
Elizabeth B. (Beth) Crane

Deborah Grenlund
Peter E. Korda*
Lexie Lazarus
Liz Maule Gleason
Grant Morrow III, M.D.
Beth Songer
Bruce Yuhas

* Lifetime Member

Make sure you know us.

- **Planned Parenthood of Central Ohio (PCCO)** is your local affiliate, with five health centers in the central Ohio area. When you make a gift to PCCO it helps those in central Ohio with health care services and education. (Serving Delaware, Fairfield, Franklin, Licking, Madison, Marion, Pickaway & Union Counties)
- **Planned Parenthood of Southeast Ohio (PPSEO)** serves the southeast region of Ohio and became a wholly owned subsidiary of PCCO in June of 2006. Gifts to PPSEO benefit those individuals in the southeastern region of the state. (Serving Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Ross, Vinton & Washington Counties)
- **Planned Parenthood of Northwest Ohio (PPNWO)** Serves the northwest region of Ohio and became a wholly owned subsidiary of PCCO in August 2008. Gifts to PPNWO benefit those individuals in the northwest region of the state. (Serving Allen, Auglaize, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Putnam, Wood and Wyandot Counties)
- **Planned Parenthood Affiliates of Ohio (PPAO)** is the political arm for all Planned Parenthood affiliates in Ohio. PPAO advocates for public policy changes that will enhance and protect reproductive rights, and builds support among our elected officials in Ohio. Donations to PPAO are used for electoral and lobbying efforts.
- **Planned Parenthood Federation of America (PPFA)** is the national organization. Gifts to PPFA are used to support national advocacy efforts, international services, and technical assistance for all 108 Planned Parenthood affiliates.

Your support of PCCO which supports local programs and services is greatly appreciated.

Health Center Locations

Columbus

3255 East Main Street - 614-222-3531
18 East 17th Avenue - 614-222-3604
1511 West Broad Street - 614-222-3525

Delaware

152 West Central Avenue - 740-369-1766

Circleville

133 Lewis Avenue - 740-474-4741

Athens

1005 E. State St., Ste W - 740-593-3375

Toledo

1301 Jefferson Avenue - 419-255-1115
3401 Glendale Ave., Ste. 205 - 419-255-1115

 **Planned Parenthood**
of Central Ohio, Inc.

206 East State Street
Columbus, Ohio 43215
614-224-2235

Appointments 1-800-230-PLAN
www.plannedparenthoodcentralohio.org

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