



SPRING 2008



Supporters march to the statehouse on Prevention First Lobby Day.

PREVENTION FIRST LOBBY DAY

On April 9, over 130 pro-choice individuals attended the third annual Prevention First Lobby Day. The goal of Lobby Day is to get a hearing in committee; to eventually pass this important legislation which will provide the following to individuals in our community:

- Provide state funds for family planning;
- Require insurance plans that cover other prescriptions to also cover birth control prescriptions;
- Require pharmacies to fill birth control prescriptions;
- Ensure access to emergency contraception in all emergency rooms for sexual assault victims;
- Ensure that Ohio's state funded sexuality education programs provide comprehensive sex education; and
- Launch a teen pregnancy prevention grant program through the Ohio Department of Health to award grants to public and private entities to establish or expand programs geared toward at-risk youth.

For more information on how you can help with Prevention First Legislation please contact Planned Parenthood Affiliates of Ohio at 614-224-0761

www.plannedparenthood.org/central-ohio

PLANNED PARENTHOOD LAUNCHES NEW CONDOM LINE

PROPER ATTIRE™ REQUIRED FOR ENTRY™



Early this year, Planned Parenthood launched its new national condom line, Proper Attire™. These premium latex condoms come in a variety of options including: basic, color, sheer, dots, taste, and XL. Billed as "America's most fashionable condom", Proper Attire™ condoms come in new packaging inspired by a fashion designer. The logo is a fig leaf. All styles are premium lubricated condoms tested for maximum protection. All proceeds from the sale of Proper Attire™ condoms benefit Planned Parenthood. To obtain more information on Proper Attire™ condoms please visit: www.properattirecondoms.com.



SAVE THE DATE OCTOBER 14TH, 2008

PLANNED PARENTHOOD OF CENTRAL OHIO "PROPER ATTIRE" SIGNATURE EVENT

Message From the Executive Director

Thank you! Thank you! Thank you! for making our 75th Anniversary year remarkable in so many ways. In 2007, we were able to provide over 27,000 preventive medical care visits to vulnerable clients; we provided free gynecological services to nearly 8,000 Title X patients; and with the help of our generous donors, we were able to provide nearly \$3 million dollars of free or reduced fee health care services (this is a 26% increase over 2006).

Our Education Department reached nearly 8,000 participants through a remarkable 1,415 hours of programming and our Baby-Think-It-Over program reached 800 participants.



Our 75th Anniversary Celebration last fall spread the word of our work in central Ohio over the past three-quarters of a century. Our Endowment and Planned Giving **1932 Society** continues to grow. We now have over 30 individuals who have made a pledge or planned gift to PPCO!

We are a growing organization! The Board of Planned Parenthood of Northwest Ohio has recently voted unanimously to begin the process of becoming a wholly

owned subsidiary of PPCO. Once PPFA approves these plans, we can pursue shared cost saving strategies while maintaining access to our much-needed services in Northwest Ohio.

Also, during the 2007 fiscal year, our Athens clinic moved into a newly renovated office space that is more patient friendly, efficient and cost effective. We are pleased to be able to continue services for the southeast region of the state.

I hope you will consider investing in our community this year. Please join me in making a contribution to support those most vulnerable individuals. A contribution of \$100 will continue to provide our community with much needed healthcare and education services. Please consider your investment for one of the following: birth control for a poverty level patient, Responsible Sexuality Education courses, pregnancy tests, emergency contraception kits, or cervical cancer tests.

You really make a difference in our community!



Lisa Perks
Executive Director/CEO

P.S. Don't forget to save the date **(October 14, 2008)** for our **"Proper Attire"** Signature Event this fall. I hope to see you there!

