



FALL 2010

ADVOCACY UPDATE

Advocates from Planned Parenthood of Central Ohio headed to Washington D.C. in July for the annual PPFA Youth Organizing and Policy Conference. Two PPCO outreach staff members took six Whitehall High School Peer Educators, and 16 Vox: Voices for Planned Parenthood members, representing The Ohio State University, Ohio University, Otterbein College and Columbus College of Art and Design. The three-day conference included issue briefings, networking, skills training, and a lobby day on Capitol Hill. The trip to Capitol Hill also included a visit from the Speaker of the House Nancy Pelosi. The Ohio delegation met with 10 legislative offices including those of Senators Brown and Voinovich, and Representatives Kucinich, Kaptur, Kilroy and Space to lobby for women's health care. The students are now empowered and armed with knowledge and some necessary tools to pursue their future work in the reproductive justice movement.



Central Ohio Vox® students from Ohio University, Ohio State University, and Otterbein College, spell out the state name with Cecile Richards on the steps of the U.S. Capitol during Lobby Day 2010. The students, along with their peers attended the PPFA Organizing and Policy Summit along with Planned Parenthood youth program participants from across the country.

TESTIMONIALS

Planned parenthood (lower case) is the single most important value for a healthy society. The vast majority of our societal ills are rooted in citizens becoming parents before they are able and willing to be parents. All of us need access to birth control, as surely as we need access to education generally – both for our own sakes and the sake of society as a whole. Add to that the remarkable fact that Planned Parenthood has enemies actively trying to interfere with its mission, and you must ask yourself, what other philanthropy is more deserving of my time, energy, and money?



Paul Giorgianni

*Former Board President and current Board Member
Planned Parenthood of Central Ohio*

Why I Support Planned Parenthood Alison Barret



I grew up in a small rural town in Northeast Ohio. It was a conservative town. Sex education consisted of the infamous junior high film (boys & girls separated, of course) and a biology class with an awkward red-faced teacher discussing reproduction only in reference to plant life. There was little discussion of safe sex. Fathers put condoms in their son's wallets and mothers talked abstinence. STDs were whispered about. Unplanned pregnancies were handled in a variety of quiet ways: small weddings, unspoken abortions or extended visits to an aunt in another town.

I first learned about Planned Parenthood (PP) in college when classmates told me they'd been going to PP for years – for birth control, for medical care, for counseling. There was this place that cared about the total well being of women! What an empowering discovery. I aimed to learn more about Planned Parenthood. I had my chance in 1992 when I boarded an overnight bus sponsored by Planned Parenthood of Youngstown to participate in a March on Washington. There, I joined 750,000 others in standing up for women's health, rights and voices and I heard the history, the struggles, the achievements and the mission of Planned Parenthood. But I didn't know how to contribute to the work other than by sharing the message. In 2009, I found a way to step up my commitment by donating my time and talent to PPCO's Condom Couture event. I'm grateful for the opportunity. I'm even more grateful to Planned Parenthood for their dedicated work in all corners of our communities through their health clinics, education programs and advocacy work. It's important work. I'm so glad I got on that bus.



Members of PPCO's Whitehall Peer Education Group on the U.S. Capitol Steps

A MESSAGE FROM THE CEO

2010 has been a very exciting year! On October 7, our third annual Condom Couture Fashion show was held at BoMA. Over 275 individuals were in attendance and we raised a gross income of over \$56,000. Special thanks to our event Co-Chairs, Alison Barret, Cari Kass and Jennifer McNally and our event committee for coordinating such a fun and fantastic time. This event was the brain-child of our visionary Board President Lonni Thompson and was created to celebrate the vital services PP provides and involve new individuals, corporations and foundations in PPCO's mission. In fact, this year we brought in over 88 brand new donors from Condom Couture alone.



As the need for our services continues to grow, increased public awareness of what we do is vital for our continued success.

Throughout the year, our Public Affairs team and state-wide network of volunteers have worked tirelessly to spread awareness of our work, and provide our supporters with the opportunity to make their voices heard at the statehouse. As you will see highlighted in this newsletter, our student VOX activists had the opportunity to attend a national Youth Policy Conference in D.C. this year. And those same wonderful young people worked with our Regional Field Organizer to gather 1,436 petition signatures during Birth Control Matters week at the Ohio State University campus – the highest number out of 43 campus efforts nation-wide!

During this busy year, our health care services have also been deeply needed. As the current economic situation puts many individuals at risk of not being able to afford even basic wellness checkups, you have been here to help. Your generous donations allow us to help those most in need. In fact in 2009, you helped us to provide over 3.5 million dollars worth of vital health care and education services. We project this number to be higher in 2010 and you are the reason we are able to help those most vulnerable individuals in our community.

This year, through the end of September, our eight health centers have had over 34,000 patient visits, with 47% of these visits occurring at our low-income Title X centers. Our Educators have provided over 20,000 community members and students with vital sexuality education. None of this would be possible without you.

Please consider investing in the well-being of our community. Your investment makes a difference in the lives of low-income individuals who would otherwise not be able to afford reproductive health care. Please consider your gift for one or more of the following:

- 1 birth control pills for a poverty-level patient;
- 2 at-risk student's education program;
- 3 pregnancy tests for underinsured women;
- 4 emergency contraception kits;
- 5 cervical cancer tests – pap smears;
- 6 annual exam for an indigent woman;
- 7 condoms for our health centers.

Thank you so much. We will be sure to keep in touch to inform you of our expanding activities throughout the community. In the meantime, should you have any questions please feel free to call me at 614-224-2235.