THE CENTERS FOR DISEASE CONTROL AND PREVENTION FINDS THAT 1 IN 4 U.S. TEEN GIRLS HAS AN STI

Federal health officials conducted the first national study of four common sexually transmitted infections (human papillomavirus (HPV), Chlamydia, genital herpes and trichomoniasis). This study found that one in four teen girls have at least one of these infections. Also, one in two African-American teens aged 14 to 19 were infected. This is a serious threat to the health of our community due to the complications that can arise from infection. For example, HPV can cause cervical cancer and genital warts. Planned Parenthood has made the need to strengthen screening, vaccination and other prevention measures a top priority.

2007 PATIENT SERVICES STATISTICS

Planned Parenthood of Central Ohio continues to increase our services to the Central Ohio community. Following is a brief breakdown of patient services statistics for the 2007 fiscal year:

- Over 27,000 Preventive Medical Care Visits;
- Provided reduced fee gynecological services to 7,948 Title X patients;
- Provided over \$2.9 million dollars of free or reduced fee health care services.

The need for our services continues to increase with the cost of medical care. As more and more individuals go without insurance coverage or their insurance does not cover the basic cost of reproductive health care, donations from generous individuals continue to bridge the gap for those most in need.



HPV VACCINE PILOT PROGRAM AT NORTH HEALTH CENTER

Planned Parenthood of Central Ohio began a pilot program for the Human Papilloma Virus (HPV) vaccine Gardasil® at our North Health Center on March 3, 2008. We are currently vaccinating 1 to 4 females per day. Gardasil® is a three shot series that protects against the HPV strains that cause 70% of cervical cancer and 90% of genital warts. Low-income patients are currently able to apply through us to the Merck Assistance Program which provides financial assistance to those most in need. Through the end of April we have administered 25 vaccinations through our pilot program. For more information on the HPV Pilot Program, please call 614-224-2235.

1932 SOCIETY

Planned Parenthood of Central Ohio's **1932 (Planned Giving and Endowment) Society** was started in 2007 to recognize donors who wish to leave a legacy in our community. Our Endowment Committee began work in February of 2007 with the following members:

Jamie Crane
Susan Douglass
Elizabeth Kessler
Cathe Kobacker
Mary Lazarus
Grant Morrow III

To date we now have over 30 members of the **1932 Society** with a total commitment of nearly \$750,000. These dollars will go into a restricted fund which will provide needed income to expand our mission in future years.

It's not too soon to be pondering *your* legacy. How would you like to be remembered? Consider a gift of cash or securities, or a planned gift for long-term support of our mission. For more information about the **1932 Society** please contact Suzie Childs at 614-358-8721.



VOX (VOICES FOR PLANNED PARENTHOOD)

Upcoming events for Ohio State University's chapter of VOX are as follows:

- **Take Back the Night**
May 15th from 5:00 – 11:00 PM
- **Ohio Religious Coalition for Reproductive Choice Panel**
May 20th from 7:00 – 8:00 PM
- **Next OSU VOX Meeting**
May 12th – Dinner and Elections
May 28th – Planning for Fall Quarter VOX Chapter
(VOX meetings are held in University Hall room 024 at 6:30 PM)

For more information about OSU's VOX chapter or the above listed events please contact advocacy@ppcoh.org.

RESPONSIBLE SEXUALITY EDUCATION

Planned Parenthood of Central Ohio continues to promote comprehensive, abstinence-based responsible sex education. This program is proven to delay the onset of sexual activity, reduce teen pregnancy and increase the use of contraceptives in teens who are already sexually active.

According to a Centers for Disease Control report released in December of 2007, 1 in 4 teenage girls have an STI and teenage births have risen since 2005 in Ohio. This is in direct response to the Federal Government's increased emphasis on abstinence only education. Our education department continues to work with area schools to promote relevant information for teens to protect themselves in today's environment.

Following is brief breakdown of our education activities in 2007:

- Reached 7,745 participants through 313 programs;
- Provided 1,415 hours of programming;
- Reached 800 participants through 34 programs with Baby-Think-It-Over program.

For more information about our education programming, please call 614-224-2235.

Young Advocates

The Young Advocates for Planned Parenthood of Central Ohio held its most recent gathering at the Surly Girl Saloon on April 24th. Theresa Herhold from the Ohio Statehouse came to speak to the Advocates about Prevention First Legislation. She presented valuable information about the legislation, roadblocks to getting the legislation to committee and what the Advocates can do to get Prevention First Legislation passed for Ohio residents. For more information on the Young Advocates please contact Tim Johns, Development Manager, at 614-358-8730.

WISE Group (Volunteers for Intelligent Sexuality Education)

In 2005, a small group of volunteers started working with the Education Department to clean and prepare the computerized baby simulators for classrooms. Since that time, the group has grown to over 60 volunteers and has evolved into the VISE Group (Volunteers for Intelligent Sexuality Education), which provides vital support to the Community Outreach, Patient Services, Finance and Development Departments. In the first 4 months of 2008, over 200 hours were donated by these volunteers.

This group of volunteers is the core of the Volunteer Program at PPCO. Members now provide new volunteer orientations and comprehensive sexuality education programs. Four members have just completed a 12 week program with adolescents at Maryhaven, an addiction recovery and mental health service provider. This was a commitment of over 30 hours of their time. Another member has begun training volunteers to work in the health centers. Members also participate in health and community fairs and give presentations to community organizations.

The VISE Group meets the first Wednesday of the month. For more information about joining this fantastic group, contact volunteering@ppcoh.org.

The Southeast Corner...

Planned Parenthood of Southeast Ohio (PPSEO)
(A wholly owned subsidiary of Planned Parenthood of Central Ohio)

Healthcare Update: Over 600 patients seen during the first quarter 2008.

Education Update: Nearly 700 students presented with Responsible Sexuality Education during the first quarter 2008.

PPSEO held its annual Chocolate and Champagne on February 23. Following are highlights of the event:

- Over 200 individuals attended;
- Raised nearly \$28,000;
- Auction Items Included:
 - A one week stay in a Hawaiian Condo;
 - An original David Hostetler Print;
 - Dinner packages; as well as
 - Local art and jewelry



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Liz Maule Gleason
Debra Plousha Moore
Grant Morrow III, M.D.
Bruce Yuhas

*Life Member

Make sure you know us.

• **Planned Parenthood of Central Ohio** (This is us) (PPCO) is your local affiliate, with five health centers the central Ohio area. When you make a gift to PPCO it helps those in central Ohio with health care services and education. (Serving Delaware, Fairfield, Franklin, Licking, Madison, Marion, Pickaway & Union Counties)

• **Planned Parenthood of Southeast Ohio** (PPSEO) serves the southeast region of Ohio and became a wholly owned subsidiary of PPCO in June of 2006. Gifts to PPSEO benefit those individuals in the southeastern region of the state. (Serving Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Ross, Vinton & Washington Counties)

• **Planned Parenthood Affiliates of Ohio** (PPAO) is the political arm for all Planned Parenthood affiliates in Ohio. PPAO advocates for public policy changes that will enhance and protect reproductive rights, and builds support among our elected officials in Ohio. Donations to PPAO are used for electoral and lobbying efforts.

• **Planned Parenthood Federation of America**

(PPFA) is the national organization. Gifts to PPFA are used to support national advocacy efforts, international services, and technical assistance for all 108 Planned Parenthood affiliates.

Your support of PPCO which supports local programs and services is greatly appreciated.

Health Center Locations

Columbus

3255 East Main Street - 614-222-3531
18 East 17th Avenue - 614-222-3604
1511 West Broad Street - 614-222-3525

Delaware

152 West Central Avenue - 740-369-176

Circleville

133 Lewis Avenue - 740-474-4741

Athens

1005 E. State St., Ste W - 740-593-3375



Planned Parenthood®
of Central Ohio, Inc.

206 East State Street
Columbus, Ohio 43215
614-224-2235
Appointments 1-800-230-PLAN
Facts of LifeLine 614-222-3613
www.plannedparenthoodcentralohio.org

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