Sincerely,

Lisa G. Perks
CEO

P.S. Please take the time to join Planned Parenthood's Action Network. This valuable resource will provide updates with information regarding legislation related to reproductive health issues. To join simply go to www.plannedparenthood.org, in the upper right hand corner click on "take action" you will be directed to a site where you can enter your information to receive important information.

THIRD ANNUAL CONDOM COUTURE EVENT

According to a 2008 study released by the Center for Disease Control & Prevention, one in four teenage girls has a sexually transmitted infection. One in four!

Planned Parenthood of Central Ohio (PPCO) focused on finding a creative way to communicate this important data. In 2008, PPCO created the Condom Couture Fashion Show, which was the brain-child of visionary PPCO Board President Lonni Thompson.

Original garments made entirely of condoms are designed by students of the Columbus College of Art and Design and modeled by community leaders in an entertaining *Project Runway* style fashion show. Scholarships, underwritten by a generous, anonymous donor, are awarded to the top three designers.

Also this year, we continued our tradition of giving the Babs Sirak award to a volunteer or former Board Member who has been truly outstanding in their contribution of time and resources to PPCO. This year's honor was received by Corde Robinson for her many years of service, dedication and leadership support for the growth and expansion of the mission of PPCO.

In 2010, we raised a gross income of over \$56,000 (a 15% increase over 2009) to support vital healthcare and education services in our community. We also had 275 individuals in attendance, the largest crowd to date. You can watch this spectacular event on Time Warner Cable channel 411. It is free! Just go to the arts and leisure section and press select, then you can begin viewing. You can also visit our website at www.condom-couture.com to view more pictures from the event.

For information on how to get involved with next year's Condom Couture event please contact the Development office at 614-358-8730.

First place designed by Joella Stallard, Maren Roth model



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Jolie Laide
Chelsea Vittorio
Brittany Whetnall @ Waldo's Salon

Second place designed by Rachel Kaplan, Ashley Curl model



Third place designed by Michele Watson, Deja Redman model



Suzie Childs, Mary Lazarus, Lisa Perks, Trip Lazarus, and Lexie Lazarus



Nonkululeko Fihla Ransier and Kathy Ransier

CEO, Lisa Perks and Event Co-Chair Cari Kass



Lydia Strauss, Event Co-Chair Alison Barret, Erin Blue and Suzie Childs

CONDOM COUTURE 2010 EVENT COMMITTEE

Co-Chairs:

Alison Barret • Cari Kass
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Ciera Adams
Paul Giorgianni
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Leah Westwater *

*Team Leader

CONDOM COUTURE 2010 HOST COMMITTEE

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Judy Barbao-Martz
Grant Morrow
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Stephanie Lewin
Jenny Young Rutledge
Kristin Mack
Cynthia Zeigler
Thomas McClure
Donna Zuiderweg

**MAKE PLANS TO JOIN
US FOR "CONDOM
COUTURE 2011"**

**BE A PART OF THIS
GREAT ANNUAL EVENT**

*If you are interested in volunteering
please contact the Development
Department at 614-358-8730.*

NORTHWEST CORNER...

- PPNWO held its second annual Art of Prevention fundraiser on September 16th. The event, which showcased local artwork made from condoms, raised \$8,000 gross income for the local services.
- At almost one year of operation, the Orchard Center health center is seeing increased numbers of patients, and serving a large and important part of the northwest Ohio region.



SOUTHEAST CORNER...

- A VOX Chapter has been started at Ohio University
- Save the Date for Chocolate & Champagne – February 19, 2011
- The second annual Beer & Cheese Incident was held September 3rd, 2010. Over 100 new and long-time supporters were in attendance and more than \$3,400 gross income was raised.



Make sure you know us.

- **Planned Parenthood of Central Ohio (PCCO)** is your local affiliate, with five health centers in the central Ohio area. When you make a gift to PCCO it helps those in central Ohio with health care services and education. (Serving Delaware, Fairfield, Franklin, Licking, Madison, Marion, Pickaway & Union Counties)
- **Planned Parenthood of Southeast Ohio (PPSEO)** serves the southeast region of Ohio and became a wholly owned subsidiary of PCCO in June of 2006. Gifts to PPSEO benefit those individuals in the southeastern region of the state. (Serving Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Ross, Vinton & Washington Counties)
- **Planned Parenthood of Northwest Ohio (PPNWO)** Serves the northwest region of Ohio and became a wholly owned subsidiary of PCCO in August 2008. Gifts to PPNWO benefit those individuals in the northwest region of the state. (Serving Allen, Auglaize, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Putnam, Wood and Wyandot Counties)
- **Planned Parenthood Affiliates of Ohio (PPAO)** is the political arm for all Planned Parenthood affiliates in Ohio. PPAO advocates for public policy changes that will enhance and protect reproductive rights, and builds support among our elected officials in Ohio. Donations to PPAO are used for electoral and lobbying efforts.
- **Planned Parenthood Federation of America (PPFA)** is the national organization. Gifts to PPFA are used to support national advocacy efforts, international services, and technical assistance for all 86 Planned Parenthood affiliates.

Your support of PCCO which supports local programs and services is greatly appreciated.

Health Center Locations

Columbus

3255 East Main Street - 614-222-3531
18 East 17th Avenue - 614-222-3604
1511 West Broad Street - 614-222-3525

Delaware

152 West Central Avenue - 740-369-1766

Cireleville

133 Lewis Avenue - 740-474-4741

Athens

1005 E. State St., Ste W - 740-593-6979

Toledo

1301 Jefferson Avenue - 419-255-1115
7059 Orchard Centre Dr. - 205 - 419-491-6146



206 East State Street
Columbus, Ohio 43215
614-224-2235

Appointments 1-800-230-PLAN
www.plannedparenthoodcentralohio.org

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